

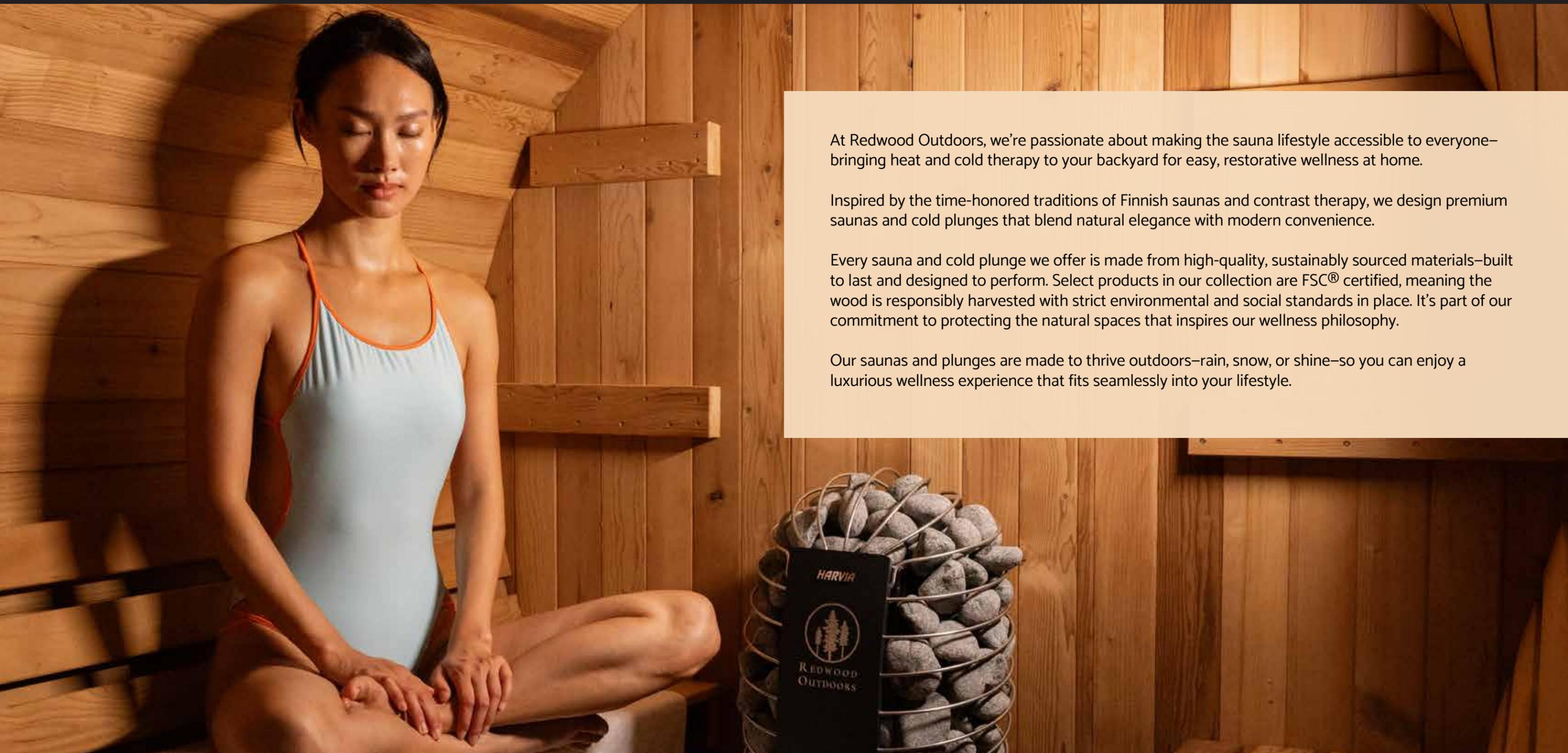


REDWOOD OUTDOORS

Product Selection Guide
for Retail, Hospitality & Design Partners

welcome to
Redwood Outdoors

Rooted in Tradition, Designed for Modern Wellness



At Redwood Outdoors, we're passionate about making the sauna lifestyle accessible to everyone—bringing heat and cold therapy to your backyard for easy, restorative wellness at home.

Inspired by the time-honored traditions of Finnish saunas and contrast therapy, we design premium saunas and cold plunges that blend natural elegance with modern convenience.

Every sauna and cold plunge we offer is made from high-quality, sustainably sourced materials—built to last and designed to perform. Select products in our collection are FSC® certified, meaning the wood is responsibly harvested with strict environmental and social standards in place. It's part of our commitment to protecting the natural spaces that inspires our wellness philosophy.

Our saunas and plunges are made to thrive outdoors—rain, snow, or shine—so you can enjoy a luxurious wellness experience that fits seamlessly into your lifestyle.

Join The Wellness Wave

The Wellness Shift Is Here – Are You Ready?

