Organized Living | Closet Selector®

for **BUILDERS**

Closet Selector: A New Profit Center for Builders

With Closet Selector, Builders have the opportunity to increase their profit by offering homebuyers standard and upgrade closet shelving options, all without raising the base cost of the home. Homebuyers get exactly what they selected every time. **Don't be left behind; join us now and be part of the future of closets.**

Benefits to Builders

- Will not increase the base cost of the home.
- Creates a user-friendly experience for the homebuyer on their time.
- Allows the selections to be confirmed in just a few minutes.
- Integrates with Installing Dealer for accurate ordering and installation.
- No surprises at walk-through or final closing.

Benefits to Your Buyer

- Avoid the hassle of a project right after move-in.
- Buyer can save up to 70% against after-market options.
- Adjustable options like freedomRail® do not lock buyers into controlled designs.
- Closet upgrades can be integrated into the mortgage.
- Future-proofed and on-trend designs based on homebuyer needs.

Average Homebuyer Spend **$6,334** per home

Average Builder Profit from Upgrades **$1,540** per home

Total Annual Builder Profit from Upgrades **$462,000** per year



"Having Closet Selector as an available option gives us the opportunity to make more money, but it also gives us the opportunity to finish a home for someone in a way that is rolled into their mortgage and that's paid for before they finish closing."

Season Lane | Creative Development Director | Signature Homes

Questions?

Contact our Closet Selector Support team via email at **ClosetSelectorSupport@OrganizedLiving.com**

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