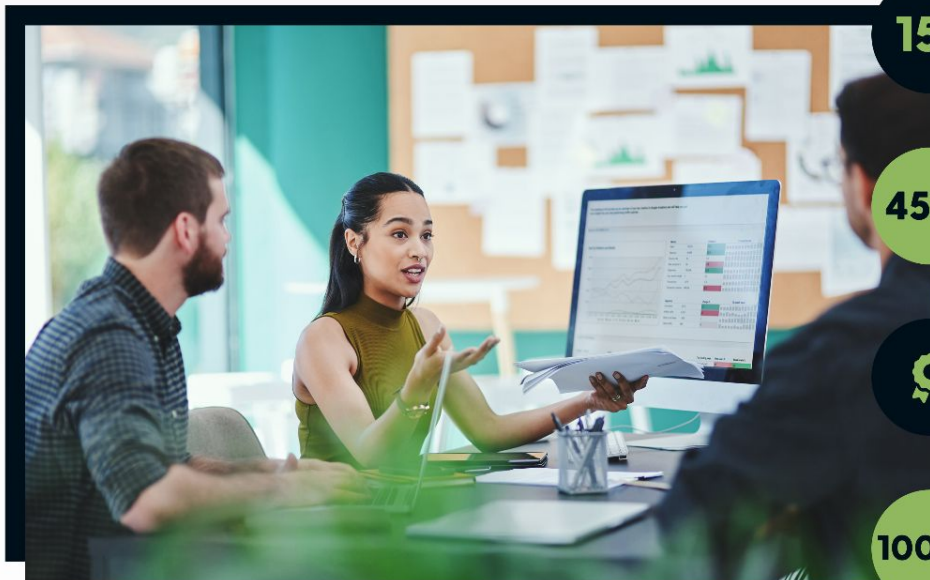


Cronix.

**A Full-Service,
White-Glove,
Digital ~~Agency~~
Partner**



Company Quick Facts



15+

Years of **Experience**

Across a diverse range of industries & client business sizes

450+

Website **Launches**

We've launched over 450 websites across a broad range of platforms



Award Winning **Team**

We are an award-winning team delivering exceptional design and development solutions.

100m+

Revenue **Generated**

in additional revenue generated for our clients

Company Quick Facts



0

Zero **Cancellations**

We've never had a client cancellation in the history of our company.

60

Full-Time **Staff**

Specialized in their areas of expertise

7

Average **Team Size**

With a minimum of 10 years experience

3:1

Staff to Client **Ratio**

We are committed to maintaining a healthy team member to client ratio

Who We Are

15+ Years

successfully launching and growing brands using a broad range of web platforms and languages

In-House Staff

of certified UX and UI Designers, Developers, Strategic Marketers, Project Managers, and Quality Assurance Experts

Best of Breed

Mature partner relationships with best of breed technologies and complimentary service-providers

Broadly Agnostic

We are industry and platform agnostic, offering tailored solutions across diverse sectors.

User-Centric at Heart

We specialize in user-focused, conversion-driven design and bespoke development solutions tailored to meet unique business goals.

The Challenges **Businesses Face**



Underperforming Websites



**Low Visibility &
Disconnected Strategies**



Lack of Data

The Challenges Businesses Face



Underperforming Websites

Many businesses lose credibility due to underperforming designs & poor user experiences.



Low Visibility & Disconnected Strategies

Ineffective marketing and SEO practices prevent businesses from being seen and growing cohesively.



Lack of Data

Decisions are often made without actionable insights, leading to missed opportunities for optimization and growth.

What We Offer



**Web Design
& Development**



**SEO &
CRO**



**Digital
Marketing**



**Ongoing
Support**

What We Offer

Web Design & Development



Custom, Responsive Designs

Tailored websites that showcase your brand and provide a seamless experience across all devices.



Scalable & Optimized Solutions

Fast, secure, and SEO-friendly platforms designed to grow with your business and enhance performance.



User-Centric Approach

Intuitive designs that prioritize navigation and engagement, driving higher conversions.

What We Offer

SEO & CRO



Strategic Optimization
for Visibility



Data-Driven Audience
Targeting



Conversion-Focused
Design



What We Offer

Digital Marketing

1

Multi-Channel Campaign Execution

We create cohesive strategies across social media, email, PPC, and content marketing to maximize reach and impact.

Through in-depth research and segmentation, we deliver the right message to the right audience, driving meaningful connections.

3

ROI-Driven Advertising Strategies

Our paid media campaigns on platforms like Google Ads and social media focus on delivering high ROI and measurable growth.

We craft compelling content that aligns with your brand and inspires actions, whether clicks, shares, or purchases.

