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**Planitar Showcases Next-Gen PLANIX Camera System and New Drawing Packages at IBS 2025**

*Designed for precision and speed, the iGUIDE PLANIX R1 is an essential tool for AEC professionals*

**WATERLOO, Ontario, (February 25, 2025)** – Planitar Inc., makers of [iGUIDE](#), a proprietary camera and software platform for capturing and delivering immersive visual floor plans and accurate property data, will showcase its newest PLANIX camera system, the iGUIDE PLANIX R1, and its new service offering of advanced drawing packages for the residential remodeling and design industries at IBS 2025 in Booth #SU4137.

Efficiency and accuracy are paramount in successful remodels or renovations. The iGUIDE PLANIX R1 is a fast, lightweight, and affordable lidar-equipped 360-degree camera system that empowers users to effortlessly create accurate CAD drawings, 3D models, and 3D walkthroughs. With the R1, a single person can measure and document existing conditions in a fraction of the time, eliminating the need for hand measurements while delivering exceptional accuracy in floor plans and easy-to-navigate 3D virtual walkthroughs.

Captured data is seamlessly uploaded to the iGUIDE Portal via the iGUIDE PLANIX mobile app. Depending on the project type, an iGUIDE visual floor plan can be delivered in minutes, with complete 3D CAD drawing packages available within a few days.

John McKenna, principal architect and managing director of MC3 Group, a design-build practice in Virginia, uses iGUIDE technology to save time, improve accuracy, and document existing conditions for projects ranging from bathroom renovations to full new construction. “I’d recommend iGUIDE to any design-build professional,” he said. “The value speaks for itself. I can’t picture MC3 working without iGUIDE now. MC3 will continue to use iGUIDE systems as our business grows and survey needs increase.”

Experience the future of property documentation at IBS 2025. Visit the iGUIDE booth (#SU4137) and explore the iGUIDE PLANIX R1 in the New Product Zone.

**About Planitar:**

Founded in 2013 in Kitchener, Ontario, Canada, Planitar Inc. is the maker of iGUIDE, a proprietary camera and software platform for capturing and delivering immersive 3D virtual tours and extensive property data. iGUIDE is the most efficient system to map interior spaces and features accurate floor



plans, measurements and reliable property square footage. By integrating floor plans and visual data, iGUIDE provides an intuitive and practical way to navigate and explore built environments digitally. For more, visit [goiguide.com](https://goiguide.com).