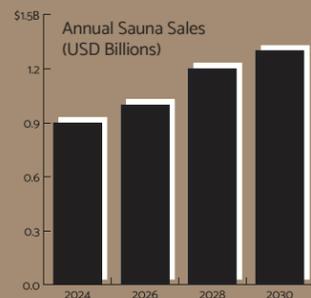
There's a major market shift underway. As consumers prioritize health, recovery, and mindfulness, contrast therapy – the use of hot and cold treatments like saunas and cold plunges – is becoming a must-have across industries.

Whether it's a luxury spa, boutique fitness studio, or a modern backyard retreat, demand is rising fast.

Why It Matters:

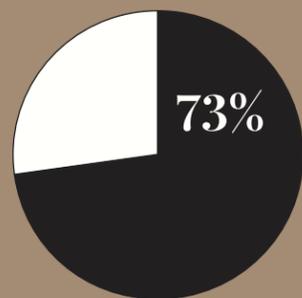
- Hospitality and wellness spaces are upgrading their amenities to include immersive thermal experiences.
- Fitness centers are investing in post-workout recovery to deepen member value.
- Homeowners are bringing wellness home, turning backyards into spa-like sanctuaries.
- E-commerce retailers are seeing a surge in interest for premium wellness offerings.

Global Sauna Market Value



Projected growth from \$0.9 billion USD in 2024 to \$1.27 billion by 2030 with a CAGR of 5.9%¹

Consumer Wellness Mindset



73% of U.S. adults say they're prioritizing recovery and stress reduction.¹

1 in 4

Nearly 1 in 4 Americans say they are "actively building wellness into their home environment."¹

25% Increase

2023 saw a 25% increase in consumer spending on wellness-related home upgrades like saunas and cold plunges.¹

Tap into the Momentum

Now is the time to position your business at the forefront of the wellness movement. By offering contrast therapy solutions, you're not just selling products – you're offering a lifestyle upgrade your customers are actively seeking.

Let's talk about how we can help you lead in this space.

¹ Sources: Grand View Research • McKinsey – "The Future of Wellness" • Mindbody Wellness Index, Global Wellness



Smart Technology

Our products feature smart controls, wifi enabled remote controls and the highest quality energy efficient heating & cooling systems.

Sustainably-Sourced Materials

FSC®-certified wood, eco-friendly sauna designs, and sustainable practices appeal to environmentally conscious consumers.



All Season Durability

Our wood is thermally modified, a process that changes its cellular structure to deliver superior durability. This results in: dimensional stability, rot & fungi resistance, increased longevity in all climates, and improved insulation.

“ Great Company, great products and great customer support. We are proud to have Redwood Outdoors as a trade partner.

- PJ Shortt



Sauna Collection

Our most beloved and versatile outdoor saunas, ranging from the spacious 8-person Garden Sauna to the compact 2-person Duo.



Garden Sauna



Cabin Sauna



Duo Sauna



Barrel Sauna

Garden Sauna - 8 Person

Step into ultimate relaxation with the Garden Sauna—a stylish, well-crafted retreat for any outdoor space. This spacious 8-person sauna is made from our durable and FSC®-certified hemlock, ensuring longevity and a natural aesthetic.



- ✓ 2-LEVEL SEATING
- ✓ LARGE WINDOW
- ✓ SPACIOUS FLOOR AREA
- ✓ LONG BENCHES FOR LYING DOWN

Exterior Dimensions	Roof: 91" L x 90 1/2" W x 97" H // Base: 89" L x 89" W
Weight	1,410 lbs
Wood Type	Canadian Thermowood
Accessories	Backrest, sauna rocks, light fixture, and shingles
Heater Options	Harvia KIP: 8KW, Wi-Fi 8KW Harvia Spirit: Wi-Fi 8KW Harvia Virta: Wi-Fi 8KW, Wi-Fi 10.5KW



Cabin Sauna - 4 Person

Enjoy a stylish addition to your outdoor oasis with the Cabin Sauna. Its compact size features two-level seating for effortless cycling between high and low heat, offering a customizable experience for the smallest spaces.



