

Henry Unveils Advanced, Integrated Building Envelope Systems at the International Builders' Show (IBS) 2025

See Henry's Products in Action in the Main Hall (booth C1819), the Craft Techniques Zone (booth W3643), and The New American Home® (TNAH)

Kimberton, PA (February 25, 2025) – Henry, a Carlisle Company, North America's leader in building envelope products and solutions, is showcasing new innovative and energy-efficient solutions at the National Association of Home Builders (NAHB) **2025 International Builders' Show® (IBS)** this week in Las Vegas. You can attend IBS 2025 today through Thursday, February 27, at the Las Vegas Convention Center.

Henry returns to the nation's premier builders show with a far-reaching presence spanning the main exhibit hall, Craft Techniques Zone, and The New American Home (TNAH) in Henderson, Nevada. TNAH displays the latest residential home designs, products, and innovative solutions in a "real-life" physical layout.

"Henry is excited to return to IBS and share leading-edge innovation that makes homes safer, more comfortable, and more energy efficient," said Jim Wueste, Vice President of Waterproofing at Henry. "Our market-leading Henry 1-2-3 Moisture Control System streamlines installation and improves weatherproofing capabilities to help simplify on-site logistics for our valued builder/contractor customers."

IBS judges also recognized Henry's innovative solutions by nominating Henry's Blueskin® VP Tech™ for two **Best of IBS™** awards out of 300 applicants — Best Energy Efficient Product and Most Innovative Building Material — citing "innovation, functionality, design, and builder/consumer friendliness." As a first-of-its-kind building envelope innovation, Blueskin VP Tech combines a WRB, continuous insulation, and seam sealing technology in a single, integrated panel that helps achieve code compliance and enhance energy efficiency while reducing labor costs up to 30 percent. IBS will announce the winners on Thursday.

Henry is also unveiling WeatherSmart® HexDrain,™ a drainable housewrap with 3D hexagonal channels that efficiently direct water downward and out of the wall cavity. Scheduled to launch in March, WeatherSmart HexDrain offers a premium crush-resistant drainage pattern that improves drainage efficiency to safeguard residential home walls against unwanted mold and rot.

Builders can learn how Henry's UltraTouch™ Recycled Denim Insulation helps lower environmental impact and streamline installation time without compromising performance. Crafted from 80% recycled denim, this game-changing alternative to fiberglass insulation features a formulation of natural, non-irritating fibers that eliminate the need for specialized tools or installer protective gear.

For more information about Henry's fully integrated Building Envelope Systems®, please visit [Henry.com](https://henry.com).

About Henry, a Carlisle Company

Henry, a Carlisle Company, is a leader in building envelope products and solutions, managing the flow of water, vapor, air, and energy from foundation to roof to ensure consistent, cost-effective, and superior building performance. A division of Carlisle Weatherproofing Technologies, Henry is part of a family of leading-edge building products and solutions that enhance energy efficiency and sustainability in both commercial and residential settings.

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