
MEET NAIA
A breakthrough water treatment appliance from Everpure Home.
Designed by the engineers at Pentair.
EVERPURE HOME
waterbyeverpurehome.com

NAIA IS THE NEW STANDARD IN

HOME WATER TREATMENT





Naia is engineered to treat and reduce contaminants to purify the water that flows through every part of your home, keeping it fresh and rejuvenating with every drop.

When you choose Naia by Everpure Home, you're choosing water at its finest.

PROFESSIONAL-GRADE FILTRATION AT HOME

Naia reduces contaminants like PFAS, microplastics, lead, chlorine, and more to provide crisp water to every corner of the house. Its elegant design elevates the utility room while protecting investments like faucets, tiles, and water-based appliances.

CRISP, REFRESHING WATER TO EVERY TAP

Naia delivers a fresh sip every time, but that doesn't just stop at the glass. From bathing to cleaning and all the other ways we use water in the home, Naia ensures that every drop is consistently fresh.

EASY TO SET UP, EASIER MAINTAIN

The Naia water treatment appliance is simple for a professional to install, and comes with white-glove service that stays for the entirety of ownership*. Naia is IoT-enabled with safeguards built in, so you'll always be in the loop. Your real-time dashboard monitors water performance, detects leaks, prevents floods, and even self-diagnoses.

*Disclaimer: This service is guaranteed for the home ownership of the original appliance purchaser only.

NAIA BY EVERPURE HOME

STAGES OF TREATMENT

Most filtration systems are great at one thing. Naia is engineered for multi-step professional grade filtration throughout the entire home.

With Naia, your water goes on quite the journey before it reaches your tap. From commercial grade pre-filtration to sensors that monitor every step, learn more about the technology behind our breaktkhrough water appliance.

PRE-FILTRATION
Advanced Fibredyne technology provides a first layer of filtration for all water coming into the home, reducing key contaminants like sediments, microplastics, chlorine, chloramine, PFAS, and more.

MEMBRANE FILTRATION
Naia reduces water hardness, Total Dissolved Solids (TDS), heavy metals, and lead with state-of-the-art filtration.

BALANCING CARTRIDGES
Naia includes Everpure cartridges with technology that is used in commercial environments. Our balancing cartridges give the filtered water great taste and feel while also protecting against possible corrosion.

FLOW-THROUGH TANK
Naia's flow-through tank ensures seamless water delivery at consistent pressure that never runs out.

SMART CONNECTIVITY
Offers in-depth diagnostics, maintenance data, and remote leaks detection and water shut-off system.

SCAN TO LEARN MORE



NAIA SETS THE NEW STANDARD IN

CONTAMINANT REDUCTION

Naia is designed to reduce contaminants and soften water hardness to keep it fresher and more rejuvenating with every drop.





HARDNESS

Hardness can lead to scale buildup and equipment or appliance damage.

TOTAL DISSOLVED SOLIDS (TDS)

TDS will result in spotting on fixtures and surfaces. Naia reduces up to 97.2% of TDS.

PFAS

PFAS is a health concern, even at low levels. This is an emerging contaminant that is being detected in many water sources. Naia has been tested to reduce total PFAS compound, commonly known as "forever chemical" up to 90%.

LEAD & HEAVY METALS

Lead and heavy metals are a health concern. Lead was commonly used in old infrastructure and can enter the water supply. Naia reduces lead level to under 2 ppb, which is below the US Federal Action Level at 15 ppb.

MICROPLASTICS

Microplastics are being detected more and more frequently and can readily enter the body. Naia is proven to reduce the level of microplastics in your water.

CHLORINE

Chlorine tastes bad and smells bad. Can cause itchy skin. The prefilter system uses proprietary Fibredyne technology to effectively reduce chlorine (up to 94%) that can adversely affect the taste of beverages.

How Does Naia Compare?

FEATURE	Naia	WHOLE HOME RO	SALT SOFTENER	WHOLE HOME CARBON	SOFTENER & CARBON	UNDERSINK RO	FRIDGE FILTER
PRODUCT CHARACTERISTICS							
ENTIRE HOME FILTRATION	✓	✓	✓	✓	✓		
GREAT TASTING, BALANCED WATER	✓	±				±	±
COMPREHENSIVE FILTRATION	✓	✓				✓	
CONSISTENT WATER PRESSURE	✓		✓	✓	✓		✓
LIMITLESS WATER SUPPLY	✓		✓	✓	✓		✓
EFFICIENT FOOTPRINT	✓		✓	✓	✓		✓
SLEEK APPLIANCE	✓		±	±	±	±	✓
SALT-FREE	✓	✓		✓		✓	✓
WATER FILTRATION CAPABILITIES							
HARDNESS REDUCTION	✓	✓	✓		✓	✓	
TDS REDUCTION	✓	✓				✓	
CHLORINE REDUCTION	✓	✓		✓	✓	✓	✓
PFAS REDUCTION	✓	✓		±	±	✓	±
LEAD & HEAVY METALS REDUCTION	✓	✓				✓	±
MICROPLASTICS REDUCTION	✓	✓				✓	±

The Benefits of Naia

FEATURE	Naia	WHY IT MATTERS
PRODUCT CHARACTERISTICS		
ENTIRE HOME FILTRATION	✓	Peace of mind at every faucet
GREAT TASTING, BALANCED WATER	✓	Highest quality water for your people and home
COMPREHENSIVE FILTRATION	✓	Removal of contaminants of concern
CONSISTENT WATER PRESSURE	✓	A bare-minimum expectation in modern homes
LIMITLESS WATER SUPPLY	✓	The expectation for whole-home treatment solutions
EFFICIENT FOOTPRINT	✓	Easy to plan for and place in a modern utility room
SLEEK APPLIANCE	✓	Fits in with the rest of the luxury home experience
SALT-FREE	✓	Carrying salt is a headache, and brine discharge is problematic





Order Naia by Everpure Home Now

Naia by Everpure Home will be available to select builders in limited locations in 2026. You can place an order or send any questions you have to Ben Cecil.

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EVERPURE HOME

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Technology described herein is patent pending. 4006234 OC21