



## PRESS KIT





## PRESS RELEASE

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## SIX3TILE EXPANDS PRODUCT LINE WITH NEW SHOWER TILE PANELS - LAUNCHING MARCH 2025

### Hassle-Free, Designer-Quality Shower Tile Panels Now Available for Homeowners and Remodelers

**Lancaster, SC – February 18, 2025** – Six3Tile, the industry leader in high-quality, easy-install tile panels, is proud to announce the launch of its Shower Tile Panels, coming March 2025 to [shop.six3tile.com](https://shop.six3tile.com). Designed to revolutionize bathroom renovations, these panels offer a grout-finished tile look without the mess, time, or complexity of traditional tile installation.

### Elevated Design in Three Classic Patterns & Finishes

The new Shower Tile Panels will be available in three sophisticated tile patterns, offering versatility for a variety of bathroom styles:

- **3x6 Running Bond** – A timeless subway tile pattern, perfect for modern and classic designs
- **4x16 Running Bond** – A contemporary elongated subway tile, ideal for sleek, modern aesthetics
- **12x24 Running Bond** – A large-format tile option, creating a seamless, spa-like feel in any shower

Each pattern is available in three curated colors, carefully selected from Sherwin-Williams' most sought-after neutrals:

- **High Reflective White (SW 7757)** – A crisp, clean white that brightens any space
- **Passive (SW 7064)** – A soft, modern gray that complements any bathroom design
- **Drift of Mist (SW 9166)** – A warm, subtle neutral, perfect for a serene, sophisticated look

For added versatility, the Shower Tile Panels will be offered in both gloss and matte finishes, providing options for those who prefer either a sleek, high-shine surface or a softer, more muted aesthetic.

### A Smarter Way to Tile

Designed for homeowners, remodelers, and contractors, Six3Tile's new shower panels simplify bathroom renovations by eliminating the challenges of traditional tile work. The pre-finished, grout-ready panels install quickly, offering a premium look with minimal downtime.

### Key Benefits Include:

- **Fast Installation** – No need for intricate tile setting—panels include tile pattern and grout lines, making them ready to install in a fraction of the time.
- **Durable & Water-Resistant** –Independent research confirms Six3Tile's efficiency and durability. Engineered for moisture-prone environments, providing a long-lasting, easy-to-maintain surface.
- **Water-Tight Seal** – Features an advanced seam-sealing system that prevents water penetration, ensuring long-term durability and protection against moisture-related damage.
- **Professional-Grade Finish** – Achieve the look of custom tile work without the high labor costs.

### COMING MARCH 2025: PRE-ORDER AVAILABLE SOON

The Shower Tile Panels will be available for purchase starting March 2025 exclusively at [shop.six3tile.com](https://shop.six3tile.com). Pre-orders will open soon, and customers can sign up for early access and special promotions by subscribing to our newsletter on our shop site.

For more information, visit [www.six3tile.com](https://www.six3tile.com) or follow us on social media for launch updates.

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## ABOUT SIX3TILE

Six3Tile is revolutionizing the home improvement industry with easy-to-install, professional-grade tile panels that deliver the beauty of traditional tile without the complexity of traditional installation. Designed for residential and multifamily applications, Six3Tile products provide a fast, stylish, and durable solution for kitchens, bathrooms, and beyond.

**Media Inquiries:** For press materials, product samples, or interviews, please contact **Tracy Collins** at [Tracy.Collins@six3tile.com](mailto:Tracy.Collins@six3tile.com)



## about Six3Tile

Six3Tile is redefining home improvement by offering professional-grade tile panels that deliver the beauty of traditional tile without the complexity of traditional installation. Designed for residential and multifamily applications, our products provide a fast, stylish, and durable solution for kitchens, bathrooms, and more. Six3Tile is trusted by contractors, remodelers, and homeowners for its time-saving design and premium finish.

