



PRESS KIT



EVA-LAST®

INSPIRED BY NATURE, DESIGNED FOR LIFE.

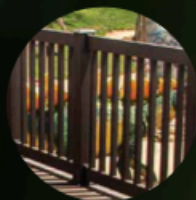
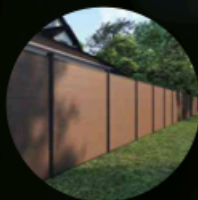
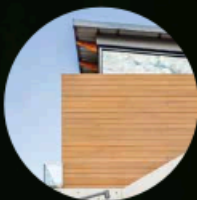
A BRAND YOU CAN TRUST

Eva-Last is a globally reputable brand that utilises a solution driven business model to create innovative, sustainable building materials and systems that add value to customers' lives. At the heart of Eva-Last is a team of highly capable, creative specialists united by a passion to promote environmental consciousness through eco-friendly building products and operations. By embracing low environmental impact manufacturing and cutting-edge composite technology, Eva-Last is revolutionising how building can be done. We design and deliver beautiful, long-lasting green alternatives that make our customers' lives easier, healthier, and just plain better.

THE HASSLE-FREE ALTERNATIVE TO WOOD

Eva-Last composite offers the beauty of timber, but in a hassle-free, durable option that's longer lasting, virtually maintenance free, and eco-friendly. Cutting-edge engineering is bringing even greater structural advancements and lifestyle benefits to composite, and thoughtful detail to aesthetics now gives it an even more natural appearance in an expanded range of products, colours, and textures.

PRODUCT CATEGORIES



DECKING | CLADDING | FENCING | RAILING | ARCHITECTURAL BEAMS | FASTENERS | INDOOR FLOORING

Eva-Last products create endless possibilities for the design and overall function of your outdoor space. Visit our website, www.eva-last.com, for inspiration and find out more about which composite product will suit your needs best.

COMPANY OVERVIEW

Eva-Last is born

The founders of Eva-Last recognise a need for sustainable, durable decking free of the downfalls of traditional timber. Branding is developed and what is to become Africa's largest decking company is born.

2006

German technology is introduced

Eva-Last enters the decking market with an attractive European wood plastic composite (WPC), hollow, tongue-and-groove decking profile.

2007

Eva-Last switches to Sentai WPC supplier

Eva-Last changes its supplier to Sentai WPC, introduces Eva-Last to new international markets, and expands its range to include grooved solid and double-sided decking boards which use hidden clips for fastening. The success of Eva-Last helps Sentai WPC to expand operations and increase extrusion line product.

2008

Eva-Last manufactures Eva-tech locally

After three years in the composite market Eva-Last invests in a local South African composite extrusion factory. The Eva-tech Horizon profile is created and later developed further by Sentai WPC.

2009

Eva-Last wins at Climate Change Leadership Awards

Eva-Last wins the prestigious Green Product Award at the Climate Change Leadership Awards and makes a pledge to be responsible for cutting emissions and further developing the environmental benefits of its composite formula.

2010

Eva-Last expands partnership with Sentai WPC

Eva-Last and Sentai WPC form a partnership and collaborate to produce a diverse range for Eva-tech composite decking. The team begins engineering capped co-extruded decking products.

2012

RapidRail is rebranded & new products gain popularity

Eva-Last railing profiles, which have already found market success, are redesigned as railing kits that offer more simplified installation and are rebranded as RapidRail.

2013

Solar power installations begin

Along with further developments in sustainable raw materials, the Eva-Last manufacturing factory begins installation of 32 858 solar panels, equal to 88 716 m² of factory roofing space. An average of 44 000 kWh of solar power is generated each day.

2014

Capping technology & HULK fasteners hit the market

Eva-Last is the first to introduce a full co-extruded capped composite range to the South African market. Eva-Last also expands into the fasteners market with durable, warranty-matching HULK fasteners.

2014

ClipClad (VistaClad) & Evolver fencing are created

Eva-Last grows its product range further to include composite cladding and fencing. The additions of ClipClad (later rebranded as VistaClad) and Evolver fencing create an impressive offering.

2015

I-Series & TIER indoor flooring launch

Eva-Last revolutionises profile design by developing a lightweight, super rigid I-beam shaped decking profile named I-Series. The Eva-Last TIER indoor flooring range is also launched into business.

2016/7

Apex technology enters the market, ClipClad is rebranded

All Eva-Last systems, branding, and messaging are updated and prepared for greater international distribution. ClipClad is redesigned as an advanced, premium bamboo composite cladding range and rebranded as VistaClad.

2018

Lifespan is added to the Eva-Last range

Eva-Last develops a lightweight hybrid aluminium composite beam and architectural system which utilises an aluminium core with a composite wood coating. The new Lifespan architectural system is met with great success.

