



# EXPLORE THE BUILDTOPIA ECOSYSTEM



## CLOUD-BASED CONSTRUCTION MANAGEMENT SOFTWARE FOR PRODUCTION HOMEBUILDERS.

Full-featured software that is fast to deploy, easy to use, easy to implement, and uniquely designed to integrate to your preferred accounting platform — that's the beauty of BuildTopia.

BuildTopia is a complete construction management system tailor-made for the needs of regional-sized homebuilders. Finally, you can bring all tasks, processes, and workflow together into a single homebuilding hub.

As a cloud-based system, the software keeps you connected to your staff, trade partners, and homebuyers throughout the entire sales, design, construction, and warranty process to help streamline your entire construction process.

With BuildTopia, you'll enjoy a fast ROI — saving time and money, while leveraging real-time data to make strategic business decisions.

### BUILDTOPIA ADVANTAGES

- ✓ 100% cloud-based software — accessible in the office or from the field.
- ✓ True single-source solution with full project management capabilities.
- ✓ Eliminates the need for multiple software packages — no duplicated data or efforts.
- ✓ Integrates with most Accounting platforms, giving you flexibility to use the software you prefer.
- ✓ Brought to you by Constellation HomeBuilder Systems, the leading provider of enterprise construction software solutions.

### WHAT SETS US APART



BuildTopia is **FAST** to Deploy



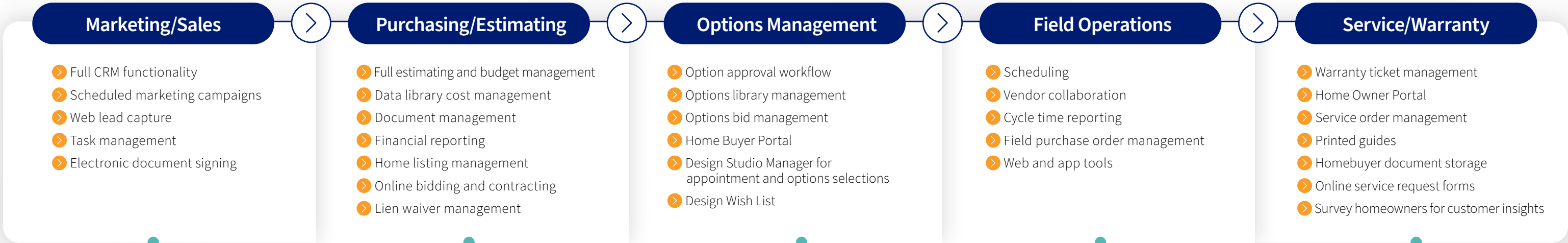
**EASY** to use and Implement



**INTEGRATE** to your preferred accounting platform



# THE BUILDTOPIA® CLOUD-BASED ECOSYSTEM HELPS YOU NAVIGATE EACH STAGE IN THE HOMEBUILDING JOURNEY.





## MARKETING

### NHLS Distribution Engine™

Automate your listing distribution across all your online channels, helping you sell new homes faster. In just a few clicks, you can update listings across numerous real estate advertising sites. Data syncs directly from your ERP system, with over 240 fields of information and property details categorized by city and community.

### SmartZip™

Smartzip provides powerful analytics and data tools that are purpose-built to give your team a competitive edge. Using data analytics, profiling, and a predictive algorithm, your sales and marketing teams can save time, boost the impact of your home listings, and target the right buyers for an increase in sales.



## REPORTING

### BuildTopia Dashboard™

Dashboards and customizable live data streams help you improve your business decision-making. Get a birds-eye view of critical data across all departments, with the ability to deep dive into each area. Graphical views are easy to add to presentations for internal reviews.



## SALES

### Design Studio Manager™

The integrated Design Studio Manager helps you engage buyers at key steps in their journey. A dedicated Buyer Portal streamlines the design selection process, with graphics that make it easy for buyers to choose and review their options. Added features help you promote upgrades and incentives to boost your options revenue along the way.



## LAND MANAGEMENT

### LandDev®

LandDev is an operational system for your land development department providing exceptional development control. Utilize best practices and automated workflow to manage costs, cash flow, and job schedules. Empower your team to improve vendor relations with accurate and timely billing. The risk of overpaying or double paying is eliminated, and you have better control of the operations throughout the entire development process.



## FIELD TOOLS

### TradeTopia™

Welcome to your single source to fully engage trades throughout the building process. This full project management tool helps you eliminate manual processes and ensure information accuracy. Construction job information is shared seamlessly with trade partners, with the ability to handle essential tasks for scheduling, purchase orders, documents, and more.

### BuilderGo™

Mobile app connecting builders and vendors with real-time updates to minimize errors and maximize on-site productivity. Offers offline access to key data and flexible schedule management anytime, anywhere.



## DATA, ANALYTICS & BENCHMARKING

### BuilderMetrix™

Unprecedented access to homebuilding data and trends that accelerate business decision-making. With BuilderMetrix, you can benchmark your business performance and operational costs against the broadest, deepest, and most accurate industry information. Leverage the data in your ERP for quick and effective insights, available in near-real time.



## CUSTOMER EXPERIENCE

### Homeowner Central™

Increase customer satisfaction and responsive customer care via a personalized Home Owner Portal. The easy-to-use site helps homeowners easily submit and track warranty claims — cutting down on the time it takes to communicate updates. Builders can create digital service orders and collaborate on work requests with trades. Plus, reporting helps you identify areas for construction quality improvements, helping you reduce future claims.

### CustomerInsight®

Survey your homebuyers, extract valuable insights, and take action to reduce costs, improve processes, and win referrals at every step along the customer journey.