



Streamline Your Listings. Accelerate Your Sales.

NHLS™ empowers you to automate your listing management across all your online channels—so you can sell, faster.



One enhanced platform for all your online listings & leads

95% of buyers use the internet to search for homes¹. Before ever stepping foot inside a model home, they're exploring listings virtually—drawn in by high-quality photos and detailed property information. But for builders, keeping listings accurate and up to date across multiple platforms can be time-consuming—and costly if errors occur.

That's where the **New Home Listing Service (NHLS) Distribution Engine** makes all the difference. Designed specifically for new home builders, NHLS offers a centralized platform to create, update, and distribute listings seamlessly. With just a few clicks, your listings reach buyers across North America—fast.

NHLS delivers listings 10X faster, ensuring your properties are always current, consistent, and compelling—wherever buyers are looking.

THE SMARTER WAY TO MARKET YOUR HOMES



One solution for listing management

NHLS is your central command center for managing new home listings. With integrated data and a single source of truth, you can maintain consistency and accuracy across all your digital marketing channels – no duplication, no confusion.



One click listing distribution

Publish listings across numerous real estate advertising sites with a single click. With over 240 pre-mapped data fields and listings organized by city and community, NHLS eliminates the need for custom integrations – it's already done for you!



Do what you do best, let NHLS do the rest

Focus on building homes, not managing listings. NHLS syncs your data across marketing channels, ensuring accurate pricing and content – no duplicate entry, no outdated info. Why work on numerous sites, when can effectively market from one?

¹ 2022 Home Buyers and Sellers Generational Trends Report - National Association of Realtors

Accelerate Your Listing Process

NHLS can be integrated with your Construction Management System or as a standalone to streamline new home listings, ensuring up-to-date pricing and information across all platforms, while empowering sales and marketing teams to scale operations effortlessly.

