



ONE Door. Infinite Transformation.

HomebuilderONE is the only turnkey technology platform built exclusively for production homebuilders on the Microsoft Cloud. It unifies every stage of the homebuilding lifecycle - land development, marketing, sales, estimating, purchasing, construction, service, and financials - in one connected platform.

-10%

Material Cost

Reduction in labor and material cost leading to higher margins

[Bidding & Purchasing](#)

+22%

Option Sales

Improvement in option sales, higher revenue

[Sales & Design Center](#)

-25%

Cycle Time

Cycle time improvement, high turn rates, higher revenue

[Operations & Home Construction](#)

+12%

Margin

Margin analysis tools which lead to business changes, reduction in cost overruns

[Financial Management](#)

Land Development



Keep projects on time and on budget with robust budgeting and scheduling tools. Real-time data drives faster decisions from day one.

Sales & Design Center



Streamline option management with pre-packaged selections aligned to buyer budgets. Improve accuracy and create a better experience for both buyers and teams.

Customer Care & Warranty



Turn warranty data into action. Address root causes, not just symptoms—and deliver service that builds loyalty. Manage service orders, scheduled inspections, and warranty claims in one place.

Bidding & Purchasing



Manage bids, suppliers, certifications, and change orders in one place. Automate work orders and scheduling—and keep trades on track through the vendor portal.

Operations & Home Construction



Track progress at both the lot and community level. Move away from paper with digital workflows for inspections, issue resolution, and trade payments.

Financial Management



Maximize financial visibility and profitability with Microsoft Dynamics 365 Finance at the core. Unify financials to make data-driven decisions to drive business agility and growth—capabilities core to impactful ERP software for the residential construction industry.

sa.go!
—by sa.global—

Deploy HomebuilderONE in 26 weeks or less with sa.go! - the business-ready solution that leverage decades of experience into a deployment with predictable subscription pricing and less time to more value.

HomebuilderONE

A fully integrated cloud homebuilding management system that helps homebuilders streamline every aspect of the homebuilding lifecycle—from land development to warranty service. Discover HomebuilderONE's end-to-end capabilities:

Land Development <ul style="list-style-type: none">▪ Feasibility & budgeting▪ Bidding & contract creation▪ Vendor bid response▪ Land progress claims<ul style="list-style-type: none">- Vendor request- Approval/rejection▪ Retainage	Master Data/Community Setup <ul style="list-style-type: none">▪ Hierarchy creation including community, phase, and lots▪ Options creation and availability management▪ House plan creation and availability management▪ Bills of material▪ Model and inventory home management▪ Phase release management▪ Community opening process management▪ Design center offerings management	Bidding & Purchasing <ul style="list-style-type: none">▪ Bidding process<ul style="list-style-type: none">- Request (including vendor selection)- Analysis- Award- DocuSign▪ Flexible costs structure▪ Vendor certificates▪ Base home pricing▪ Options pricing▪ Concessions management▪ Vendor replacement▪ Trade type management
Marketing <ul style="list-style-type: none">▪ Gather and monitor customer demographic data▪ Lead to opportunity process▪ Microsoft Dynamics 365 Marketing add-on:<ul style="list-style-type: none">- Multi-channel marketing campaigns with action analytics- Lead nurturing and opportunity qualification- Social listening and engagement	Sales & Design Center <ul style="list-style-type: none">▪ Opportunity management▪ House plan and lot selection▪ Option selection with flooring▪ Custom option workflow▪ Quotations▪ Deposit processing and templates▪ Customizable contract document templates▪ Contract approvals with DocuSign▪ Lot premium pricing▪ Sales pricing▪ Contingency management▪ Land sales▪ Commission tracking	Operations & Home Construction <ul style="list-style-type: none">▪ Lead/opportunity definition▪ Link to home plan and homesite▪ Option selection with flooring▪ Custom option workflow▪ Quotations▪ Earnest money▪ Contracts, approvals, and DocuSign▪ Vendor portal▪ Construction manager portal<ul style="list-style-type: none">- Task completion and OK to pay- Field work order including back charges▪ Option cut-off management process▪ Order change approvals
Customer Care & Warranty <ul style="list-style-type: none">▪ Customer home orientation and inspections management▪ Occupant history▪ Service request tracking▪ Accrual rule management▪ Expiration management▪ Customizable document templates (Word Docs)▪ Automated action process (Generate welcome letters)▪ Request closure management with root cause tracking	Financial Management <ul style="list-style-type: none">▪ Wrap insurance▪ Land allocations▪ Home close, revenue recognition, and accruals▪ Preliminary notices/lien waivers▪ Progress billing▪ Lot payment schedule▪ Draw tracking▪ Deposit management▪ Automated workorder payment	Microsoft Dynamics 365 Finance Functionality <ul style="list-style-type: none">▪ GL/AP/AR▪ Financial & statistical reporting▪ Ledger and budgeting▪ Consolidations▪ Compliance▪ Human resources▪ Fixed assets▪ Indirect procurement