Exterior Design: The Balancing Game

Moderator: John Binder, AIA
Panelists: Cheryl A. O’Brien
         Linda Mitchell
         Juan Pacheco

Where do you spend money to create that "got to have" look? Let us walk you through the dynamics of exteriors with wow. See how form, material, landscape and plan get you the most bang for the buck.

Thursday, February 8, 2006, 9:00-10:00 am
West 311 A-D
• **Juan R. Pacheco** from Hollywood, Florida specializes in landscape architecture and planning for High End Resorts, High Rise Condominiums, single family homes and commercial developments in south Florida and the Caribbean. www.witkindesign.com

• **John Binder**, AIA, is an architect with over thirty years experience, who has crafted several residential projects into award-winning designs. www.kephart.com

• **Cheryl A. O’Brien**, AIA is President, Owner and Lead Designer for C. O’Brien Architects, Inc., an architectural boutique in the Philadelphia, PA area. Her creations span the market from first time buyers to high end luxury homes. www.cherylobrien.com

• **Linda Mitchell** As Vice-President of Marketing, High-Rise for Monarch Corporation/Taylor Woodrow, Linda Mitchell has been honored with numerous pinnacle awards for helping to make Monarch one of the major condominium developers in Ontario by sales volume. www.monarchgroup.net

• **Juan R. Pacheco** from Hollywood, Florida specializes in landscape architecture and planning for High End Resorts, High Rise Condominiums, single family homes and commercial developments in south Florida and the Caribbean. www.witkindesign.com
Top 10 Principles

1. Pack A Punch At The Entry
2. Model, Modele, Modelo
3. Develop Character With A Distinct Repetitive Form
4. Get Creative With Materials And Color
5. Embrace The Outdoor Lifestyle
6. Off The Shelf For A Custom Look
7. Please Them With Proper Proportions
8. Creative Plan = Creative Form
9. Is It In or Is It Out?
10. Brand Yourself With A Signature Design Element
Pack A Punch at the Entry

- Whimsy and romance at the Juliet balcony
- Entry courtyard stretches the arrival sequence
- Selective amount of stone, only on the front elevation, be sure to return on corners at least 2’ to 3’ minimum
- Frame entry with vegetation
- Add life and color with vegetation
- Add pots and small plants if no planting space is available
- Add character with lighting features
- Add value with materials (Stone façade, decorative fence/gate)
Model, Modèle, Modelos

- Variation on a theme
- Be creative with different styles

- Pool, courtyard, foundation, expensive plant material (specimen palms and trees)
- Courtyard, fountain, "medium" plant material (fewer specimen palms and trees)
- Courtyard and less expensive plant material (very few specimen palms and trees)
Develop Character with a Distinct Repetitive Form

- Strong gable forms
- Brackets at main roof
- Brackets, heavy timber trusses, and stone at porches
- Elements repeated for project sign
Get Creative with Materials and Color

• Use stucco to simulate stone
• Push the sub-contractor to get the results you need
• Use of color at stucco to complete the effect

• Mix natural materials to create rich elevations
• Brick window details unify the design
• Bold colors add drama

• Cultured stone provides a base to the three story elevation
• Integrate stone piers with a bold deck color
• Use color creatively at siding and window trim

• Use of color at stucco to complete the effect

MATERIALS
Embrace the Outdoor Lifestyle

- Use interesting materials, textures, and shapes
- Introduce local artists’ artwork (usually less expensive)
Embrace The Outdoor Lifestyle

- Create the outdoor room
- Sell it by furnishing
- Create the haven to escape to or the outdoor entertainment center
Off The Shelf for a Custom Look

- Standard mission style components - doors, windows, garage doors
- Same profile for corbels at roof and members of trellis
Off The Shelf for a Custom Look

- Standard preformed brackets enhance the deep overhangs
- Standing seam metal adds color and texture
- Paint a unique garage door a color to lessen impact of front entry
Please Them with Proper Proportions

• Provide intimacy at the front door at a human scale
Please Them with Proper Proportions

- The tall brackets and wide overhang fit the scale of the building
- Develop a rhythm in the openings going from large to small
Creative Plan = Creative Form

- A creative solution to getting the garage off the street = an innovative form
- Develop a rhythm in the openings going from large to small

- Shingle style detailing enhances the innovative form
- A unique drive through portico ads interest and drama to the form
Is It In or Is It Out?

- Let the inside and outside drive each other at the same time
- Find a strong exterior image that works in plan
- Success is a seamless transition from the overall image to the interior
Brand Yourself with a Signature Design Element

• Wrought Iron railings at stairs and lofts

• A simple but rich wainscoting

• A stained glass address transom