2019/20

2020

Eva-Last enjoys unprecedented growth

Eva-Last reaches a milestone with distributors in over 30 countries. In response to this incredible growth, the company strategy, business model, and future structure is redeveloped.

Eva-Last America's

Eva-Last America's acquires Fortress Decking. The next step in growing our international footprint and expanding our range and brand offering in this territory.

2023



DECKING

Eva-Last composite decking is designed to make any outdoor area more beautiful and more enjoyable. Choose from our specialised bamboo composite decking brands.



CLADDING

Eva-Last offers two beautiful and resilient bamboo composite cladding systems. Revive castellated cladding for indoor or outdoor applications, and VistaClad a premium cladding system boasting unique benefits and multiple color and style options.



FENCING

With Evolver and Oasis fencing systems, Eva-Last offers different material technologies and a variety of looks and styles to meet all your fencing requirements.



ARCHITECTURAL BEAMS

Lifespan hybrid aluminium composite beams give you the creative freedom to build more memorable outdoor pergolas, screens, and other architectural design features.



DECORATIVE BALUSTERS

Eva-Last composite balusters add beauty and function to your outdoor space and can be used as screening, railing (newels), pergolas, or other creative exterior accents.



RAILING

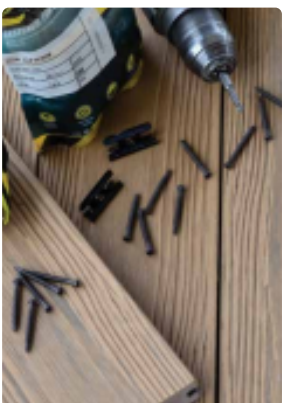
Choose from Infinity or Eva-tech composite material for your RapidRail balustrade. RapidRail is a low-maintenance, eco-friendly alternative to timber railing, offering efficient installation.



INDOOR FLOORING

TIER flooring offers a range of both standard Stone Polymer Composite (SPC) and a PVC-free polypropylene core material.

TIER Element is a highly advanced digital print technology.



DECK FASTENERS

The HULK Fastener range offers high performance fasteners for deck and trim composites, for both metal and wood. The range also includes the Chain collated clips and hand tool which is an efficient, robust, hidden fastener system.

TECHNOLOGIES

Eva-Last has developed a resilient collection of bamboo composite technologies, each with its own unique characteristics and set of benefits. These versatile materials can be used in a variety of applications such as decking, cladding, fencing, screening, railing, and architectural beams, for pergolas or other architectural features.



Pioneer

REPLICATED RARE WOODS IN A REINFORCED BAMBOO PVC COMPOSITE

Pioneer uses high-resolution digital replications of timber to create our most natural looking composite.



Apex

CAPPED BAMBOO FOAMED-PVC COMPOSITE

The Apex range boasts an exceptionally natural looking dual-tone finish and is also available in reinforced Apex PLUS for increased strength.



Infinity

CAPPED BAMBOO COMPOSITE

Infinity leads the Eva-Last technology range in durability with a resilient polymer capping, and bamboo composite core.



Eva-tech

BAMBOO COMPOSITE

Eva-tech, the time-tested original Eva-Last range, is the most cost-effective bamboo composite available.

**Composite outlasts, outperforms,
and outshines wood. Period.**

Eva-Last's leadership team comprises experienced professionals dedicated to innovation and sustainability in composite building materials.

Here are brief bios of key executives:



Marc Minne, Co-Founder and Chief Executive Officer

As CEO and co-founder, Marc Minne directs Eva-Last's vision with a strong focus on driving sustainable product innovation. His deep-rooted passion for business and product development enhances the company's portfolio.



Nathan Chapman, Co-Founder and Director of Sales and Marketing

Nathan Chapman ensures that customer expectations and market demand are top priorities for Eva-Last. He also oversees the corporate branding for the company.



Craig Parker, Chief Operations Officer

Appointed as COO, Craig Parker brings a can-do attitude and dedication to continuous improvement in products, service, and market distribution. His passion aligns with Eva-Last's grand ambitions.

This leadership team exemplifies Eva-Last's commitment to excellence and sustainable innovation in the building materials industry.



Who Uses Eva-Last Products?

