Constellation
HOMEBUILDER SYSTEMS

Builder**Metrix**

Access the industry's most accurate and timely homebuilding data

Gain critical insights on homebuilder finance, operations, construction and sales through **easy-to-understand** reporting, analytics, dashboards and benchmarks.

Data you can trust

BuilderMetrix is the only solution that sources accurate financial and operational data from live builder ERP systems. It also features real-time resale, rental, and new home data from the MLS®, making it the most robust and accurate data available.

Access data in near real-time

BuilderMetrix is the most up-to-date and comprehensive data in the industry. Get last month's data by the third day of the following month.

Benchmark your business performance and operational costs

Connect your ERP to BuilderMetrix to accurately compare your business performance against industry data and trends to fuel decision-making. Follow your team's progress towards goals and project completion.

View data across national, state, and regional homebuilding markets

Our data spans 80% of North America and includes a mix of single family homes, multi-family homes, and high rise. View job cost data, new home sales, resales, construction milestones and more.

Augment your in-house data

Doing analytics in-house? BuilderMetrix features a flexible data extension to push data to your internal SQL database. Data is aggregated and fully anonymized.

> " *BuilderMetrix is a game-changing decision-support tool. We can benchmark our costs to other regional homebuilders in real-time and are confident that the data is 100% accurate.*
>
> **Ty Brewer**
> Chief Digital Officer at HistoryMaker Homes

Extensive Library of Reports

Operational Sales

Construction Milestones

Project Summary

Sales or Closings

Community Lot Details

Job Cost Benchmark* *(per square foot or per job)*
 Framing materials
 Framing labour
 Framing (turnkey)
 Appliances
 Cabinets
 Counters
 Drywall/insulation
 Electrical
 Flooring
 Foundation
 HVAC
 Paint
 Plumbing
 Roofing
 Siding
 Trim
 Window/door

New Home Sales Benchmark*
 New home sales price
 New home sales square footage
 New home sales price per square foot

Normalized, Aggregated MLS Data
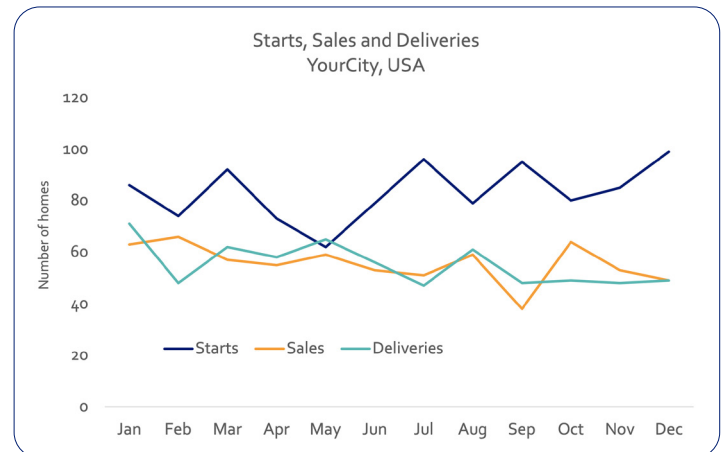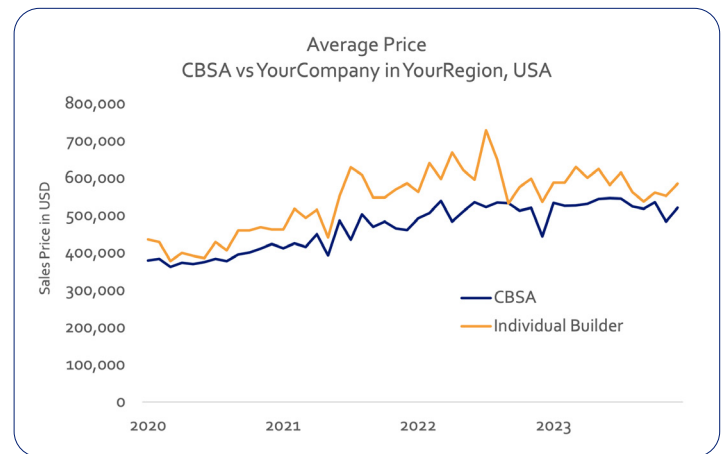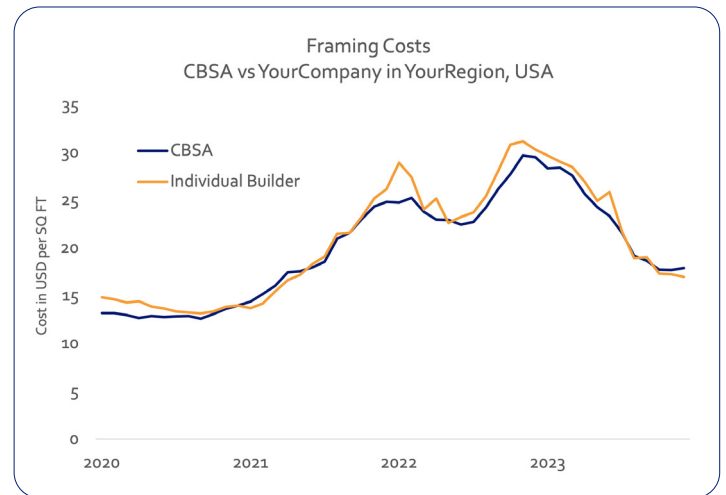 New and used inventory leveraging
 List price (per square foot)
 List price drift
 Days on market
 Close price (per square foot)
 Closings

 ** Benchmarks require connection to NEWSTAR,
 BuildTopia or any third-party ERP*

Framing Costs
CBSA vs YourCompany in YourRegion, USA

Average Price
CBSA vs YourCompany in YourRegion, USA

Starts, Sales and Deliveries
YourCity, USA

Ready to optimize your business performance?

Book a Demo:
 ▪ constellationhb.com/hcdm-demo/

Sign Up for FREE Insights:
 ▪ constellationhb.com/data

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