

MASTERGRAIN™

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MASTERGRAIN SHOWCASES ENTRY DOOR COLLECTION AT IBS 2013
Fiberglass Collection showcases authentic wood grain, high-end details

Midland, Ontario. (January 2013)– MasterGrain, an innovative entry door manufacturer showcases a wide variety of door and door components at the 2013 International Builders Show. MasterGrain’s patented “Weber Grain Technology” leads the fiberglass entry door industry with the look and feel of real wood.

MasterGrain will have a variety of doors and door styles on display at Booth #C7536. President Chris Edwards explains the MasterGrain difference, “Most visitors to the booth will believe we are showing them real wood doors. Sometimes our booth staff has to convince them that they are in fact fiberglass. Once they understand these advantages, the product sells itself.”

2013 International Builders Show Product Offerings



PREFINISHED DOOR COLLECTION

Weber Grain Technology is a patented process that authentically replicates any natural surface. The door process begins by hand selecting the most desirable wood pieces to build a real wood door. A silicone casting accurately picks up the finest details of the wood grain and is transferred into a door mold using our Nickel Vapor Deposition technology. The mold produces fiberglass skins used on MasterGrain doors with random grain depths and all the natural characteristics of real wood making our doors virtually indistinguishable to real wood doors.



PRE-HUNG DOOR COLLECTION

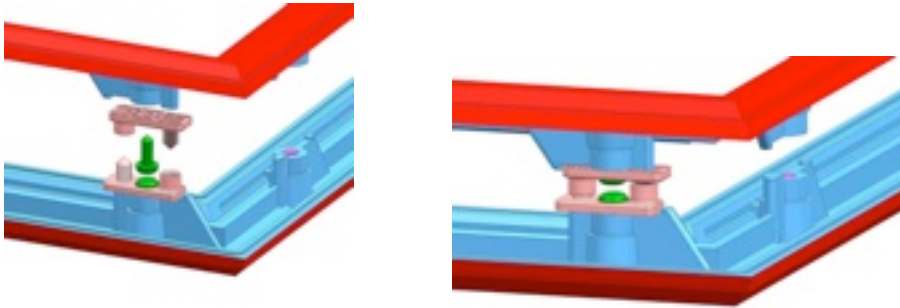
MasterGrain's patented "Weber Grain Technology" leads the fiberglass entry door industry with the look and feel of real wood. Offered in Mahogany, Oak, Cherry, and Fir grain. Compare MasterGrain's high-end quality construction to any fiberglass door and you will see "The Difference Is In the Details".



FIBERGLASS SDL COLLECTION

MasterGrain's SDL (Simulated Divided Light) Collection is a unique matching grain fiberglass design intended to provide the look and beauty of true wood divided light. The collection is available in Colonial, Prairie, and Craftsman design.

MasterFrame Fiberglass Frame



MasterGrain's fiberglass MasterFrames are stronger and more rigid than competitive plastic frames. Fiberglass will not warp or twist under extreme temperatures; this ensures a tight weather seal to the door. The grain of the MasterFrame is a perfect match to the grain of MasterGrain doors. The clean lines of the profile replicate real wood mouldings. MasterFrames with our patented internal fastening system snap together easily, securely and without the use of additional tools. The innovative design leaves no unsightly screw plugs.

About MasterGrain

Founded in 1962, Weber Manufacturing Technologies Inc. is a leading mold maker, located in Midland, Ontario, specializing in precision tooling for automotive, aerospace, and home and building products. In 2007, Weber Manufacturing Technologies Inc. developed its own brand of Fiberglass Entry Doors-MasterGrain. MasterGrain, a trademark of Weber Manufacturing Technologies Inc. is a premium line of Fiberglass Entry Door Slabs and Sidelites with matched Fiberglass Door Lite Frames. For more information, 1-705-527-2939 or visit <http://www.mastergrain.com/>.

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