- Homeowners & DIY Enthusiasts** – Individuals looking for sustainable, low-maintenance, and durable decking, cladding, and flooring solutions for their homes.
- Architects & Designers** – Professionals specifying Eva-Last's products for eco-friendly and aesthetically appealing building designs.
- Contractors & Builders** – Experts who install Eva-Last's materials in residential, commercial, and public projects.
- Developers & Real Estate Professionals** – Companies and investors incorporating Eva-Last's innovative solutions in high-end and large-scale developments.
- Retailers & Distributors** – Businesses stocking Eva-Last products for resale, targeting both trade professionals and end consumers.
- Corporate & Hospitality Sectors** – Hotels, resorts, offices, and commercial spaces seeking sustainable and long-lasting building materials.
- Government & Municipal Projects** – Parks, public spaces, and infrastructure projects requiring eco-friendly and durable materials.



Who Engages with the Eva-Last Brand?

- Industry Professionals** – Architects, designers, and contractors who follow Eva-Last for innovative building solutions and product advancements.
- Eco-Conscious Consumers** – Individuals interested in sustainable building materials and low-carbon construction practices.
- Trade Partners & Distributors** – Businesses that work with Eva-Last to stock, sell, and promote its products.
- Influencers & Thought Leaders** – Industry experts and sustainability advocates who align with Eva-Last's mission.
- Media & Press** – Journalists and publications covering green building, architecture, and construction trends.
- Event Attendees** – People engaging with Eva-Last at trade shows, expos, and contractor training events.
- Social Media Followers** – A mix of homeowners, industry professionals, and sustainability enthusiasts who interact with Eva-Last's content on platforms like LinkedIn, Instagram, and Facebook.

WHO USES
THIS
PRODUCT?

WHO
ENGAGES
WITH
THE BRAND?



EVA-LAST KICKS OFF 2025 WITH PRESTIGIOUS NADRA DECK AWARDS

Eva-Last is proud to announce its collaboration with Ravin Builders, which earned top honors at the 2024 National + Deck Competition, hosted by the [North American Deck and Railing Association \(NADRA\)](#). These awards showcase Eva-Last's commitment to innovation, quality, and collaboration as they continue to make a statement in the composite building materials industry.



ENHANCING COMMERCIAL SPACES WITH EVA-LAST

Great spaces are great for business. There's nothing quite like a fresh new look to spruce up your business and attract new faces. And we're not just talking about customers either.

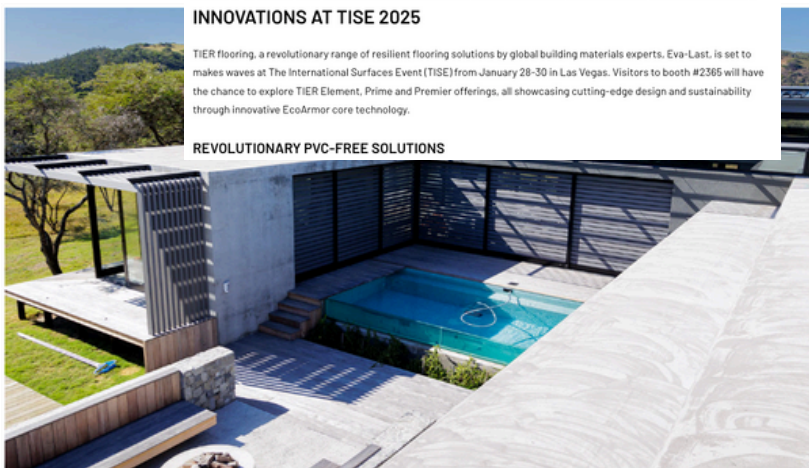
A few simple updates in line with the modern way we live, work and play, is a great way to attract new tenants or customers and ensure a healthy, happy environment to do business.



NEXT-GEN PVC-FREE FLOORING: TIER FLOORING SHOWCASES NEW INNOVATIONS AT TISE 2025

TIER flooring, a revolutionary range of resilient flooring solutions by global building materials experts, Eva-Last, is set to make waves at The International Surfaces Event (TISE) from January 28-30 in Las Vegas. Visitors to booth #2365 will have the chance to explore TIER Element, Prime and Premier offerings, all showcasing cutting-edge design and sustainability through innovative EcoArmor core technology.

REVOLUTIONARY PVC-FREE SOLUTIONS



2025 IBS | Feb 25-27 Las Vegas

NAHB INTERNATIONAL BUILDERS' SHOW®

EVA-LAST SET TO INSPIRE AT IBS 2025 WITH CUTTING-EDGE SUSTAINABLE BUILDING SOLUTIONS

12 February 2025

FOR IMMEDIATE RELEASE

Las Vegas, NV – February 2025 – Eva-Last, a leader in sustainable building materials, is gearing up for an exciting showcase at the International Builders' Show (IBS) 2025, taking place February 25-27 in Las Vegas. Featuring a stunning, custom-built exhibit – crafted in partnership with Ravin Builders – at **Booth #SU5051** in the South Hall, Eva-Last is set to inspire industry professionals

PLAN YOUR NEXT HOME CONSTRUCTION PROJECT WITH SUSTAINABLE, DURABLE MATERIALS

Home construction projects and renovations are an opportunity to reinvent your surroundings and create an eco-conscious space you love. Here are some ideas on how to begin.

