

# Brand usage study premium reports

- Key insights to brand and sales channel trends.
- Custom-quality research of several thousand builders and contractors conducted by Zonda's Advisory BPM experts.
- Access to Zonda's proprietary analysis.
- Complimentary preview of the latest rankings available.

## Product Categories

### Spring

- Bath fixtures and accessories
- Decking
- Decorative moldings
- Faucets and siding

### Summer

- Doors
- Windows

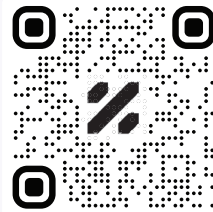
### Fall

- Cabinets and countertops
- House wrap
- HVAC and insulation
- Manufactured stone
- Paints

### Winter

- Flooring
- Kitchen and laundry appliances
- Lighting
- Water heaters

**Contact us** for sample Premium Reports and brand consideration for future studies.



Reach builders,  
contractors, architects,  
designers, and more

**BUILDER**

**ARCHITECT**

**JLC** | Journal of  
Light Construction

100%

of the top builders  
engage with us

40+

years as a trusted  
voice in the industry

## Solutions for your business

### Advertising and Sponsorships

- Brand Sponsorships
- Digital Advertising
- Print Advertising

### Events

- Accelerate
- AHF Live
- Build-to-Rent
- BTR Connections
- Builder 100

### Lead Generation

- Lead Generation
- Webinars + Leads
- ARCHITECT U + Leads

- Builder Connections
- Elevate
- Dealmakers
- Frames
- Future Place

### Brand Integration

- Virtual Concept Home
- JLC Workbook
- Awards

- Multifamily Executive  
Conference
- Multifamily Executive  
Connections
- Multifamily Leadership  
Summit