Pre-Built Integrations with Construction Management Systems



Pre-Built Integrations with Public Platforms and Marketplaces



 Real-Time Updates  Data Syncing



Third-Party Integrations

WHAT SETS NHLS APART

Accelerate new home listings from one place

Eliminate outdated info and pricing everywhere you advertise

Scale your listing operations across multiple operating units with ease

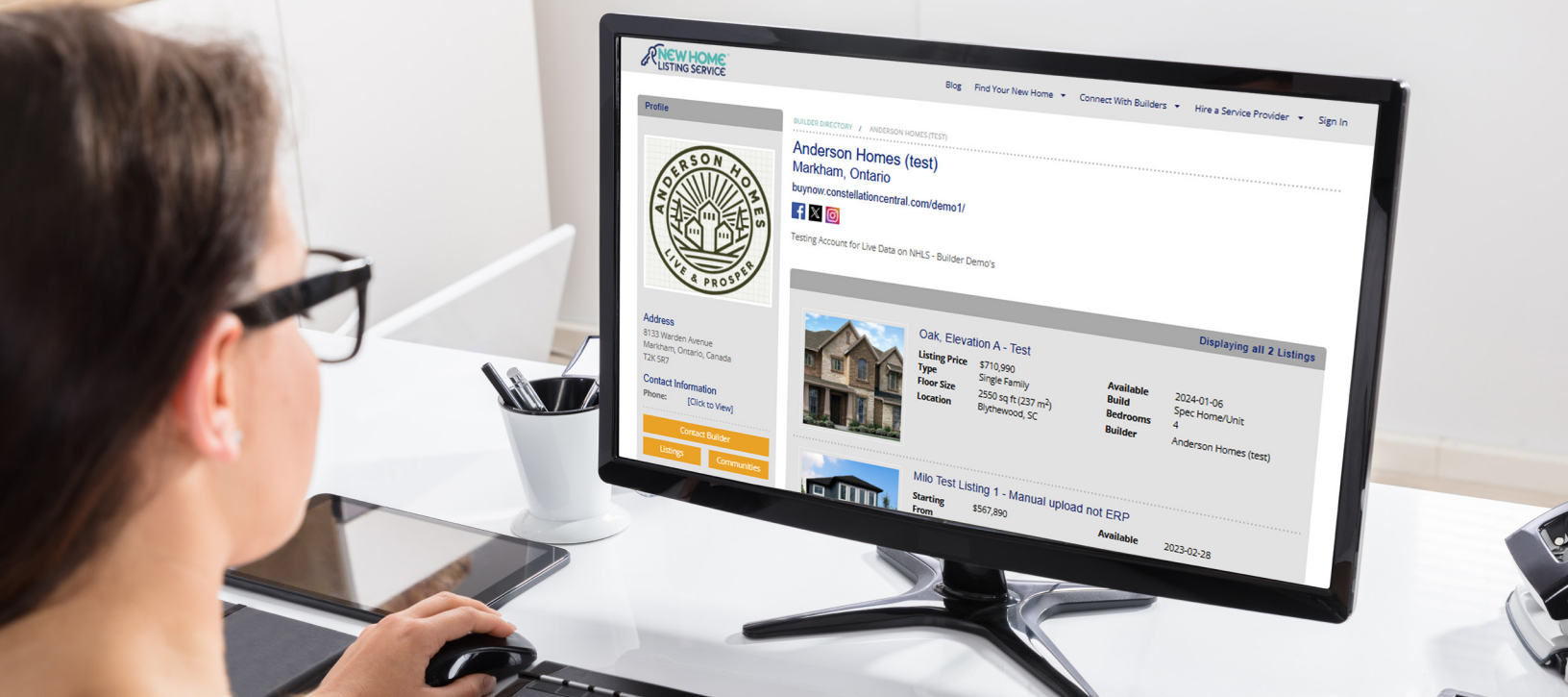
Empower your sales and marketing teams

EFFORTLESSLY CONNECT TO DIGITAL CHANNELS

Reach more home buyers with less effort. NHLS Distribution Engine. Automatically publish your listing data from your ERP or inventory system, enhances it with accurate pricing, descriptions, and images, and instantly publish it to your key digital channels – no coding or IT support needed. Keep your listings current, consistent, and ready to convert your buyers into owners.

Capabilities	Channels Supported
<p>BUILDER WEBSITE</p> <p>Whether your website is built using WordPress or a custom solution, NHLS integrates your data directly using technology your website team can easily use. This allows you to publish and update your listings data from a single dashboard – no manual uploads, yet your website design remains your choice.. Controlling your data allows you can easily switch to a new site or website provider with no downtime.</p> <p>INTERACTIVE SITE MAP DIRECT</p> <p>Easily send a complete NHLS data file – including home status and pricing – to your preferred site map provider. Customize what information is displayed, and with automatic updates synced from your ERP, your interactive lot map stays current and accurate at all times, yet designed how you want it to look and function.</p> <p>LOCAL MLS **</p> <p>Is your real estate Broker tired of loading data you already have? Wish you could eliminate the “manual” process on MLS®? Now you can! With NHLS’ MLS Direct™ you can still work directly with your local MLS representative while NHLS helps you do all the heavy lifting. Select the listings on NHLS that you want to publish, choose your MLS and let NHLS streamline the process. The MLS rep credentials ensure security for MLS Direct ensuring compliance, accuracy, and faster visibility for buyers.</p>	<p>BDX (New Home Source)</p> <p>Already a BDX customer, or want to send your data to them for distribution to New Home Source or other services? NHLS leverages data from your ERP and NHLS combined and syndicates it directly to BDX – no duplication, no errors. Enjoy more reach with less effort.</p>
	<p>Homes.com</p> <p>Reach millions of motivated homebuyers on one of the fastest-growing real estate platforms in the U.S. With NHLS, your listings sync seamlessly to Homes.com – no manual uploads, no outdated information, just real-time accuracy and expanded visibility.</p>
	<p>Kijiji.ca</p> <p>List homes across Canada instantly via NHLS’ built-in Kijiji integration. Reach millions with one click – no extra steps required.</p>
	<p>Livabl</p> <p>With NHLS, you can instantly publish your listings to Livabl’s high-traffic North American platform – no account setup or manual entry required. Just one click connects you to thousands of serious new home shoppers.</p>
	<p>NewHomeListingService.com</p> <p>NHLS is a builder-first platform, not just a listing site. It allows you to control your content, ensure brand consistency, and keep information accurate – all in real time.</p>
	<p>Realtor.com</p> <p>Connect directly to Realtor.com and reach one of the largest U.S. real estate audiences in minutes – no manual uploads needed.</p>
	<p>Zillow</p> <p>Zillow is the most popular real estate listing website in North America, with an average of 60 million visitors per month. NHLS lets builders easily syndicate your new home listings to Zillow, ensuring current and accurate data all along.</p>

***Custom integration may be required at an additional fee.*



NHLS users automate their way to an awesome every day. But don't take our word for it!

“Thanks to NHLS, we only need one source of entry and no longer have to manually enter data across multiple platforms.

– Whitney Pryor, Inbound Marketing Manager, John Houston Homes

“Partnering with NHLS has transformed how we manage our online presence as a homebuilder. Their team is incredibly responsive, offering tailored solutions and ongoing innovations that evolve with our changing needs. NHLS has been a true game-changer for our business!

– Lauren Hall, Marketing Manager, Onyx+East



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