

Zonda's Building Products Outlook

Curated research subscription of Zonda Advisory's best ideas

- Early access to monthly reports detailing important industry trends and forecasts.
- Concise enough for C-suite, while featuring robust research analysts will love.
- Leveraging Zonda's broad array of proprietary industry data and expertise from millions of our publication subscribers and event attendees.
- Blend of exclusive digital and live content distribution.
- Access these insights all for well below cost of an entry level analyst.

Monthly reports cover a rotation of topics

- Exclusive building product research notes from Todd Tomalak, Matt Samson, and the building products team.
- Early economics perspective from Ali Wolf and the economics team.
- Quarterly building products industry forecast.
- Regular analysis of: Pro contractor channel shifts, DIY activity and implications, and other timely areas of interest.



Todd Tomalak
Principal, Building
Products Advisory



Ali Wolf
Chief Economist,
Zonda



Matt Samson
Vice President, Building
Products Advisory



Jacob Belk
Vice President,
Advisory

We wholeheartedly recommend the high-caliber Building Products Advisory team at Zonda. They applied an impressive level of analytical rigor, holistic economic understanding and subject matter expertise to derive practical answers. They also incorporated unique, proprietary and granular data.

Learn more today at

zondahome.com/bp-outlook



Powered by  **Zonda**TM