



EXPLORE THE NEWSTAR ECOSYSTEM



THE LEADING INTEGRATED SOFTWARE SOLUTION FOR BUILDERS & DEVELOPERS

NEWSTAR Enterprise is a fully-integrated software solution expertly engineered to manage the complete ecosystem of a homebuilder's business functions and growth.

The comprehensive NEWSTAR portfolio has been developed based on a legacy of support, modernization, and enhancements. By bringing together core technology, innovation, and strategic acquisitions, we've developed a seamless one-stop ecosystem that meets the builders' end-to-end needs.

Backing the NEWSTAR ecosystem is unparalleled commitment and stability from Constellation – the leader in residential homebuilding software – ensuring your investment always keeps pace with our ever-evolving industry.

NEWSTAR ADVANTAGES

- ✓ **One system powers** your entire homebuilding enterprise – from Land Management to the Customer Journey – and is fully scalable to grow with your business.
- ✓ Provides **flexibility to adapt** to ever-changing business processes, complex operations, and customer and trade relationships, all while tracking every dollar earned and spent.
- ✓ Empowers your company with a **central hub of data** to reduce redundancy, make faster business decisions, reduce costs, and drive growth.
- ✓ **Continually supported** with development and products that meet and exceed the needs of residential builders.

WHAT SETS US APART



We **LISTEN** to our customers



We **INNOVATE** based on their feedback and experiences



We **INVEST** in our solutions, ensuring a seamless evolution of products and services



BRIDGE THE GAP BETWEEN HOMEBUILDING AND TECHNOLOGY.

The **NEWSTAR Ecosystem** helps builders optimize the building process, uncover efficiencies, and support the modern homebuyer journey at every phase.



WE DELIVER SOLUTIONS FOR EVERY STAGE



SALES OFFICE & DESIGN STUDIO MANAGEMENT

SalesXpress™

Empowers agents to streamline the sales process using an interactive guided experience. Capture a prospect, sell them a home, and complete a legal agreement in just minutes. With a Simplified Web Development Kit or Integrated API, builders can also power a buying experience directly from their website.

Design Studio Manager™

The integrated Design Studio Manager streamlines the design options selection process and helps boost revenue. The Wish List allows your homebuyers to curate their option selections online from the comfort of their home before meeting with a design consultant in-person or virtually.



DATA, ANALYTICS & BENCHMARKING

BuilderMetrix®

Unprecedented access to homebuilding data and trends that accelerate business decision-making. With DataInsight, you can benchmark your business performance and operational costs against the broadest, deepest, and most accurate industry information. Leverage the data in your ERP for quick and effective insights, available in near-real time.



FIELD TOOLS

OnLocation Schedule™

A suite of construction tools to help manage construction operations, while connecting field staff with the rest of your employees, suppliers, and trades to efficiently manage your supply chain.

OnLocation Warranty™

Tracks items reported during the walk-thru, as well as completion of service requests received from your customers.

NEWSTAR VendorLink™

Provides a vendor portal and electronic messaging between the builder and trades. Through a single location, trades and suppliers can view their purchase orders, invoices, and payments.

NEWSTAR Bid Manager™

Helps builders manage complex bidding projects from a single, web-based tool, including organizing data, collecting vendor bids online, analyzing submissions, and awarding a winner.

BuilderGO™ & VendorGO™

Mobile apps that support builders and trades with tools that help reduce construction errors and maximize productivity.



CUSTOMER EXPERIENCE & HOMEOWNER CARE

HomeOwner Central™

Provides homeowners with room-by-room access to unit-specific information such as appliances and all other fixtures & finishes, operating manuals, care instructions, and warranty coverage.

A portal for builders also helps them track service requests and view reports on warranty/service trends. A Deficiency Review App digitizes the pre-delivery inspection process and key-release sign-off.

CustomerInsight™

With CustomerInsight you can survey your homebuyers, extract valuable insight, and take action to reduce costs, improve processes, and win referrals at every step along the customer journey.



MARKETING TOOLS

NHLS Distribution Engine™

Automate your listing distribution across all your online channels, helping you sell new homes faster. In just a few clicks, you can update listings across numerous real estate advertising sites. Data syncs directly from your ERP system, with over 240 fields of information and property details categorized by city and community.

kijiji



zillow

Livabl



LAND MANAGEMENT

LandDev™

LandDev is an operational system for your land development department providing exceptional development control. Utilize “best practices” to automate workflow, manage costs, monitor cash flow and job schedules to help manage cash flow needs and improve vendor relations with accurate and timely billing. The risk of overpaying or double paying is eliminated, and you have better control of the operations throughout the entire development process.