



BUILD BETTER WITH OWENS CORNING

At Owens Corning, our promise is to deliver more than just high-performing products, but whole-home solutions that help improve the comfort and the beauty of the home. And the reassurance of choosing the leading brands – Owens Corning roofing, insulation and our new Masonite® door product line – with the top warranties and support that deliver value to your business. With Owens Corning, you get more ways to build better – top to bottom, inside and out.

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1 **TruDefinition®
Duration®**
Shingles
- 

2 **ProArmor®**
Synthetic
Underlayment
- 

3 **WeatherLock® G**
Ice & Water
Barrier
- 

4 **Starter Strip Plus**
Starter Shingles
- 

5 **VentSure®**
Rigid Roll
Ridge Vent
- 

6 **ProEdge®**
Hip & Ridge
Shingles
- 

7 **PINKWRAP®**
Premium
Air Barrier
- 

8 **PINK Next Gen™
Fiberglas™**
Insulation
- 

9 **Thermafiber®**
Mineral Wool
Insulation
- 

10 **Natural Polymers™**
Spray Foam
Insulation
- 

11 **ProPINK®**
Blown-in
Insulation
- 

12 **Foamular® NGX™**
Foam Board
Insulation
- 

13 **Masonite®**
Patio Doors
- 

14 **Masonite®**
Interior Doors
- 

15 **Masonite®**
Exterior Doors

Here's a few of the ways Owens Corning can help you build better.

BRAND LEADERSHIP

Your brand strength plus Owens Corning brand awareness gives homebuyers the confidence of a quality home, built with brands they know and trust.

- High homeowner awareness and preference
- Strong recognition of color PINK and the Pink Panther
- Industry leading product warranties
- Most trusted and tested insulation

BUILDING ENVELOPE PERFORMANCE LEADERSHIP

From the peak of the roof to the bottom of the basement, Owens Corning has products that work together to help optimize the building envelope.

- Technical expertise and innovation labs to help your homes perform at any code
- Thermal comfort calculator to help optimize the comfort of the home
- Guidance on the most cost-effective way to meet your local code requirements
- Doors with patented multi-lock system to keep the homes you build secure

ACOUSTIC PERFORMANCE LEADERSHIP

Homes with open spaces and hard surfaces are beautiful—but noisy. Owens Corning brings a combination of solutions to help reduce everyday noise, everywhere in the home

- Acoustic system of solid core doors and insulation for optimal acoustic performance
- Two acoustic labs with state-of-the-art technology

AESTHETICS LEADERSHIP

To maximize curb appeal, our exterior products are designed to work together to provide on-trend colors and styles today's homebuyers are looking for.

- Roofing and entry doors make up a significant portion of a home's exterior visual impact
- Unique colors/finishes and style options help you stay on trend
- Builder specific product offerings for cost-effective beauty
- Inspirational visualizers to help bring the home to life

NATIONAL COVERAGE WHEREVER YOU BUILD

We have you covered all-across the country, with products where and when you need them, installed by trained and certified contractors to ensure your homes perform to their fullest.

- National and regional distributors to support your supply needs
- Certified contractors across the country to support your jobsite needs
- Industry leading warranties and install training to help ensure high quality installs



For more information, contact your Owens Corning Builder Sales Representative **or visit [owenscorning.com/builders](https://www.owenscorning.com/builders)**