BuildTopia

EXPLORE THE BUILDTOPIA ECOSYSTEM

POWERFUL CLOUD-BASED CONSTRUCTION MANAGEMENT SOFTWARE FOR BUILDERS.

Full-featured software that is fast to deploy, easy to use, easy to implement, and uniquely designed to integrate to your preferred accounting platform — that's the beauty of BuildTopia.

BuildTopia is a complete construction management system tailormade for the needs of regional-sized homebuilders. Finally, you can bring all tasks, processes, and workflow together into a single homebuilding hub.

As a cloud-based system, the software keeps you connected to your staff, trade partners, and homebuyers throughout the entire sales, design, construction, and warranty process to help streamline your entire construction process.

With BuildTopia, you'll enjoy a fast ROI — saving time and money, while leveraging real-time data to make strategic business decisions.

BUILDTOPIA ADVANTAGES

✓ 100% cloud-based software — accessible in the office or from the field.

✓ True single-source solution with full project management capabilities.

✓ Eliminates the need for multiple software packages — no duplicated data or efforts.

✓ Integrates with most Accounting platforms, giving you flexibility to use the software you prefer.

✓ Brought to you by Constellation HomeBuilder Systems, the leading provider of enterprise construction software solutions.

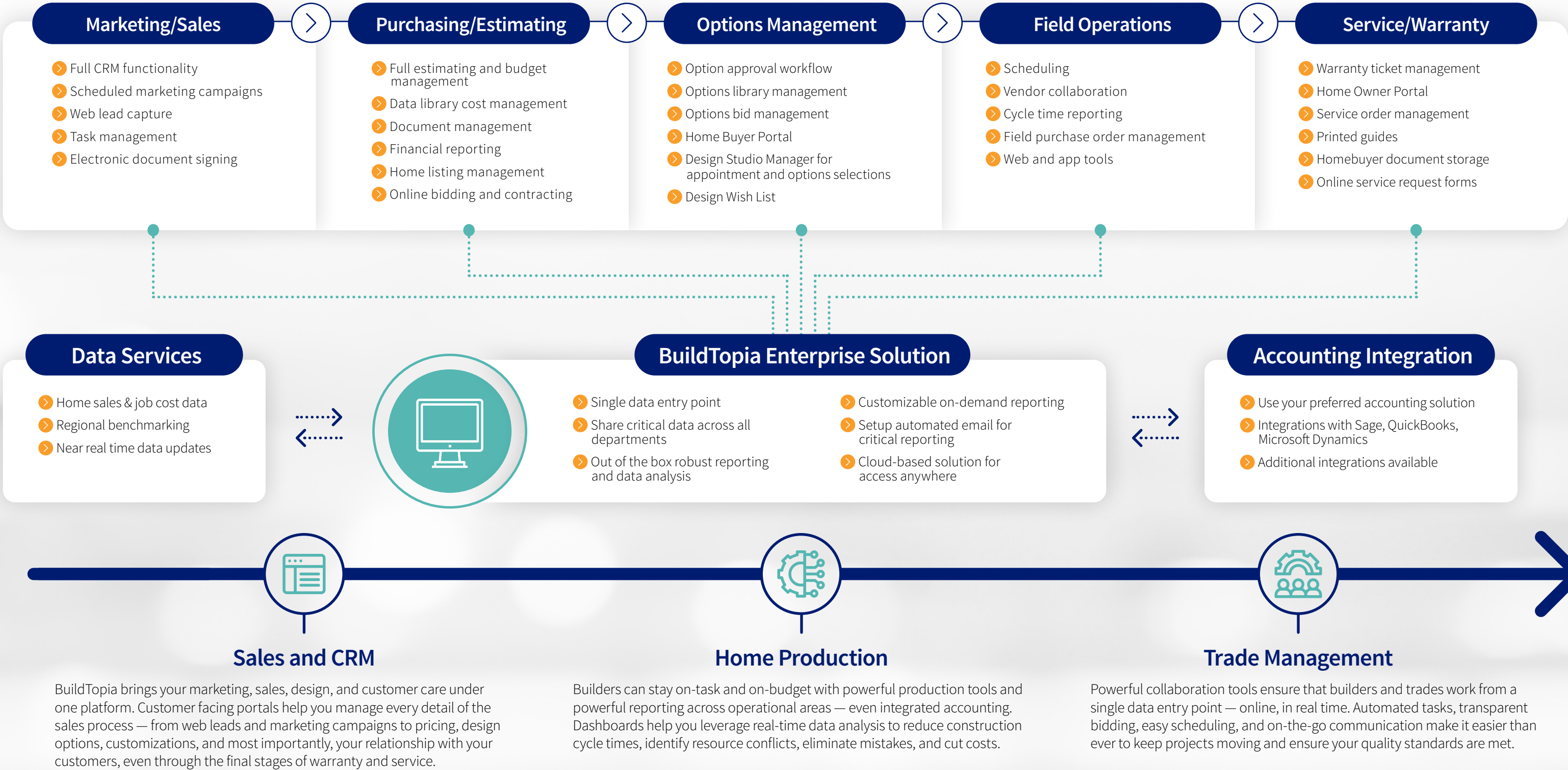## WHAT SETS US APART

🚀 BuildTopia is **FAST** to Deploy

⚙️ **EASY** to use and Implement

⚙️ **INTEGRATE** to your preferred accounting platform

Constellation
HOMEBUILDER SYSTEMS

THE BUILDTOPIA CLOUD-BASED ECOSYSTEM HELPS YOU NAVIGATE EACH STAGE IN THE HOMEBUILDING JOURNEY.

