

## BOSCH, CAESARSTONE, THERMADOR AND GAGGENAU UNITE FOR DESIGN & CONSTRUCTION WEEK 2015

Four leading brands join to unveil home and kitchen design solutions from January 20-22, 2015

**Los Angeles, CA – January 5, 2014 -** Bosch, Caesarstone, Thermador and Gaggenau will join forces for Design & Construction Week from January 20-22, 2015 in Las Vegas to showcase their latest range of home and kitchen solutions.

The partnership of the four brands is a natural fit, and this year's Design & Construction Week will serve as an opportunity for each brand to present innovative home and kitchen solutions to both the builder and designer communities.

- **Bosch:** With the launch of a new line of compact appliances for small spaces, including laundry units, both 18" and 24" dishwashers, Bosch home appliances, the premier European kitchen design brand, has expanded its award-winning line to now offer a wider selection of products for everyone and every home. The universal design of the Bosch line makes them applicable for every kitchen, no matter the size, from small spaces to the great room.
- **Caesarstone:** Caesarstone, leading luxury quartz surfaces manufacturer, will debut ten new colors at the show. New selections, manufactured by Caesarstone proprietary technology, range from concrete finishes, which offers consumers the look of concrete with the ease of Caesarstone maintenance, to Vanilla Noir and Alpine Mist, which offer designs of delicate, wide veins. Consumers can also view the new Calacatta Nuvo surface, Caesarstone's interpretation of Calacatta.
- Thermador: Thermador, a leader in luxury kitchens designed for the culinary enthusiast, is unveiling its solutions for ultimate kitchen personalization, demonstrating how its innovative built-in modular refrigeration and cooking products address every design, cooking and entertaining style. Embracing the shift toward kitchen personalization, Thermador will introduce a new 30" professional style range with innovative features that provide more design possibilities, and will also unveil new enhancements to its groundbreaking, industry-leading One-Two-Free™ promotion for 2015.
- **Gaggenau**: As a pioneer of exclusive culinary culture, Gaggenau's innovative craftsmanship brings professional grade appliances into sophisticated home kitchens around the world. Extraordinary products, like the new 400 series speed microwave oven with an automatic door opening function and a new, handle-less dishwasher with push-to-open technology. Their timeless design, craftsmanship and select materials fully match Gaggenau's 400 series ovens and Combi-steam ovens for a beautiful, seamless kitchen. These products will be unveiled for the first time during the 2015 Design and Construction Week in Las Vegas.



Design & Construction Week 2015 takes place January 20-22, 2015 at the Las Vegas Convention Center. The Bosch, Caesarstone, Thermador and Gaggenau booth will be located in the International Builders' Show (IBS) area in the Central Hall at booth number C3837, though attendees at any of the Design & Construction Week shows are encouraged to visit. More information about the schedule of booth activities will be available in the coming months.

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**About Bosch Home Appliances:** Bosch home appliances is part of BSH, Bosch and Siemens Home Appliance Group, based in Munich, Germany. As part of the third largest appliance manufacturer in the world, Bosch has been selling high performance German-engineered appliances in the United States since 1991. Known nationwide for raising the standards in quietness, efficiency and design for appliances, Bosch frequently receives top ratings in leading consumer publications and received awards from ENERGY STAR for seven consecutive years, from 2007-2014. With U.S. headquarters in Irvine, Calif., the company also operates an appliance park in New Bern, N.C., which houses state-of-the-art factories for dishwashers, ranges, ovens and cooktops. For more information about Bosch, visit <u>www.bosch-home.com/us</u>, like Bosch at <u>Facebook.com/BoschAppliances</u> or connect on Twitter @BoschAppliances.

**About Caesarstone:** Caesarstone is a leading developer and manufacturer of premium quality quartz surfaces. Established in 1987, the company pioneered the quartz surfaces and continues to manufacture high-quality surfaces utilizing advanced technologies and proprietary knowhow. Caesarstone surfaces consist of approximately 90% quartz, retain the cool tactile qualities of nature's strong stones while offering freedom of design with enormous application possibilities including kitchen countertops, bathroom vanities, flooring, wall paneling, furniture and more. Caesarstone offers a product that is highly functional, design forward and beautiful, all at the same time.

With three diverse collections – Classico<sup>™</sup>, Motivo<sup>™</sup> and Concetto<sup>™</sup>, there is immense room for choice. The unique and rich variety of colors, patterns and textures gives each customer the ability to find their 'ultimate surface' and create their own unique space. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone is a public company (Nasdaq: CSTE) as of March 2012. Caesarstone USA's headquarters are located in Southern California with distribution centers across the country to serve customers nationwide. For more information about Caesarstone, visit www.caesarstoneus.com, like Caesarstone at Facebook.com/CaesarstoneUS, connect on Twitter @CaesarstoneUS or visit our blog Interior Collective.



**About Thermador:** Thermador has been providing real innovations for real cooks for nearly 100 years. The iconic line of cooking, cleaning, refrigeration and ventilation products remains committed to empowering culinary enthusiasts to be their best through continuous innovation breakthroughs – from the world's first wall ovens and gas cooktops with the patented Star® Burner to the Freedom® Induction Cooktop, the first full-surface induction appliance, and the Freedom® Collection, the first modular built-in fresh food, freezer and wine preservation columns.

Thermador is part of BSH Home Appliances Corporation, a fully-owned subsidiary of Bosch and Siemens Home Appliance Group, the third largest appliance manufacturer in the world. For more information, visit www.thermador.com or follow us on Facebook and Twitter at www.facebook.com/thermador and @Thermador, respectively. For Thermador customer service, call 1-800-735-4328.

**About Gaggenau:** Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history that goes back over more than 330 years, has revolutionized the domestic kitchen over and over again with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Bosch und Siemens Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with flagship showrooms in major cities around the world. The difference is Gaggenau.

For more information about Gaggenau, visit http://www.gaggenau.com/us/

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