2

Targeted Audience Engagement

4

Content that Converts

What We Offer

Ongoing Support



Proactive Maintenance

Around-the-clock oversight to ensure your website stays fast, secure, and fully operational.



Updates & Scalability

Regular updates and feature enhancements to keep your digital solutions current and aligned with growth.



Security & Insights

Robust protection and actionable analytics to safeguard your data and drive improvement.

Our Competitive Edge



Expertise Across Industries

Tailored solutions leveraging deep knowledge of diverse sectors.



Proven Results

15+ years of measurable growth and success stories.



Radical Transparency & Unmatched Service

Clear communication and a commitment to exceptional support.

Industries

We Serve & Excel in

We specialize in serving a diverse range of industries, crafting tailored strategies that address the unique needs of each sector.



Apparel & Fashion



Baby & Kids



Food & Beverage



Home & Garden



Media & Entertainment



Sports & Goods



Weddings & Events



Automotive



CBD & High Risk



Health & Beauty



Jewelry



Pets & Animals



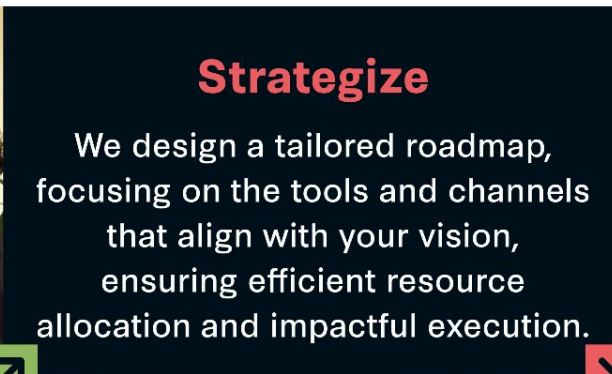
Travel & Hospitality

How We Work



Understand

At the core of our approach is a deep understanding of your business, its unique strengths, challenges, and goals to create a solid foundation for success.



Strategize

We design a tailored roadmap, focusing on the tools and channels that align with your vision, ensuring efficient resource allocation and impactful execution.



Execute & Optimize

We bring strategies to life with precision, carefully adapting and continuously refining them over time to drive measurable, impactful, sustainable growth.



Why **We Stand Out**

Innovative Tools & Strategies

We leverage cutting-edge platforms and technologies and implement our proven, proprietary strategies, to deliver consistent results.

Tailored Solutions & White Glove Support

Every strategy is custom-designed to meet your unique goals.
Every project and campaign is led by a high-touch, project management expert (no entry level employees)

Track Record of Excellence

Our team combines years of expertise with a forward-thinking, pragmatic approach to consistently exceed expectations and offer best-in-class work.

Success Story Inhaven

Inhaven, a B2B ecommerce platform, provides curated furnishings and supplies for short-term rental property managers. They needed a user-friendly site with advanced B2B functionalities, tiered pricing, and seamless operational integrations.

Our Solution

Platform Selection: Opted for BigCommerce for its robust B2B capabilities.

Custom Development: Built multi-user accounts, tiered pricing, and efficient workflows.

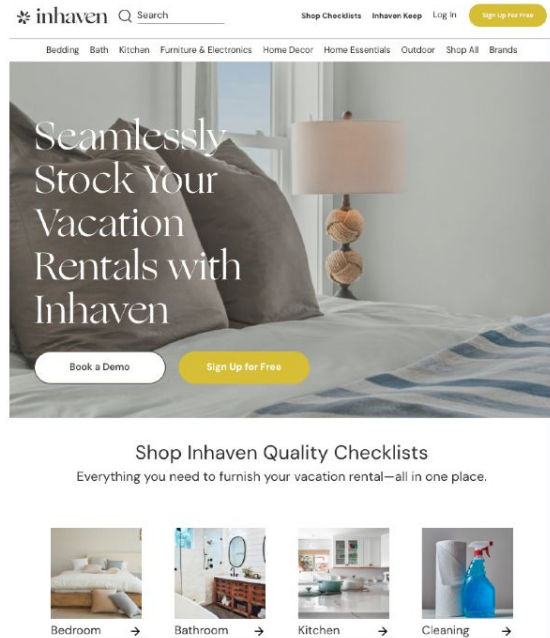
Third-Party Integrations: Added Flxpoint, Searchspring, and Zoho CRM for streamlined operations.

Key Results

Rapid Launch: Delivered the site in weeks for quick market entry.

Simplified Buying: Enabled easy bulk and checklist-based purchasing.

Effortless Restocking: Created a user-friendly app for seamless supply replenishment.



A Word From Inhaven

"Cronix has been an indispensable partner to Inhaven since the beginning of our company. Amandeep and his team are the real deal: they are experienced, honest, and execute with precision and with an eye toward what is best for our company, holistically. Choosing Cronix as our technical partner was one of the best decisions I ever made for our business."

