



Feeney to Debut Latest Innovations at IBS, Featuring the Collaboration Launch of the LaserCut Collection by Award-Winning Designer Kerrie Kelly

Booth #C6207 Will Offer a Design-Forward Respite From the Show, Featuring a Rooftop-Inspired Lounge and Feeney's Latest Innovations

OAKLAND, CA — February 2025 — [Feeney](#), a leading manufacturer of quality architectural products and pioneer of cable railings, will showcase its latest product introductions at the [International Builder's Show](#) (IBS) in Las Vegas from February 25-27, 2025. The brand is set to debut the Kerrie Kelly x Feeney LaserCut Collection, a design-forward series of laser-cut panels created in collaboration with award-winning designer and Feeney brand ambassador [Kerrie Kelly](#). The brand will also debut retail lighting kits for the new DesignRail® Modern line and DockRail™ kits and showcase its new CableRail Black Oxide finish alongside its popular resin and wood grain top rail offerings.

This year's booth (#C6207) reflects the themes of artistry, versatility, and modern living of the new LaserCut Collection by Kerrie Kelly. Echoing this, the space will feature an immersive two-story installation with areas representing everyday living, including a rooftop lounge. This stylish yet functional retreat from the trade show's bustle embodies the brand and collection's dual-purpose design philosophy. Inside the booth, visitors will also be able to experience an interactive Interior Design Center, where live mood boards curated by Kerrie Kelly can be designed and played with—mix and match within the mood boards with Feeney products and others from Kelly's partners like Emtek, Tilebar, and Cosentino.

"We are delighted to return to IBS and reconnect with the architecture and design community," says Katrina Ralston, President and Co-Owner of Feeney. "This year, we are proud to showcase how Feeney continues to advance innovation in functionality and design, addressing the evolving needs of modern spaces. With Kerrie Kelly's design expertise and our unwavering commitment to quality and innovation, we aim to inspire designers and builders as they explore new possibilities and redefine the boundaries of their creations."

Designed for indoor and outdoor applications, the Kerrie Kelly Lasercut collection offers nine intricate panel designs inspired by architectural icons, global textures, and timeless patterns. These laser-cut panels can be used as decorative accents, privacy screens, or partitions, empowering architects, builders, and homeowners to elevate spaces effortlessly.

Visitors are invited to join Kerrie Kelly's activation at the Feeney booth on Wednesday, February 26, at 11 a.m. PST. During this special event, Kelly will offer insights into her design process, discuss the inspiration behind the LaserCut Collection, and highlight how these panels can transform residential and commercial spaces.

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About Feeney, Inc.

Feeney, Inc., has been a leading manufacturer of quality, awe-inspiring architectural products since its inception 75 years ago in 1948. As the inventor of cable railing infill in the United States, Feeney is a leader in creating high-quality, easy-to-use products that enhance where people live, work, and play. Based in Oakland, California, the family-owned company produces CableRail stainless steel cable kits, Quick-Connect® auto-locking cable fittings, DesignRail® aluminum railing systems, stainless steel Architectural Rods, awning kits, and the Trellis Collection of cable garden trellises. Feeney is committed to product innovation through sustainable manufacturing practices and the use of recycled, long-lasting materials.

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