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Design Basics, LLC Acquires Scholz Design Home Plan Collection

***Scholz Design becomes a division of Design Basics,
focused on custom home design and complimentary services***

Omaha, NE (November 21, 2013) Leading residential design firm Design Basics LLC, has added Scholz Design (dba Scholz Designs Texas, LLC) as a wholly-owned subsidiary. “In acquiring certain Scholz assets and plan collection, we now own the largest library of house plans in the United States, each one of which is federally copyrighted for our client’s protection,” states Design Basics President Greg Dodge. Dodge continued “And as the designers of each of these homes, we are able to offer an unmatched level of customer and technical support for these designs throughout construction.”

Founded in 1946, more than 100,000 families proudly call a Scholz design “home”. Well-known for their luxury custom home design savvy and meticulous attention to detail, Scholz Design enjoys an international following among custom home builders and discerning home buyers. Homes built from Scholz Design plans have garnered awards including the Best In American Living “Grand” and “Best One-Of-A-Kind Home over 6500 sq. ft.” awards as well as Metropolitan Home “House of the year”. Scholz Designs have also been prominently featured in publications including Home Magazine, Better Homes and Gardens’ Building Ideas, Home Plan Ideas, Kitchen and Bath Ideas, plus American Homestyles. Over the past few years, Scholz Design has applied their unique insights and understanding of consumer preferences to the creation of more modest-size active adult residential architecture as well.

Key Scholz Design staff have become employees of Design Basics. According to Lead Architect Joe St. Jean, Scholz Design was looking for a way to focus their talents on their passion—residential design—including custom home plans, architectural detailing, interior design and the highest levels of customer service. St. Jean, who has been with the firm for 27 years, said, “We’re working together with the Design Basics staff as one team. Design Basics has added a new level of home plan modification and

customization services that can include an architect's seal in 15 states. And, Design Basics has the systems and resources to maximize other Scholz Design assets as well as free up our team to expand our custom design services. By way of example, we'll soon be launching Scholz's new website that better caters to our customers' needs and desires. Our clients will have direct access to Design Basics home plans when that's the optimum solution. And we'll be jointly exhibiting at conferences such as the International Builders Show."

Dodge says his firm was intrigued by the scope of Scholz Design home plans that will be brought to market by Design Basics. According to Dodge, "Scholz has hundreds of beautiful homes which have had only limited exposure. Over the next several months, we're excited about introducing these plans to builders and buyers alike. It's a great fit for both operations, with employees from both firms focused on creating the future of housing."

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Scholz Design (<http://www.ScholzDesign.com>) will maintain offices in Toledo, Ohio, at 830 N. Summit Street, and joins the Design Basics family of residential designers including Design Basics, LLC, Carmichael & Dame Design and Plan Pros under the ownership of Patrick Carmichael and Myles Sherman. Design Basics (www.designbasics.com) is headquartered at 11112 John Galt Blvd., in Omaha, Nebraska.

Attached are sample photos of homes built from Scholz Designs. Hi-resolution images are available upon request.