

SHE BUILT
FOUNDATION

Inspiring the next generation of builders.

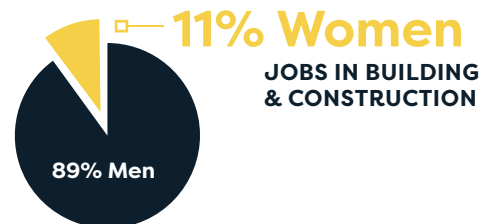
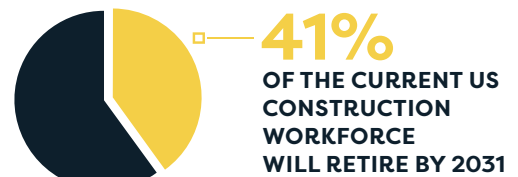
SheBuilt.org

The She Built Foundation
inspires girls to see
themselves as builders —
today and in the future.

We engage girls and their
communities around the
magic of building and
unlock a universe of skills
and careers in building and
construction.

Future-Proofing the Building & Construction Industry

The building and construction industry, vital to our economy and infrastructure, constitutes 4% of total GDP. However, it faces a severe labor shortage, set to worsen with 41% of the US construction workforce retiring by 2031. Additionally, there's a significant gender gap, with women holding only 11% of jobs. Addressing this gap not only provides women with stable, valuable careers but also establishes a talent pipeline to strengthen the industry in the long term.



Our Vision for the Future

A world where girls are inspired and encouraged to build the world around them. Where kids are just as likely to picture a woman in a hardhat as a man. Where our industry is thriving and reflects the communities that it serves.

By investing in the next generation of builders, we aim to help the building and construction industry grow and meet the needs of a rapidly changing world.

We are focused on the beginning.

In order to increase the number of women entering the building and construction industry, we have to reach girls when they are forming early ideas around interests, passions, and potential areas of exploration.

SheBuilt.org



WHAT WE DO



Representation

We use storytelling, content, and other outreach to elevate women in building and construction.



Education & Skills

We create curriculum, programming, and pathways to other organizations to help girls discover and develop skills related to building and construction.




Community

We connect and train women in the building and construction industry to serve as role models, educators, and advocates.

Who We Are

Mollie Elkman, a 20-year veteran of the building industry and Owner/President of Group Two, founded The She Built Foundation. Inspired by her book, "The House That She Built," Elkman established the foundation to expand its impact on young girls and communities. The board includes Jenn Kovacs from MiTek and David Bernardino from the National Association of Home Builders.

2024 & Beyond

-  Focus on increasing our reach and investing in programs that will help us scale our impact to more girls and communities.
-  Distribute free The House That She Built books and activity guides.
-  Launch digital curriculum that brings skills and careers to life.
-  Train ambassadors and deploy them across the country.
-  Create a coalition of leaders across the building and construction industry.
-  Elevate women in construction through ongoing content, events, and thought leadership.