LENTUS

Connecting brands to markets

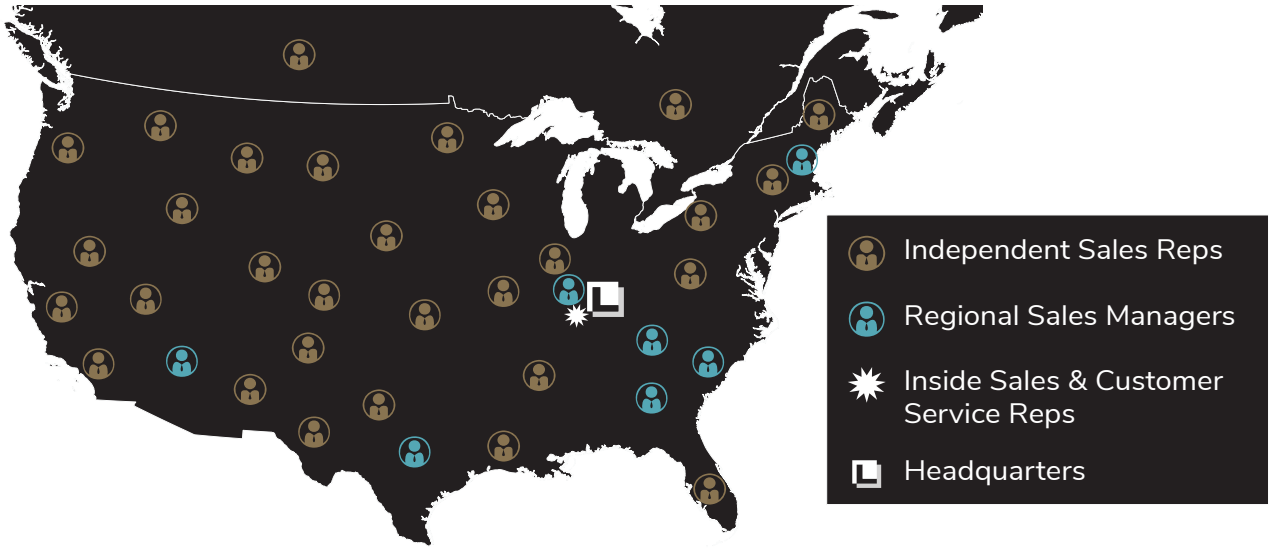
DOW · DUPONT · DOWSIL · DOWFROST · FROTH-PAK · GREAT STUFF · LUCAS OIL · LENTEK · MOLYKOTE

TRUSTED DISTRIBUTION NETWORK

Lentus provides instant credibility in the market by representing only vetted, high-quality manufacturing partners. Distributors trust products introduced through Lentus because we stand behind the brands we represent, reducing risk and helping your products gain faster acceptance. As a master distributor, Lentus gives manufacturers immediate access to established relationships, stronger distributor confidence, and a faster path to long-term growth in North America.

600+
DISTRIBUTORS

25,000+
POINTS OF DISTRIBUTION



MARKETS WE SERVE

With deep industry expertise and long-standing relationships, Lentus helps manufacturers navigate complex wholesale and retail channels. Our experienced sales team works directly with key decision-makers to position products effectively, drive adoption, and build sustainable distribution partnerships.

- NATIONAL ACCOUNTS
- CONSTRUCTION
- INDUSTRIAL
- HVAC-R & PLUMBING
- ADVANCED TECHNICAL DISTRIBUTORS
- DIY / HARDWARE

Fastenal • Grainger • White Cap • QXO • Motion • Applied • Winsupply • Pace Supply • Ellsworth • Krayden • Home Depot

A Proven, Turnkey Path to Market

From market strategy to fulfillment and ongoing customer support, Lentus manages the entire process.

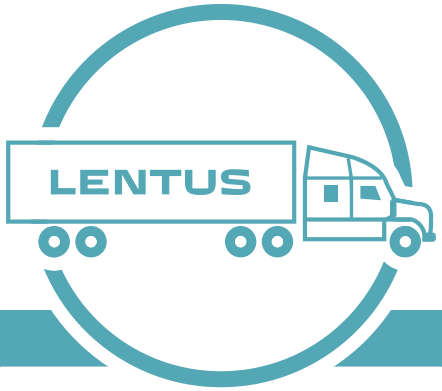
Trusted partner for launching and scaling brands in North America.



MARKETING & SALES

Build Demand.
Activate Channels

- Define or expand your North American market strategy
- Position your product for success
- Create sales-ready marketing materials
  Supported by centralized systems to manage product data and marketing materials
- Launch into established distribution channels
  Sales Reps, Distributors, Buying Groups



OPERATIONS & FULFILLMENT

Inventory & Light Manufacturing.
Delivered at Scale

- Maintain inventory ready for immediate distribution
- Blend, downpack, and package to meet North American market requirements
- Execute efficient warehousing and production
  B2B, B2C / Parcel, LTL, FTL, Bulk



CUSTOMER & TECHNICAL SUPPORT

Support Customers.
Protect Your Brand

- Dedicated Customer Service Representatives (CSR)
- Sales and channel support with our Customer Sales Support (CSS) team
- Technical expertise for product success

Grow in the Market with Confidence

Manufacturers partner with Lentus to enter, expand, or grow in North America without building internal sales, logistics, or support teams. We provide a turnkey path to market with active sales management and established distribution.

















Partner with Lentus

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