



Lumin.ai

SOLUTION BRIEF

HOME IMPROVEMENT

Boost Issue Rate via Real-Time AI Follow-Up



Opportunity: Real Time Digital Leads

Strategic Value

- ▶ Volume is scalable
 - ▶ Leads are inherently hand raisers
 - ▶ Outreach is a moment of peak interest

Practical Obstacles

- ▶ Leads are perishable—competitors woo and win hearts
- ▶ Prospects respond off hours, when able to confer
- ▶ Call center sized for typical load, not surges

Solution

Calendar Integration

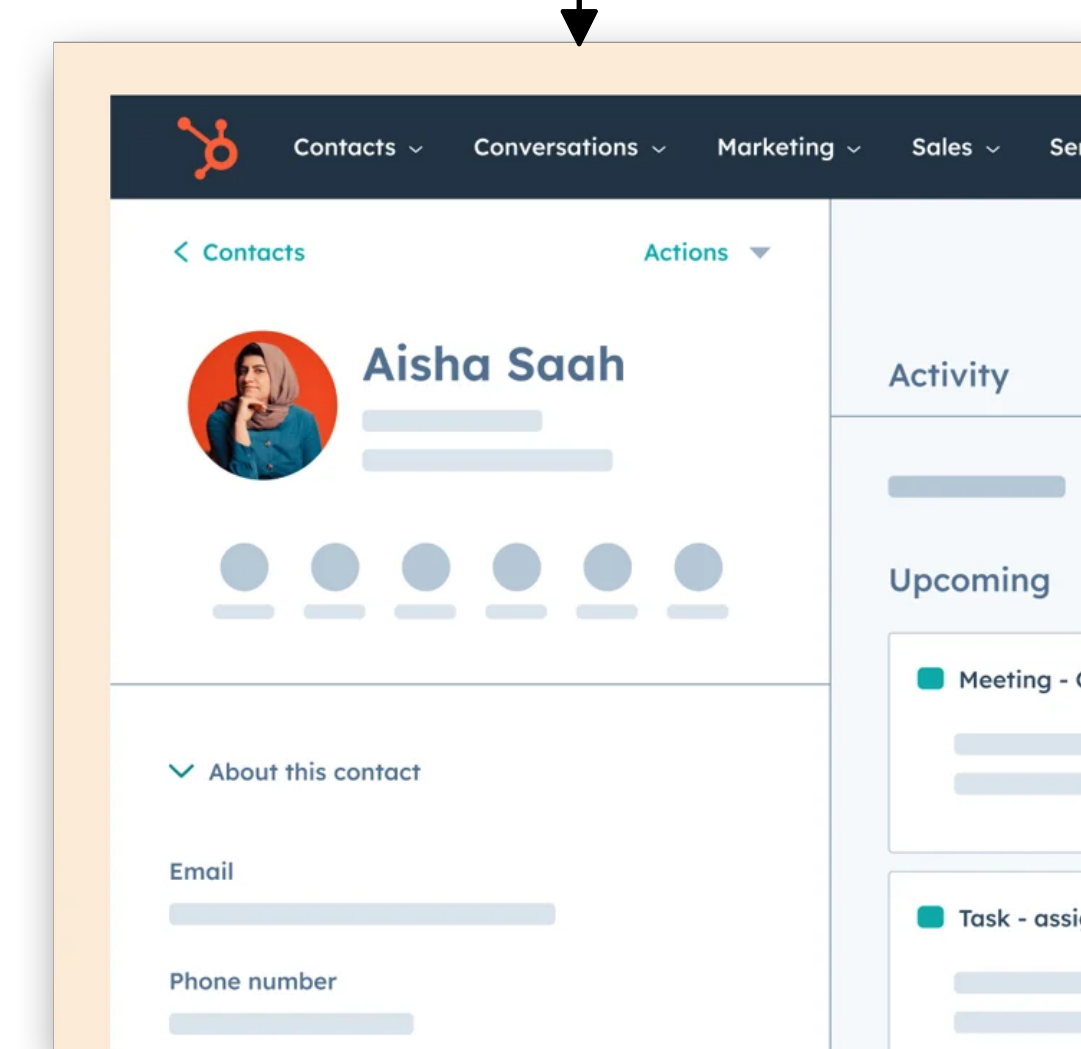
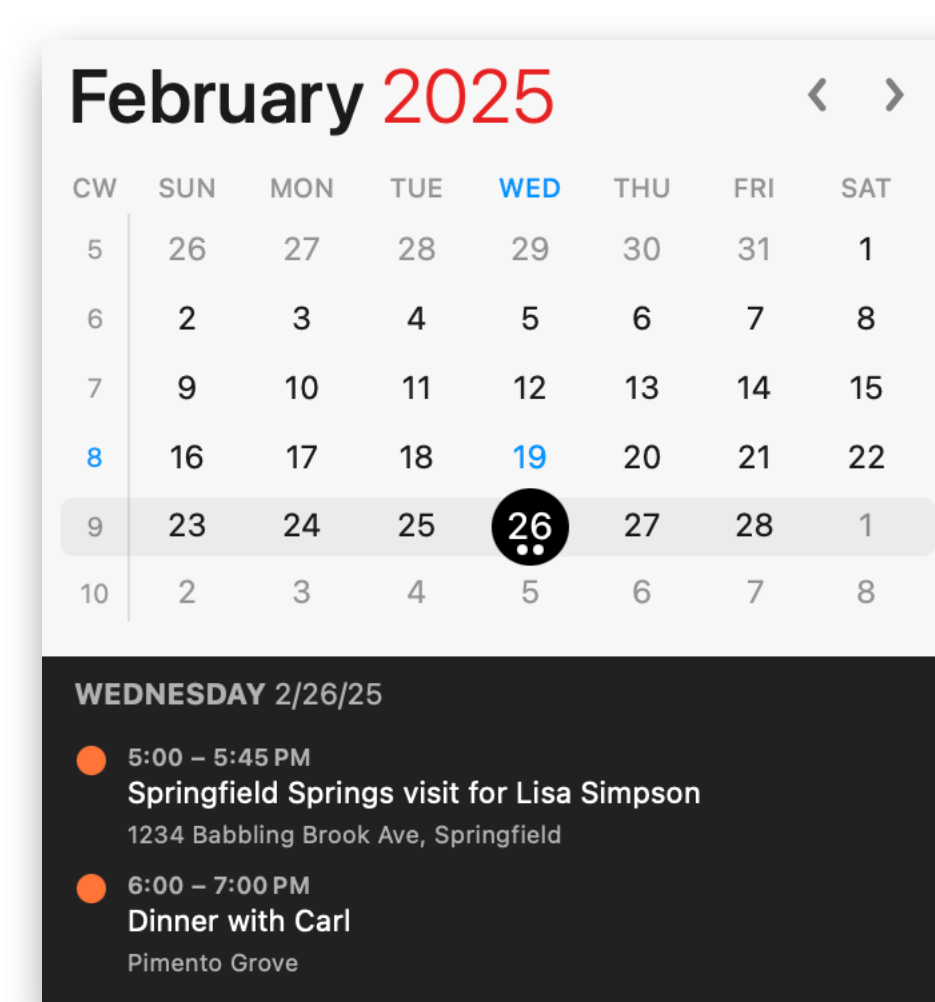
- ▶ Automatic scheduling
- ▶ Event recognition
- ▶ Skills, zones, drive times

CRM Integration

- ▶ Omnichannel coordination
- ▶ Automatic updates
- ▶ Real-time monitoring
- ▶ TCPA compliance

Full Automation

- ▶ Conversational AI texting
- ▶ 100% lead coverage
- ▶ 24/7 responsiveness
- ▶ Infinite patience



CUSTOMER PERSPECTIVE

Lumin.ai helps our prospect choose how to make an appointment. Many are simply too busy to take the time for a phone call.

It also lets them coordinate an appointment at a time that's convenient for them. For many of them, that's outside of regular working hours.



Phil Odell
Director of Marketing
NEXT Door & Window

CONTACT LUMIN.AI

We would love to understand your sales goals and lead follow-up practices, to see how Lumin.ai can help your contact center and entire sales team achieve their goals.

Please snap this QR code to use Lumin.ai to set up a time to meet.



Brian Kernohan
Chief Revenue Officer
Lumin.ai, Inc.