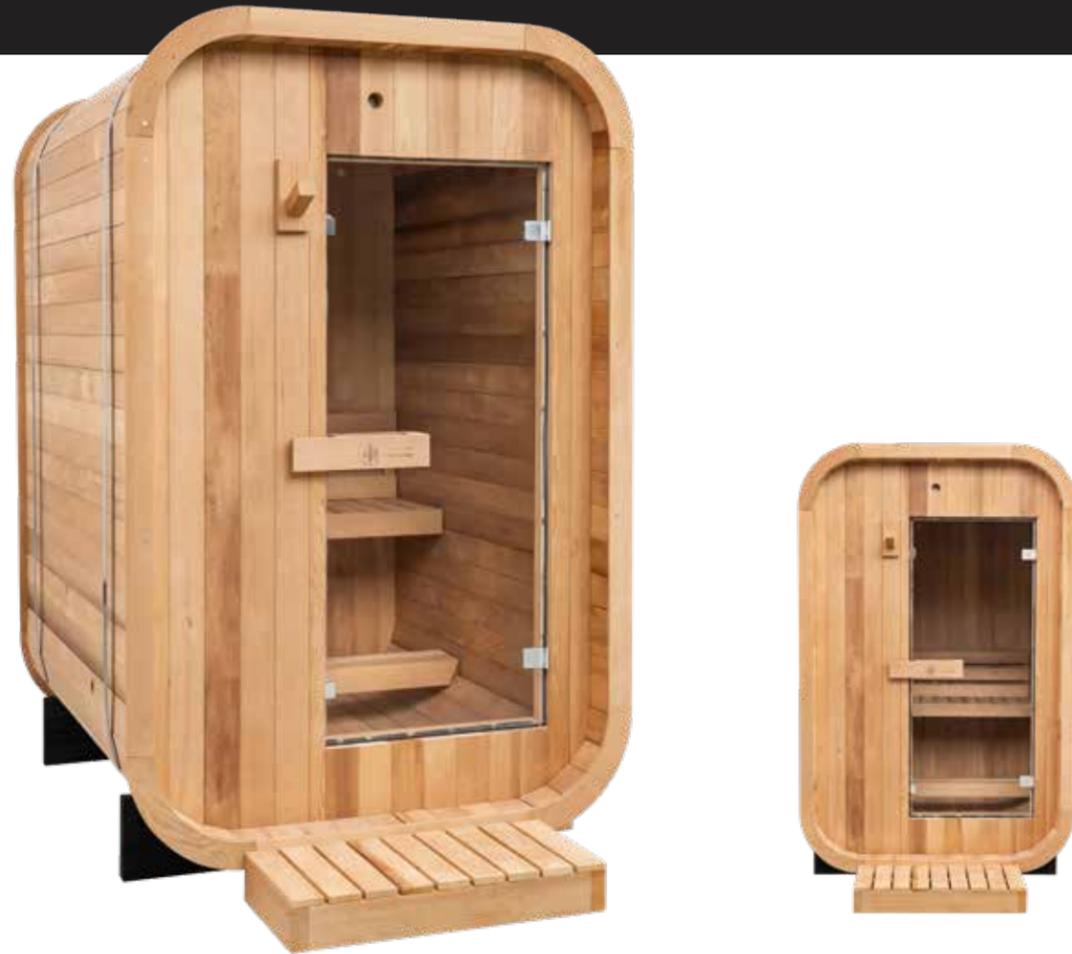
- ✓ 2-LEVEL SEATING
- ✓ DEEP BENCHES
- ✓ HIGH CEILING
- ✓ EASIEST BUILD

Exterior Dimensions	86 5/8" L x 67" W x 94" H
Weight	990 lbs
Wood Type	Canadian Thermowood
Accessories	Backrest, sauna rocks, light fixture, and shingles
Heater Options	Harvia KIP: 6KW, 8KW, Wi-Fi 8KW Harvia Spirit: Wi-Fi 6KW, Wi-Fi 8KW Harvia Virta: Wi-Fi 8KW



Duo Sauna - 2 Person

With easy assembly and a sleek design, this compact sauna transforms any urban backyard or rooftop into a personal oasis, providing a full sauna experience in a smaller footprint.



- ✓ COMPACT DESIGN
- ✓ PERFECT FOR URBAN SETTINGS
- ✓ BUDGET FRIENDLY

Exterior Dimensions	68 3/4" L x 50 3/4" W x 81" H with trim installed / 68 3/4" L x 48 3/4" W x 80" H without trim installed
Weight	910 lbs
Wood Type	Canadian Thermowood
Accessories	Backrest, sauna rocks, light fixture, and shingles
Heater Options	Harvia KIP: 6KW, 8KW, Wi-Fi 8KW Harvia Spirit: Wi-Fi 6KW



Barrel Sauna - 6 Person

Traditional Finnish design and spacious enough for six, this sauna offers the perfect start to your day—supporting mental clarity and deep relaxation.



- ✓ BUDGET FRIENDLY OPTION

Exterior Dimensions	71" L x 72 3/4" W x 76 1/2" H
Weight	900 lbs
Wood Type	Canadian Thermowood
Accessories	Backrest, sauna rocks, light fixture, and shingles
Heater Options	Harvia KIP: 6KW, 8KW, Wi-Fi 8KW Harvia Spirit: Wi-Fi 6KW, Wi-Fi 8KW



Ready to Partner with Us?

Our Promise To You

✓ Operational Excellence

Streamlined ordering process with dedicated account support
Nationwide shipping with reliable, efficient delivery methods

✓ Product Reliability

Industry-leading product quality and craftsmanship
Rigorously tested for performance and durability

✓ Dedicated Customer Support

Fast, responsive assistance when you need it
Readily available replacement parts and servicing
Proactive support to keep your business running smoothly

✓ Flexible Partner Pricing

Clear, transparent pricing designed to maximize your margins
Scalable options to grow with your business
Custom solutions tailored to your needs – your wellness, your way

Get in touch to learn more and become
a Redwood Outdoors Retail Partner

B2B@redwoodoutdoors.com

(206)-432-4660



REDWOODOUTDOORS.COM

