

Ambassador Program



SHE BUILT FOUNDATION

Inspiring the next generation of builders.



Ambassador Program Goals

Activate women from across the building and construction industry, **scale** the SBF message, and **engage** children and communities





Responsibilities

Attend Welcome + Onboarding & Annual Meeting (virtual)

Host at least 1 SBF event (virtual or in person)

Host at least 1 SBF Fundraiser (virtual or in person)

1 year minimum commitment

Pay suggested dues of \$50 per year



Benefits

Network with other professionals through the community of She Built Ambassadors

Personal Ambassador Welcome Package

Ambassador Tool Kit

Book requests & discounts

Features on SBF website and/or social media

**The She Built Foundation
inspires girls to see
themselves as builders** —
today and in the future. We
engage girls and their
communities around the
magic of building and
unlock a universe of skills
and careers.

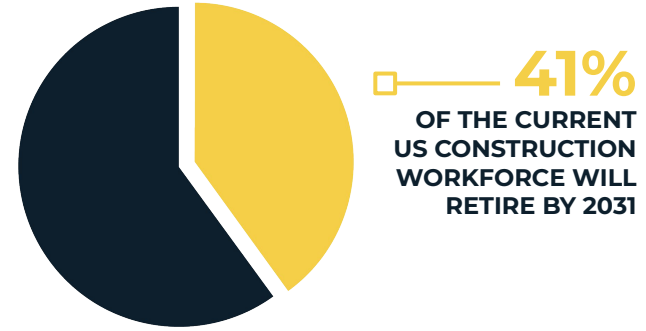


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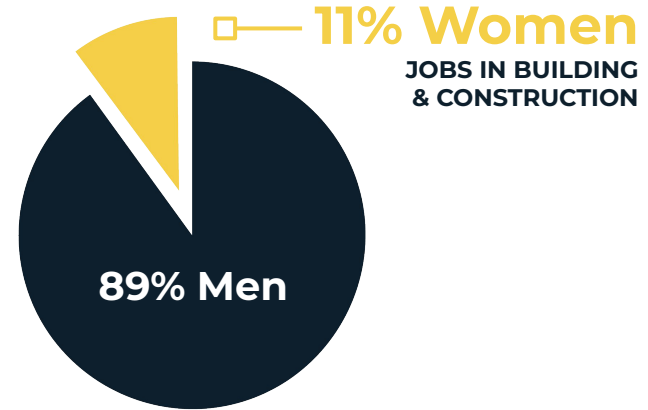


Future-Proofing the Building & Construction Industry

The building and construction industry, vital to our economy and infrastructure, constitutes 4% of total GDP. However, it faces a severe labor shortage, set to worsen with 41% of the US construction workforce retiring by 2031. Additionally, there's a significant gender gap, with women holding only 11% of jobs. Addressing this gap not only provides women with stable, valuable careers but also establishes a talent pipeline to strengthen the industry in the long term.



41%
OF THE CURRENT
US CONSTRUCTION
WORKFORCE WILL
RETIRE BY 2031



11% Women
JOBS IN BUILDING
& CONSTRUCTION

Our Vision for the Future

A world where girls are inspired and encouraged to build the world around them. Where kids are just as likely to picture a woman in a hardhat as a man. Where the building and construction industry is thriving and reflects the communities that it serves. **By investing in the next generation of builders, we aim to help the building and construction industry grow and meet the needs of a rapidly changing world.**



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We are focused on the beginning. In order to increase the number of women entering the building and construction industry, we have to reach girls when they are forming early ideas around interests, passions, and potential areas of exploration.

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WHAT WE DO



Representation

We use storytelling, content, and other outreach to elevate women in building and construction.



Education & Skills

We create curriculum, programming, and pathways to other organizations to help girls discover and develop skills related to building and construction.



Community

We connect and train women in the building and construction industry to serve as role models, educators, and advocates.

Please join us!

AMBASSADOR RESOURCE DRIVE



Donate today!



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