

See it
in action



 Zonda™

Listing package

Get in front of our highly targeted audience of **new home shoppers** on a website dedicated for new residential construction.

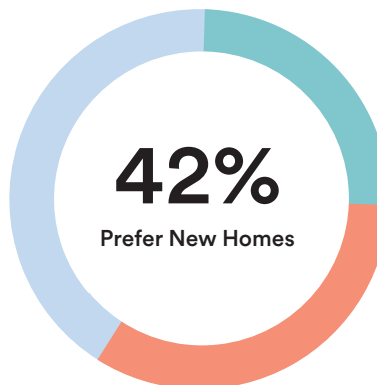


WHAT'S INCLUDED

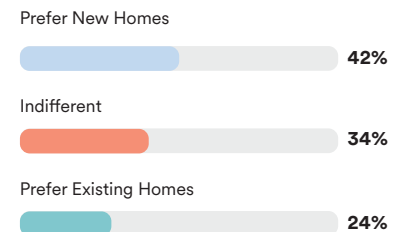
Everything you need for **measured success**

- ✓ Your communities listed on NewHomeSource*
- ✓ Syndicated listings across our Partner Network
- ✓ Free NewHomeSource Builder Showcase Page
- ✓ Live Reporting and Analytics
- ✓ Free listing on Livabl.com

**Priced per community*



A NewHomeSource listing drives shoppers through the entire buyer's journey, while highlighting the unique benefits of a **new home**.



Offering solutions that highlight **new home** benefits across the home shopping journey

New home shoppers start here

- Complete community coverage
- Search and navigate to communities easily
- Save communities and receive alerts about them

Lot and floor plans made clear

- Visualize the communities in detail before you break ground
- Find and select individual lots to understand availability
- Understand which floor plans facades are available on which lots

Your homes personalized by buyers

- Assess available floor plan options and modifications
- Visualize design choices, options and packages
- Customize, price and save these design choices online

Browsing to buying made for new homes

- Book tours virtually both with and without sales agents
- Reserve homes/place a deposit
- Assess mortgage offers/incentives from the builders
- Contract and purchase virtually/directly