



The Home for Your Land Business

THE ACRES[®] HOME BUILDER INDEX:

Get Years Ahead of the Market

For decades, the real estate industry has relied on a patchwork of backward-looking, incomplete, and disconnected data to make multi-million dollar decisions.

Builders, retailers, healthcare providers, hospitality groups, and infrastructure planners have all faced the same reality:

By the time market changes show up in traditional datasets, land prices spike, markets become oversaturated, and you lose the advantage.

The Acres Home Builder Index changes that. It's the first and only index that gives you an early, unified view of where America's home builders are securing land, years before breaking ground. This is the market intel you've been missing.

The Industry's Blind Spot

Decision-makers face the same set of challenges when it comes to land acquisition:

- **Lack of Predictive Insights:** Teams need to know where builders are buying land for future development, not just where they are currently building or selling homes.
- **Hidden Ownership:** Major home builders frequently operate through numerous LLCs and entities, making it incredibly difficult to track their land acquisition activities directly. Identifying which parent company is behind a purchase can be incredibly time consuming.

- **Data Discrepancies and Inaccuracy:** Public assessor records often lag behind actual courthouse transactions, leading to inconsistencies and a lack of real-time insight.
- **Disconnected Workflows:** Land acquisition teams often rely on a patchwork of tools like Google Earth, Excel spreadsheets, and various county GIS systems or resellers, leading to duplicate data entry, manual tasks, and data loss.

What the Home Builder Index Delivers

The Acres data science team spent over a year building the Home Builder Index to directly address these critical needs. It offers:

Early Land Signals: Track builder acquisitions and new growth corridors years before they break ground.

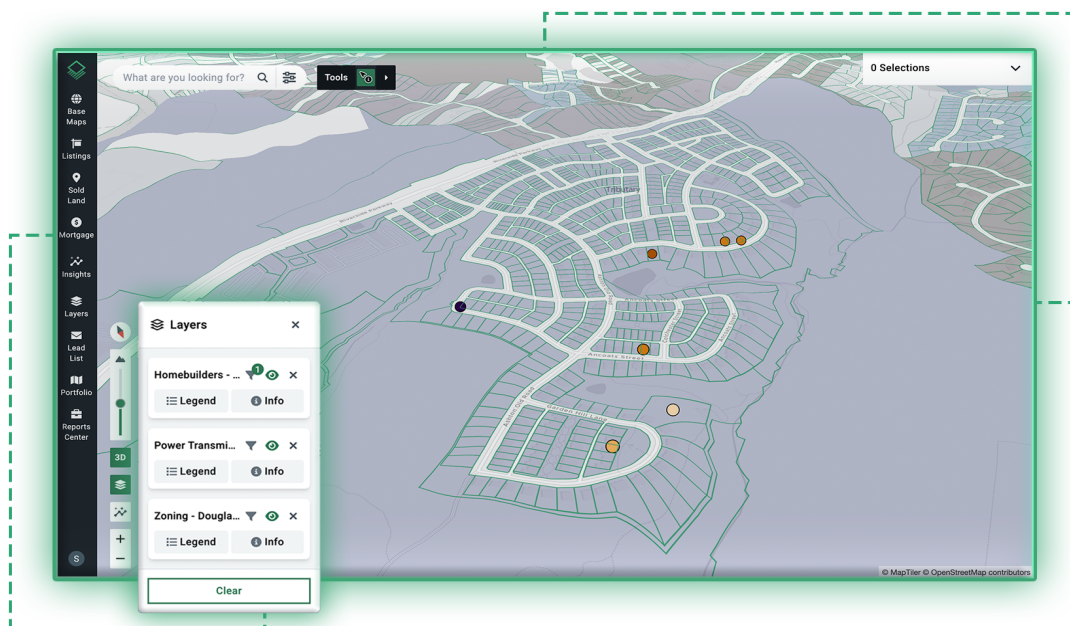
Entity Unmasking: See through LLCs and shell buyers to identify the true players behind every land deal.

Verified Builder Sales: Every sale is linked directly to major home builders, with reliable and transparent transaction data.

Dynamic Market Tracking: Monthly updates on expansion and ownership changes.

Layered Site Insights: View zoning, infrastructure, environmental risk, and more in one intuitive, map-based platform.

Visual Portfolio Tools: Collaborate across your team with a portfolio built for tracking land holdings and pipeline.



The Home for Your Land Business

Acres is your single source of truth for land intelligence. Instead of juggling multiple disconnected tools and spreadsheets, you can search, analyze, and work in the same platform your entire team uses. Whether you're scouting new growth corridors, researching competitive activity, or evaluating site suitability, everything you need is in one place.

When the market moves, you won't be left catching up. Instead, you'll be positioned to take advantage. With future-state land intel and complete market context, you can make land decisions that are proactive, not reactive.

The Cost of Flying Blind

One missed acquisition can put you years behind in a growth corridor. Overpaying for the wrong parcel can drain millions from your margins. And entering an overbought market can tie up capital in land that sits idle. The Home Builder Index eliminates these blind spots, giving you the early signals to make every move count.

Future-Proof Your Next Move

Land acquisition is too important—and too expensive—to rely on incomplete or outdated information. The Home Builder Index gives you the clarity and speed to secure the right sites, avoid risky markets, and outsmart the competition.

See what others miss. Act before they can. [Contact our sales team today.](#)

About Acres

Acres.com is a land data and mapping platform built to bring transparency to America's biggest asset—land. With data for over 150 million parcels of land, Acres brings together the information you need to understand and value land with confidence. Access more accurate and comprehensive land intelligence, comparable sales, and easy-to-use mapping tools for fast, informed decision making