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The First Brand of Mortarless Stone, Silvermine® Stone, Launches Its Modern Collection,
Paving Homepage to Mid-Century Modern Design Style

EAU CLAIRE, WISCONSIN, Feb. 25, 2025 – <u>Silvermine® Stone</u>, the first brand of mortarless stone, is pleased to announce the launch of its Modern Collection. The Modern Collection pays homage to the mid-century modern design style, featuring sleek lines and geometric shapes. The monochromatic coloring and long, wide stone orientation complements popular home design styles and color palettes in today's architecture. It's a practical option for accent walls and other decorative features on homes.

The Modern Collection is launching in two colors:

- Graphite: A subtle medium grey with ashy hues
- Rainier: A soft limestone with natural tan and grey undertones



"The Modern Collection was born from a growing demand for stone veneer options that complement today's mid-century modern aesthetic," said Mike Borom, CEO of Silvermine Stone. "Over the past five years, we've revitalized our business, and launching this new collection is another step forward—offering an award-winning product that doesn't just enhance homes but provides superior moisture protection."

An innovative manufacturing process using dyed concrete ensures the Modern Collection offers a subtle level of natural color variations, replicating the hues of natural stones.

The Modern Collection features Silvermine's patented hanging and flashing system that uniquely protects buildings from moisture intrusion and simplifies the installation process— a popular feature in Silvermine's Belterra Collection. This eliminates the need for masonry skills and enables anyone with a saw, drill, and level to install the product with ease in a fraction of the time of traditional mortar-applied stone products. It can also be installed year-round in all climates and conditions.

Silvermine Stone's products have been evaluated by an ICC-ES Evaluation Report to ensure its products comply with established code requirements, serving as a tool for building specialists to determine if a product can be used in a particular project.

ABOUT SILVERMINE STONE

Silvermine Stone created the mortarless stone veneer category of siding products when it was invented by a mason who was seeking to simplify the installation of manufactured stone veneer products. Manufactured in Eau Claire, Wisconsin, Silvermine Stone is the only brand of mortarless stone veneer to offer a patented flashing and hanging system that allows for a simple installation while solving the moisture related challenges that plague other stone veneer installations. For more about Silvermine Stone, please visit www.silverminestone.com.

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