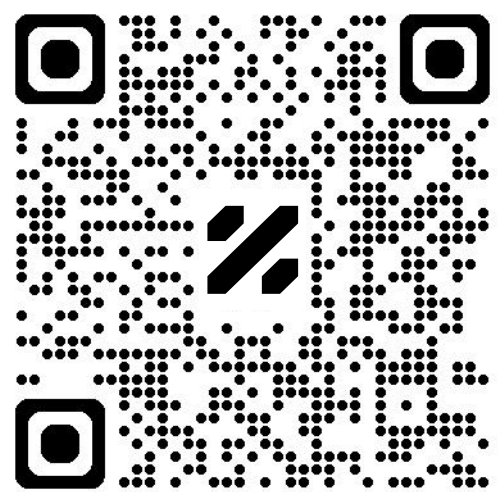


NOW AVAILABLE

# Master Plan Outlook

Understand market shifts and emerging trends in Master Planned Communities (MPCs) from Zonda's expert team, backed by our proprietary data and insights. With over 1,200 MPCs tracked, Zonda offers the most comprehensive analysis of master plans nationally.

- Evaluate your positions in today's dynamic market landscape
- Leverage current trends, supply, and analysis to inform decisions
- Strategize for long-term success with sharp competitive insights



*Download an exclusive sneak peek*  
of the top master plans communities in your region

## Real-Time Insights into Master Planned Communities

The Master Plan Outlook provides a complete view into the MPC sector with current market rankings, top developers, future supply, trend tracking, active adult, pricing/square footage analysis, and more delivered directly to your inbox.



### Quarterly Report

An in-depth look at the master plan landscape with regional insights from developer surveys and Zonda's MPC data.



### Market Insights

A quarterly, localized analysis of MPCs within CBSAs, highlighting key performance stats for competitive insights.



### Exclusive Interviews

Quarterly expert interviews with master plan leaders, offering unique perspectives on the market and projects.



### Case Studies

Quarterly case studies on successful master plans, covering amenities, pricing, project types, and more.



### Amenities Analysis

An annual report ranking national amenity trends based on a detailed survey of shopper and buyer preferences.



### Expert Advisors

With over 100 years of experience, our team of experts provide invaluable industry experience and profound insights on MPCs.