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**Visit [six3tile.com](https://six3tile.com) for more information**  
**Shop at [shop.six3tile.com](https://shop.six3tile.com)**





## PRODUCT FACT SHEET

### SHOWER TILE PANELS

#### OVERVIEW

Six3Tile's new Shower Tile Panels bring the look of traditional tile to showers and bathrooms without the need for extensive labor, complicated tile setting, or long installation times. These pre-finished panels allow homeowners and remodelers to create a high-end, designer look in a fraction of the time required for traditional tile.

#### PRODUCT DETAILS

**INSTALLATION:** Reduces installation from days to hours, significantly improving throughput. Simply install with construction adhesive, then grout finished panel system for quick and professional results. 2-2x faster than traditional ceramic tile installation.

**MATERIAL:** Pre-finished high-durability polymer composite panels. 3 tiers of materials based on application and need.

##### STANDARD

High Density Polymer

##### PREMIUM

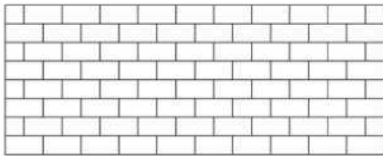
High Strength Polymer

##### DELUXE

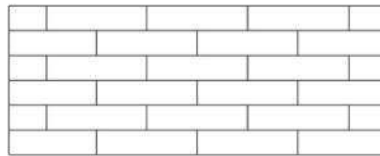
Durable + Heat Resistant Acrylic

#### TILE PATTERNS:

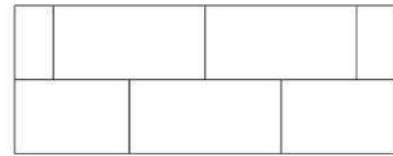
##### SHOWER + TUB SURROUND PATTERNS



**3x6 RUNNING BOND**  
Classic subway tile look



**4x16 RUNNING BOND**  
Contemporary elongated subway style



**12x24 RUNNING BOND**  
Large-format modern aesthetic

**COLORS:** Based on Sherwin-Williams most popular neutrals. Custom colors available.

- **High Reflective White (SW 7757)** – A crisp, clean white that brightens any space
- **Passive (SW 7064)** – A soft, modern gray that complements any bathroom design
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**FINISHES:** Gloss & Matte

**INSTALLATION:** Simply install with construction adhesive, then grout finished panel system for quick and professional results



## KEY FEATURES + BENEFITS



### **FAST + EASY INSTALLATION**

Reduces labor time significantly compared to traditional tiling



### **PRE-FINISHED PANELS**

Pre-fabricated tile patterns with grout lines eliminate the tedious and complex challenges of traditional tile installations



### **DURABLE + WATER-RESISTANT**

Ideal for moisture-prone environments like showers



### **PROFESSIONAL-GRADE FINISH**

Provides the look of high-end tile with minimal effort



### **STYLISH + VERSATILE**

Available in three timeless patterns and six curated color/finish combinations



### **PERFECT FOR HOMEOWNERS + CONTRACTORS**

A solution for DIYers, remodelers, and multifamily projects



## INDEPENDENT RESEARCH + PERFORMANCE VALIDATION

**Six3Tile's effectiveness and durability** have been independently validated through third-party research, further reinforcing our commitment to quality and performance.

### TIME STUDY REPORT

A comprehensive analysis proving that Six3Tile drastically reduces installation time compared to traditional tiling. [Read the full study here.](#)

### DURABILITY REPORT

Conducted by the Home Innovation Research Labs, this study confirms the strength, resilience, and long-term durability of Six3Tile panels. [Download the full report here.](#)





HIGH-RESOLUTION IMAGES + MEDIA LINKS



DOWNLOAD ASSETS →



▶ VIDEO LINK



▶ VIDEO LINK



## contact information



For media inquiries, product samples, or interview requests, please contact:



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Would you like customized media assets, additional product details, or an in-depth briefing? We're happy to coordinate! Reach out anytime.