*** For Immediate Release

October 1, 2014

Duradek Introduces the New LEGACY Line with Two Vintage Looking, Wood Inspired Finishes

<u>Duradek</u>, the original Walkable Roofing Membrane expands its response to market demands for naturally inspired textures and colours for outdoor living space and now, in its 40th year, launches a brand new line in its extensive collection of <u>60 mil vinyl colours and patterns</u>. Discover **Duradek Ultra Legacy**...

The Look of Aged Wood... The Performance of Vinyl



Actual colour may appear slightly different than it appears on this document.

Legacy Barnwood

DURADEK'S NATURAL INSPIRATIONS started with the creation of the 'Cork' line of vinyl with the flagship shade 'Natural', made to emulate the appearance of natural cork. The cork line has grown to 4 popular colour options.

The success of the 'Cork' line was followed by the introduction of the unique 'Forest Floor' line which offers a distinctive fossilized leaf pattern in your choice of 4 earthy, neutral tones.

These exceptional products are an innovative example of *Duradek's* leadership in outdoor flooring.

Exclusively installed by specially trained professionals, Duradek has been the leader in waterproof deck membranes for 40 years and provides low maintenance, stylish solutions for outdoor living space.

Duradek Canada 1-866-591-5594 <u>www.duradek.com</u>

Duradek Marketing Manager Jennifer@duradek.com Your deck can have a comforting look similar to that of aged wood without sacrificing safety, security or waterproofing peace-of-mind.

Up close, you can recognize the characteristics of the vinyl membrane with its slip resistant, textured surface; but when laid out on a deck, the colour blends and pattern allow your eyes to pick up the traditional appearance of natural wood grains, but without the disadvantages of authentic aged wood.

Duradek Ultra Legacy Barnwood

In welcoming, brown hues, this faux wood finish brings a warm, retro look to your contemporary deck, but without any of the maintenance real wood requires.

Duradek Ultra Legacy Driftwood

In cooler grey tones, this vinyl finish emulates the appearance of a natural driftwood, sun-bleached and weathered by the elements...but keeps your deck protected from them!



Actual colour may appear slightly different than it appears on this document.

Legacy Driftwood

