


THE **new** AND **renewed** AMERICAN **home** 2007

PROGRAM GUIDE

THE NEW AND RENEWED AMERICAN HOME 2007



A Service of

NAHB
NATIONAL ASSOCIATION
OF HOME BUILDERS


THE NEW
AMERICAN
HOME


THE
RENEWED
AMERICAN
HOME



THE NEW & RENEWED AMERICAN HOMES 2007

serves as the official showcase houses of the annual International Builders' Show®. The show home is a 'real-world' laboratory demonstrating concepts, materials, designs and construction techniques that can be replicated — in whole or in part — in housing built any place and in any price range. Incorporating such elements as energy efficiency, indoor-air quality, safety, market value and other components of the building block is a principal goal of the program. The TNAH/TRAH mission is to show that "housing performance" can be incorporated into the most simple or most complex homes, and that it's equally as important as aesthetics.

Since its inception in 1984, NCHI cosponsors the construction of this prestigious home with *BUILDER Magazine* and has the distinction of being both a show house and a for-sale product, balancing architectural design creativity and the bottom line. The design, construction and amenities are market-driven, and showcase the latest in innovative products for the future of homebuilding. It is a collection of ideas for the industry to take away — in large pieces, or bit-by bit — and put into millions of homes across the country each year.

The Show Homes are part of an initiative to test new concepts, materials, and techniques that improve efficiency and home performance and can be used in homes of any price range. It serves as both a showcase of new home features and a living laboratory where partners in the homebuilding industry can test their latest methods.



Kitchen (top), outdoor patio (middle) and wine room (bottom) of The Renewed American Home

Photography by James F. Wilson
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