



# EXPLORE THE NEWSTAR ECOSYSTEM



## OUR FLAGSHIP INTEGRATED SOFTWARE SOLUTION FOR HOMEBUILDERS & LAND DEVELOPERS

NEWSTAR is a fully-integrated software solution expertly engineered to manage the complete ecosystem of a production homebuilder's business functions and growth.

The NEWSTAR portfolio has been developed based on a legacy of support, modernization, and enhancements. By bringing together core technology, innovation, and strategic acquisitions, we've developed a comprehensive solution that meets builders' end-to-end needs.

Our software is used by forty percent of the Top 200 homebuilders in North America who rely on Constellation to run their mission-critical homebuilding operations.

### NEWSTAR ADVANTAGES

- ✓ **One system powers** your entire homebuilding enterprise – from Land Management to the Customer Journey – and is fully scalable to grow with your business.
- ✓ Provides **flexibility to adapt** to ever-changing business processes, complex operations, and customer and trade relationships, all while tracking every dollar earned and spent.
- ✓ Empowers your company with a **central hub of data** to reduce redundancy, make faster business decisions, reduce costs, and drive growth.
- ✓ **Continually supported** with development and products that meet and exceed the needs of residential builders.

### WHAT SETS US APART



We **LISTEN** to our customers



We **INNOVATE** based on their feedback and experiences



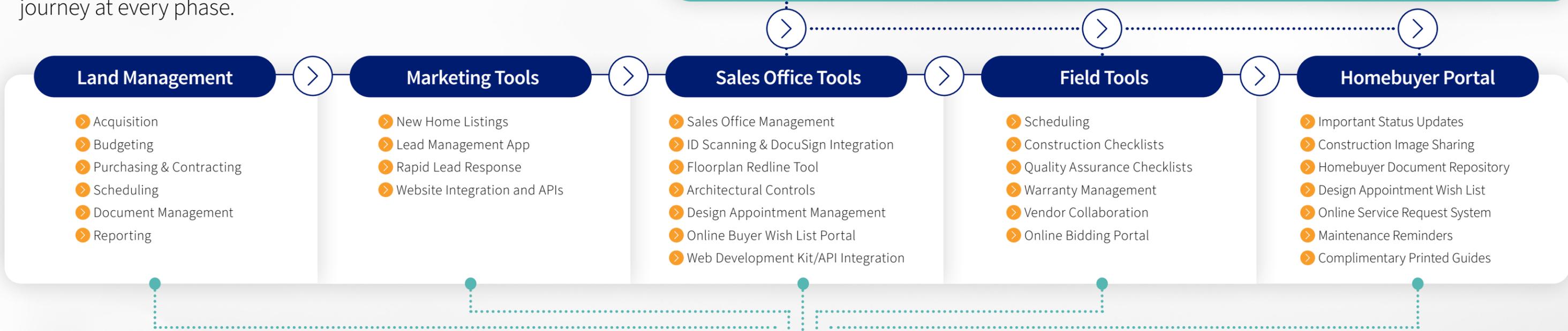
We **INVEST** in our solutions, ensuring a seamless evolution of products and services



# BRIDGE THE GAP BETWEEN HOMEBUILDING AND TECHNOLOGY.

The **NEWSTAR Ecosystem** helps builders optimize the building process, uncover efficiencies, and support the modern homebuyer journey at every phase.

**Customer Journey** From the moment the contract is signed all the way through post-possession.



From the acquisition of raw land through finalizing your community, NEWSTAR offers the Land Development tools you need to confidently and efficiently manage the process. Project managers, real estate developers, and land developers are empowered to monitor cash flow, manage large vendor contracts, and successfully plan resource allocation for large plots of land.

NEWSTAR helps you manage community, plan, elevation, standard, upgrade, and option information. Define your product one time, create budgets and retail pricing, and you're ready to sell! As a fully-integrated solution, the information is leverageable across all NEWSTAR modules. Builders can track costs and margins in real-time with powerful financial and reporting tools.

Sell smart with digital tools for online listings and leads. Easy contract creation and e-signing keeps deals moving, in-person or online. Ready to build? Enter a start date and NEWSTAR powers the rest, from purchase orders and lot schedules to design. Real-time communication keeps staff, trades, and homebuyers in the loop at every stage.

As you wind down construction, communication remains crucial to customer satisfaction and referrals. Enhance the buyers' experience with easy access to user guides, warranty documents, and repair requests. Easily engage with the field and supply chain to schedule, perform, quality-check, and confirm sign-off with the happy homeowner.



## SALES OFFICE & DESIGN STUDIO MANAGEMENT

### SalesXpress™

Empowers agents to streamline the sales process using an interactive guided experience. Capture a prospect, sell them a home, and complete a legal agreement in just minutes. With a Simplified Web Development Kit or Integrated API, builders can also power a buying experience directly from their website.

### Design Studio Manager™

The integrated Design Studio Manager streamlines the design options selection process and helps boost revenue. The Wish List allows your homebuyers to curate their option selections online from the comfort of their home before meeting with a design consultant in-person or virtually.



## FIELD TOOLS

### OnLocation Schedule™

A suite of construction tools to help manage construction operations, while connecting field staff with the rest of your employees, suppliers, and trades to efficiently manage your supply chain.

### OnLocation Warranty™

Tracks items reported during the walk-thru, as well as completion of service requests received from your customers.

### TouchPoint™

Vendor portal that streamlines jobs, payments, orders, and schedules between homebuilders and their contractors, trades, and suppliers.

### NEWSTAR Bid Manager™

Helps builders manage complex bidding projects from a single, web-based tool, including organizing data, collecting vendor bids online, analyzing submissions, and awarding a winner.

### BuilderGO™

BuilderGo is a mobile app that connects builders and vendors with real-time data to reduce errors and boost productivity on-site. Available on Android, iOS, and Microsoft, it offers offline access and flexible scheduling anytime, anywhere.



## LAND MANAGEMENT

### LandDev®

LandDev is an operational system for your land development department providing exceptional development control. Utilize “best practices” to automate workflow, manage costs, monitor cash flow and job schedules to help manage cash flow needs and improve vendor relations with accurate and timely billing. The risk of overpaying or double paying is eliminated, and you have better control of the operations throughout the entire development process.



## CUSTOMER EXPERIENCE & HOMEOWNER CARE

### Homeowner Central™

Provides homeowners with room-by-room access to unit-specific information such as appliances and all other fixtures & finishes, operating manuals, care instructions, and warranty coverage.

A portal for builders also helps them track service requests and view reports on warranty/service trends. A Deficiency Review App digitizes the pre-delivery inspection process and key-release sign-off.

### CustomerInsight®

Survey your homebuyers, extract valuable insights, and take action to reduce costs, improve processes, and win referrals at every step along the customer journey.



## DATA, ANALYTICS & BENCHMARKING

### BuilderMetrix®

Unprecedented access to homebuilding data and trends that accelerate business decision-making. With BuilderMetrix, you can benchmark your business performance and operational costs against the broadest, deepest, and most accurate industry information. Leverage the data in your ERP for quick and effective insights, available in real time.

### Stella AI™

Enterprise-grade AI agent gives builders immediate visibility into market trends, performance shifts, and opportunities for improvement by surfacing insights from BuilderMetrix.



## MARKETING TOOLS

### NHLS Distribution Engine™

Automate your listing distribution across all your online channels, helping you sell new homes faster. In just a few clicks, you can update listings across numerous real estate advertising sites. Data syncs directly from your ERP system, with over 240 fields of information and property details categorized by city and community.

kijiji

realtor.com

Zillow

Livabl

BDX

NHLS

Homes.com