

BuildersMark®

For Builders Building Legacies

The perfect way to increase your company's brand recognition
-or- simply leave your signature on every home you build.

Materials • Pricing • Policies • Examples • Installation • Contact



- ï Allows Buyers to Identify a Home's Builder at a Glance
- ï Crafted From Solid Bronze or Almag 535
- ï Enamel Backgrounds
- ï Simple, Permanent Installation
- ï Non-Obtrusive
- ï Homeowner Approved
- ï Free Shipping - opening orders
- ï 30 Day Net billing terms
- ï Hand-Poured & Cast in our Michigan foundry
- ï Exceptional, Guaranteed Quality Since 1994

Materials



Bronze

Our ultimate plaque. Hand-poured, cast and finished in our Louisville, KY foundry.

Timeless, Old-World looks and quality that becomes more beautiful with the passing of time

BuildersMark® plaques crafted from solid bronze will last for generations, gradually taking on a surface patina that only increases their appeal.

Our finest plaques feature raised areas of understated, brushed bronze and recessed, “color fields”, in the automotive grade finish of your choice.

These are the plaques with which we have built our reputation. Our earliest clients have been installing our solid bronze plaques for 20+ years.

Backed by bent, threaded concrete gripper studs, installation is simple and permanent.



Almag 535

The perfect choice when a white metal is desired. And like our bronze plaques, each almag 535 plaque is hand-crafted in Louisville, KY.

A perfect complement to Modernist Architecture and Design. Typically chosen by builders who desire a fully modern look.

Our Almag 535 plaques feature raised areas of brushed aluminum with color fields in the same, high-quality, automotive-grade finish as our brass plaques.

Special, clear, non-corrosive coating eliminates typical concrete/aluminum contact issues that can arise during the concrete's wet cycle.

Backed by welded concrete gripper lugs for simple, permanent installation.

Pricing & Policies

We craft our driveway marker plaques in an incredibly wide array of shapes and sizes to suit whatever aesthetic you feel will best complement the style of your homes.

While plaque shape, size and design details are entirely up to you and subject to custom pricing quotes, the examples below are intended to give you some reference points.

Pricing

Each job is individually quoted once artwork is completed and size/shape chosen All prices are per plaque. Minimum order of ten (10) for best, non-quantity- discount pricing:

90% of our builder plaques end up pricing out between \$138.00 - \$148.00 each.