Ashley Ching

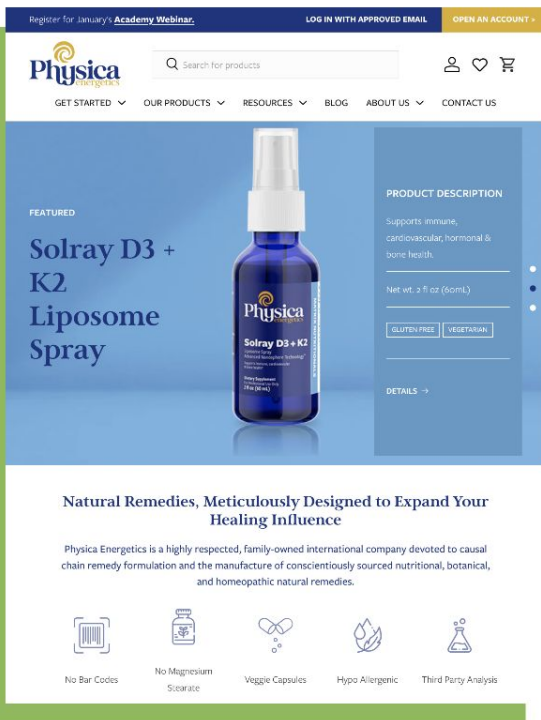
CEO and Founder, Inhaven



Success Story

Physica Energetics

Physica Energetics, a trusted health and wellness leader, needed a seamless transition between platforms, enhanced custom functionality, and improved efficiency.



Our Solution

Platform Build: Developed an Ajax cart, migrated key data, and integrated custom store credit.

BigCommerce Replatforming: Redesigned & developed the Shopify page into a custom BigCommerce theme and re-platformed in under 4 months.

Efficient Execution: Delivered the project swiftly, minimizing operational disruptions.

Key Results

Speed: Completed transitions faster than industry benchmarks.

Enhanced Functionality: Delivered custom features and seamless integrations.

Scalable Growth: BigCommerce supports long-term growth and stability.

Trusted Partnership: Over five years of successful collaboration.

Success Story

Bonsie

Bonsie, the first babywear brand for skin-to-skin bonding, needed to migrate from Wix to a scalable platform that could support both B2C and B2B functionality while improving performance and checkout usability.

Our Solution

Platform Build: Replatformed to Shopify Plus with a modernized design and seamless D2C/B2B features.

Fix Usability Issues: Addressed checkout issues and optimized the user journey.

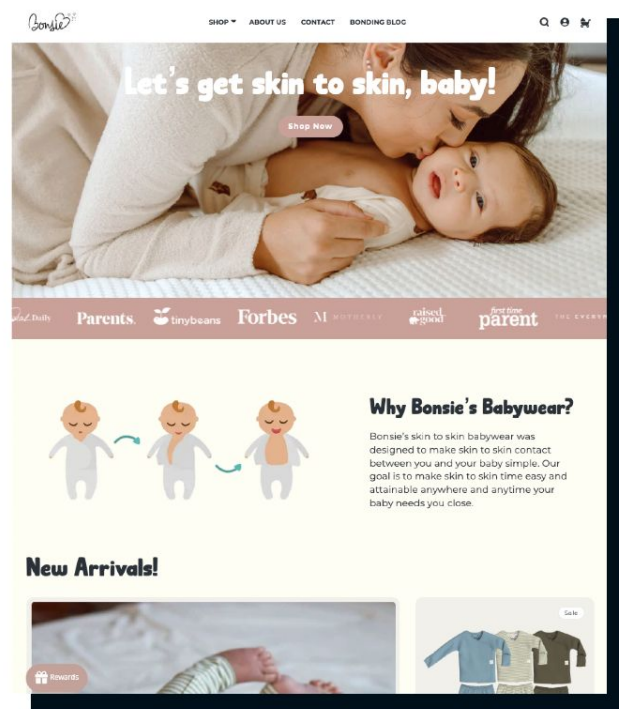
Efficient Execution: Delivered the project quickly and affordably.

Key Results

Improved Performance: Faster, more responsive site.

Enhanced Functionality: Simplified navigation and robust B2C/B2B support.

Cost-Effective & Quick: Completed on time and within budget.



Our Partners

We're proud to partner with leading platforms in the web development space, leveraging their powerful tools and capabilities to deliver the best solutions for our clients. These collaborations enable us to create tailored, innovative websites that drive success and growth.



Let's Build Something Amazing Together

Our dedicated team at Cronix is ready to embark on this growth journey with you. Partner with us, and let's bring your vision to life.



Cronix.



Amandeep Singh
Chief Technical Architect & CEO



Cassandra Cross
Partnerships