Marketing/Sales
- Full CRM functionality
- Scheduled marketing campaigns
- Web lead capture
- Task management
- Electronic document signing

Purchasing/Estimating
- Full estimating and budget management
- Data library cost management
- Document management
- Financial reporting
- Home listing management
- Online bidding and contracting

Options Management
- Option approval workflow
- Options library management
- Options bid management
- Home Buyer Portal
- Design Studio Manager for appointment and options selections
- Design Wish List

Field Operations
- Scheduling
- Vendor collaboration
- Cycle time reporting
- Field purchase order management
- Web and app tools

Service/Warranty
- Warranty ticket management
- Home Owner Portal
- Service order management
- Printed guides
- Homebuyer document storage
- Online service request forms

Data Services
- Home sales & job cost data
- Regional benchmarking
- Near real time data updates

BuildTopia Enterprise Solution
- Single data entry point
- Share critical data across all departments
- Out of the box robust reporting and data analysis
- Customizable on-demand reporting
- Setup automated email for critical reporting
- Cloud-based solution for access anywhere

Accounting Integration
- Use your preferred accounting solution
- Integrations with Sage, QuickBooks, Microsoft Dynamics
- Additional integrations available

Sales and CRM
BuildTopia brings your marketing, sales, design, and customer care under one platform. Customer facing portals help you manage every detail of the sales process — from web leads and marketing campaigns to pricing, design options, customizations, and most importantly, your relationship with your customers, even through the final stages of warranty and service.

Home Production
Builders can stay on-task and on-budget with powerful production tools and powerful reporting across operational areas — even integrated accounting. Dashboards help you leverage real-time data analysis to reduce construction cycle times, identify resource conflicts, eliminate mistakes, and cut costs.

Trade Management
Powerful collaboration tools ensure that builders and trades work from a single data entry point — online, in real time. Automated tasks, transparent bidding, easy scheduling, and on-the-go communication make it easier than ever to keep projects moving and ensure your quality standards are met.

WE DELIVER SOLUTIONS FOR EVERY STEP

MARKETING

NHLS Distribution Engine™
Automate your listing distribution across all your online channels, helping you sell new homes faster. In just a few clicks, you can update listings across numerous real estate advertising sites. Data syncs directly from your ERP system, with over 240 fields of information and property details categorized by city and community.

SmartZip™
Smartzip provides powerful analytics and data tools that are purpose-built to give your team a competitive edge. Using data analytics, profiling, and a predictive algorithm, your sales and marketing teams can save time, boost the impact of your home listings, and target the right buyers for an increase in sales.

REPORTING

BuildTopia Dashboard™
Dashboards and customizable live data streams help you improve your business decision-making. Get a birds-eye view of critical data across all departments, with the ability to deep dive into each area. Graphical views are easy to add to presentations for internal reviews.

SALES

Design Studio Manager™
The integrated Design Studio Manager helps you engage buyers at key steps in their journey. A dedicated Buyer Portal streamlines the design selection process, with graphics that make it easy for buyers to choose and review their options. Added features help you promote upgrades and incentives to boost your options revenue along the way.

LAND MANAGEMENT

LandDev™
LandDev is an operational system for your land development department providing exceptional development control. Utilize best practices and automated workflow to manage costs, cash flow, and job schedules. Empower your team to improve vendor relations with accurate and timely billing. The risk of overpaying or double paying is eliminated, and you have better control of the operations throughout the entire development process.

FIELD TOOLS

TradeTopia™
Welcome to your single source to fully engage trades throughout the building process. This full project management tool helps you eliminate manual processes and ensure information accuracy. Construction job information is shared seamlessly with trade partners, with the ability to handle essential tasks for scheduling, purchase orders, documents, and more.

BuilderGo™ and VendorGo™
BuilderGO and VenderGO are connected mobile apps that help connect builders and vendors with tools that reduce construction errors and maximize productivity.

Vendors and builders can combine data into an integrated schedule, view daily tasks, communicate, set priorities, and more. With online and offline functionality, your extended team can stay connected, in the field and on-the-go.

DATA, ANALYTICS & BENCHMARKING

BuilderMetrix®
Unprecedented access to homebuilding data and trends that accelerate business decision-making. With DataInsight, you can benchmark your business performance and operational costs against the broadest, deepest, and most accurate industry information. Leverage the data in your ERP for quick and effective insights, available in near-real time.

CUSTOMER EXPERIENCE

Homeowner Central™
Increase customer satisfaction and responsive customer care via a personalized Home Owner Portal. The easy-to-use site helps homeowners easily submit and track warranty claims — cutting down on the time it takes to communicate updates. Builders can create digital service orders and collaborate on work requests with trades. Plus, reporting helps you identify areas for construction quality improvements, helping you reduce future claims.

Ready to learn more?

Constellation HOMEBUILDER SYSTEMS

1-888-723-2222 | info@constellationhb.com | **www.constellationhb.com**