Quantity discounting starts at 50+ pieces

Quantity Discounts

5% 50-74 pieces

7% 75-99 pieces

10% orders above 100 pieces

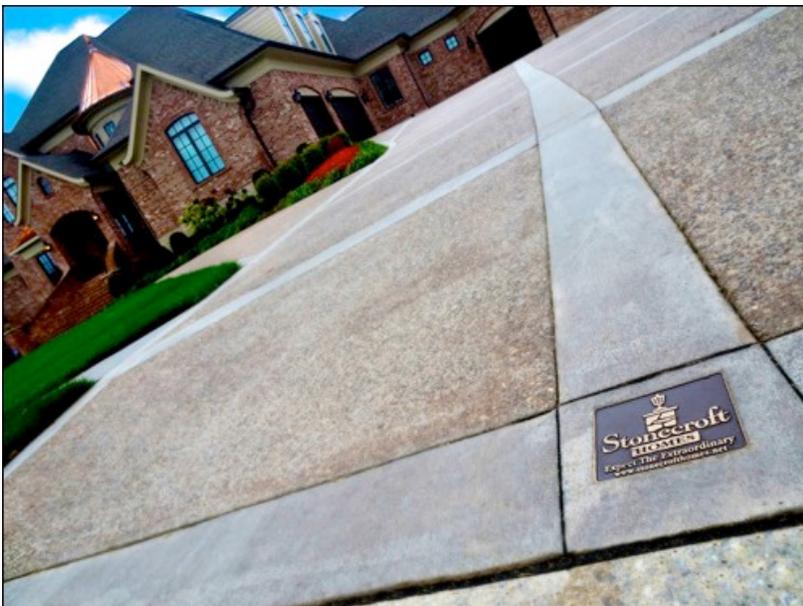
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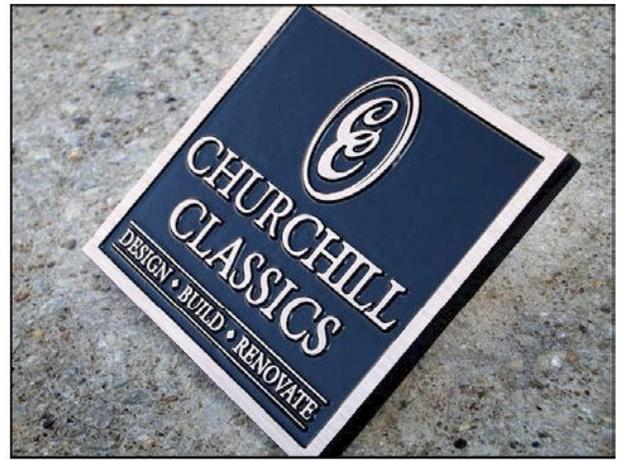
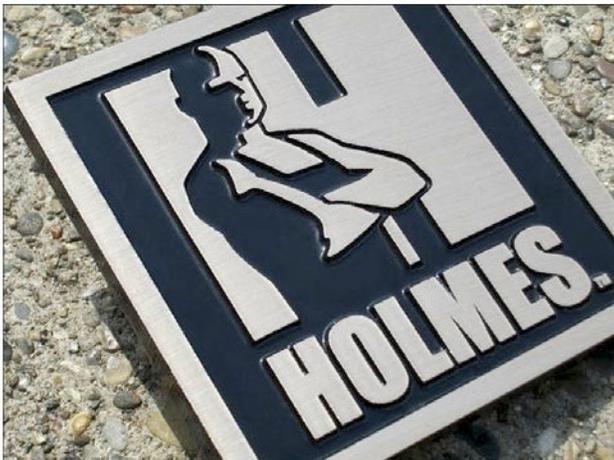
CONUS addresses - UPS or DHL Freight insured with tracking (free shipping on opening orders)

International Orders - Actual shipping charges

Billing

Orders up to 74 pieces bill at 30 days net. Larger orders require a 50% deposit on the first order with the balance billed at 30 days net from the time you've received and approved your first shipment. All subsequent orders are billed at 30 days net regardless of quantity.





Installation

Method 1 - Simple (concrete)

Our plaques are equipped with bent and/or straight (depending on planned installation style and location) threaded studs. Permanent, no-lift installation is as easy as nesting the plaque into freshly poured flatwork. Simply insert a plaque into the desired location of the wet concrete until flush with the surface of the drive.

Method 2 - Framed by Tool Joint (concrete)

While slightly more time consuming due to the additional step involved, the aesthetic value of this type of installation makes this method a custom home builder favorite.

With the plaque having been simply nested down into the wet concrete via Method 1, a tool joint can be cut around the plaque to create a picture frame effect. This method has the added benefit of creating a contrasting concrete finish in the picture frame area.

We recommend centering the plaque so that the top of your plaque's "frame" will create the perfect termination point for the driveway's center control joint.

Method 3 - Block Out (concrete, asphalt)

Used primarily when a drive is to be poured before receiving your plaques or for installation in an asphalt surface.

By instructing your flatwork contractor to create a simple 2x4 block-out that is dimensionally larger than your plaque by appx. 6" in both height and width, your plaques can be mortared into place after the main flatwork has cured (see image below).

We recommend centering the block-out so that once mortared in place, your framed plaque will create the perfect termination point for the driveway's center control joint.

A contrasting concrete finish in the picture frame area further enhances the beauty of your plaque install.

This method is also ideal for installing our plaques into an asphalt drive.



*Method 3
2x4 Block Out for installation after the
flatwork has been poured and cured*

Contact

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