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KEBONY PARTNERS WITH GRAD CONCEPT USA ON RAINSCREEN SYSTEM

New Profile of Kebony Clear Developed for the Grad™ Mini Rail System Offers Two Different Rail Options and Can Be Installed both Vertically and Horizontally

St. Clair, MI – Feb. 8, 2022 – Modified wood manufacturer <u>Kebony</u> and cladding and decking attachment system innovator <u>Grad Concept USA</u> today announced the launch of Grad[™] for Kebony, a new rainscreen system developed for the North American building envelope industry and interior accent walls.

Grad™ for Kebony utilizes a special cladding profile, expressly designed for the Grad™ Mini Rail system, which precisely locks Kebony Grad cladding into place quickly and easily.

"Kebony has been an optimal exterior wood cladding for decades here in the US and abroad," Kebony North American Marketing Director Ben Roberts said. "In partnership with Grad Concept USA, we are the first manufacturer to provide an off-the-shelf, passive rainscreen with completely hidden fasteners, no pre-drilling, and perfectly aligned boards in the most popular gap options, all while cutting install time in half."

Grad for Kebony Mini Rail clips are factory-placed in position, so the installer simply fastens the rails onto the sheathing or vapor barrier and snaps the boards on. The rails create a natural air gap so there's no need to install furring strips ahead of time.

Based on the desired aesthetic, Mini Rails come in two different gap sizes and can be installed vertically or horizontally: 1"x6" with a narrow gap (5/32"), which is similar in appearance to a nickel gap profile; and 1"x6" with a wide gap (17/64"), which resembles shiplap.

"The project uses for Grad for Kebony are limited only by the designer's imagination," Grad Concept North American Sales Manager Gwladys Petit said. "As we launch the Grad Mini Rail in the USA, we are excited have such a strong North American partner in Kebony. Our products have been used for decades together in Europe, so it's a natural fit."

The Grad for Kebony system features:

- Patented clips pre-mounted on aluminum rails
- Uniform spacing for the perfect look
- Built-in air gap behind the boards
- A true hidden fastening system
- 50% faster installation time
- Made of 100% recyclable aluminum & POM (polyoxymethylene)

- No pre-drilling of the boards or rails required
- 30-year warranty (Kebony Clear)
- 50-75 year expected life span
- No maintenance required
- Fades to silver-gray patina when left unfinished
- In stock, no custom milling required
- One board with two gap size options

About Kebony

Kebony is a high quality, sustainable wood that doesn't require any maintenance besides basic cleaning. Kebony has <u>proven qualities</u> for a wide range of areas and is often the preferred material for patios and exterior cladding. <u>The Kebony Technology®</u> is a patented and environmentally friendly wood treatment process originally developed in Norway. This process uses a bio-based fluid to improve the qualities and characteristics of the wood. The cell structure is permanently altered, providing the wood with the abilities and <u>deep tan resembling tropical hardwood</u>.

The company's global headquarters is based in Oslo, Norway, with its production facilities in Skien, South of Oslo, and Flanders, Belgium. The Kebony USA team is located in St. Clair, Michigan, with local representation both on the East and West Coasts. Kebony has received numerous awards for its environmentally friendly technology and innovation, including its naming as a World Economic Forum Technology Pioneer and a Global Cleantech 100 company. Kebony has been embraced by leading architects, designers and developers, which are served through a global sales and distribution network.

About Grad Concept USA

Grad Concept USA's parent company, France-based BURGER & Cie, has always been driven by a bold passion to seize opportunities, betting on innovation to develop a unique know-how in the conception of solutions that sublimate outdoor and indoor designs. At BURGER, it starts with the selection of the finest raw materials and the most talented people to create those teams that help create signature projects through its exclusive brands.

Since the Grad clip was patented in 2006, the company has won several international innovation awards, including the Concours Lepine. Grad Concept USA is headquartered in Wilmington, DE.