

FOR IMMEDIATE RELEASE

Broan Unveils AI Series Featuring Breakthrough VIRTUO™ Technology

The AI Series revolutionizes ventilation with self-balancing technology, ensuring efficiency and ease of use for installers and homeowners.

Hartford, Wis. (February 25, 2025) – [Broan-NuTone](#), a leader in home ventilation solutions, introduces the AI Series at this year's International Builders Show (IBS), a cutting-edge fresh air system designed to revolutionize indoor air quality and simplify installation for professionals. Powered by VIRTUO™ Technology, this next-generation platform offers automated airflow verification and self-balancing, delivering unmatched efficiency and performance for both installers and homeowners.

Smarter Ventilation with AI-Powered Precision

The AI Series is engineered to provide superior air quality while reducing installation complexity. VIRTUO™ Technology automatically verifies airflow and balances the system, eliminating the need for manual adjustments. By continuously self-adjusting to changing indoor and outdoor conditions, the AI Series ensures optimal performance, maximizing heat recovery and energy efficiency while always maintaining 100% balanced airflow.

Fastest Installation in Its Category

Designed with professionals in mind, the AI Series significantly reduces installation time by up to 20 minutes per unit. No pressure gauges, dampers, or complex calibration—installers can set up and train homeowners faster than ever.

Homeowner Benefits: Efficiency, Comfort, and Control

With user-friendly touchscreen controls and smart automation, the AI Series enhances the homeowner experience. Advanced sensors continuously monitor air quality, adjusting in real-time to ensure peak energy efficiency and comfort. The system also includes high-performance filtration options, featuring MERV 8 filters as standard and optional MERV 13 filters for enhanced air purity.

Compact, Quiet, and Built to Last

Featuring an ultra-compact design, premium ECM PMSM motors, and a modern aesthetic, the AI Series blends seamlessly into any home. Its quiet operation and up to 60% energy savings make it a standout choice for both new construction and retrofit applications.

A New Era in Fresh Air Ventilation

With the AI Series, Broan-NuTone is redefining fresh air systems by combining state-of-the-art AI intelligence with industry-leading performance. Whether for residential or light commercial applications, this breakthrough system ensures unmatched reliability, ease of use, and long-term energy savings.

For more information, visit [Broan-NuTone.com](https://www.broan-nutone.com). Don't miss the AI Series at IBS 2025 (Booth C5907), to schedule a meeting with a Broan-NuTone expert, please email lvandijk@hoffmanyork.com

Download Assets: [Broan-NuTone IBS 2025 Assets](#)

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About Broan-NuTone:

About Broan-NuTone® Broan-NuTone® LLC is North America's fresh air leader. We believe that better quality air means a better quality of life. We lead North America in manufacturing and distributing residential ventilation products, including range hoods, ventilation fans, heater/fan/light combination units, balanced ventilation systems (fresh air systems), built-in heaters and attic ventilators. Broan-NuTone® LLC is proud to be an ENERGY STAR® Partner earning ENERGY STAR® Partner of the Year for the past four years.

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