DEFINE YOUR VISION

Think carefully about how you envision your project. What's most important to you? Are you upgrading your outdoor living space or building a brand-new home? Are you making improvements for style, functionality, or a combination



LINKS TO
DOWNLOADABLE
ASSETS



[Global Catalogue](#)



[Environmental Presentation](#)



[Eva-Last Colour Guide](#)



[Eva-Last Product Info](#)



[Eva-Last Global Website](#)



[Image Gallery](#)



EvaLastDecking 



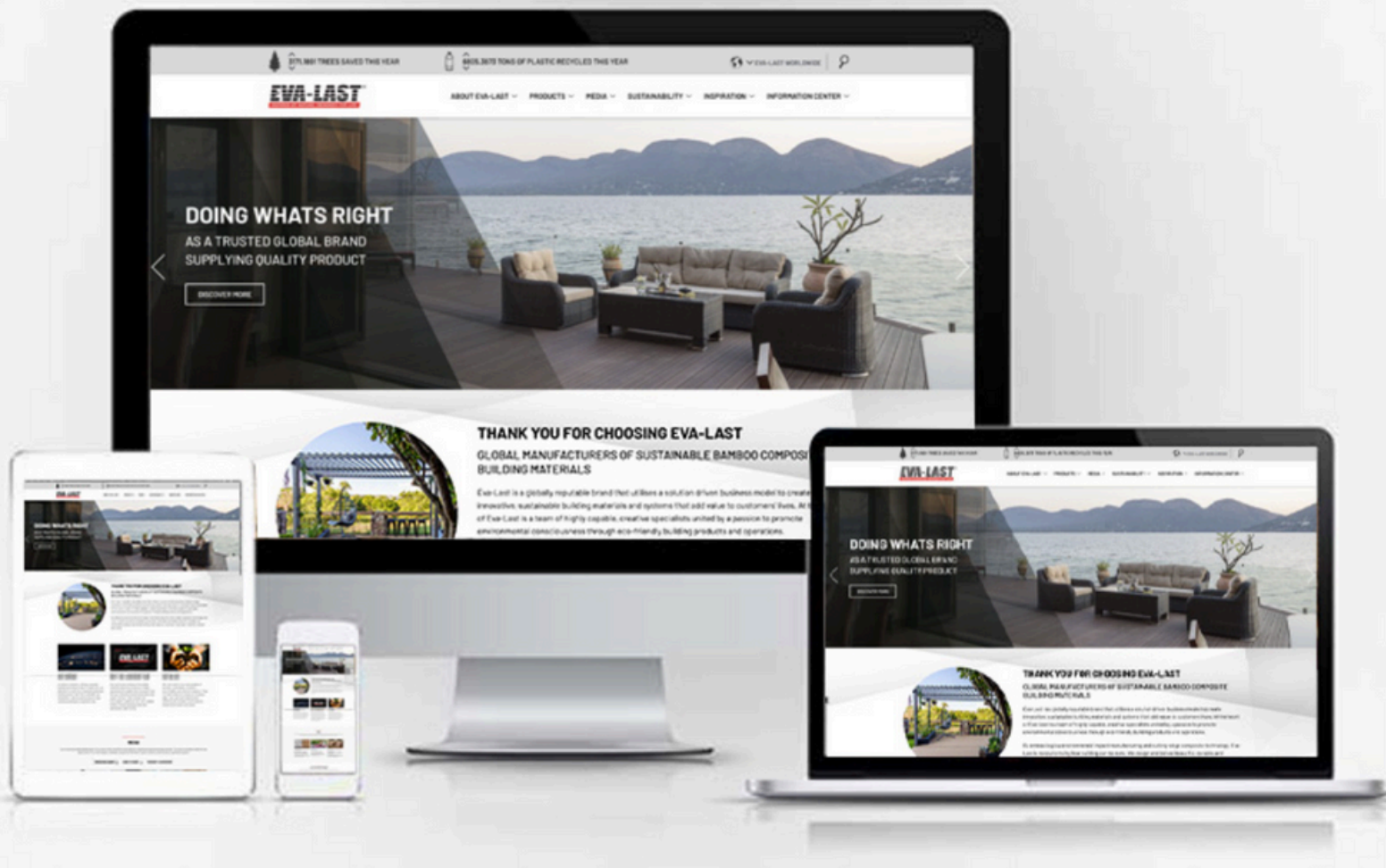
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