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**Nichiha expands Concrete Series with new ConcreteBoard panels**

*New commercial cladding offers look of weathered concrete with visual complexity of staggered boards*

**JOHNS CREEK, GA** – [Nichiha USA](#) has expanded its Concrete Series with the launch of ConcreteBoard, a new cladding option that delivers the weathered look of poured concrete, without the time, cost or mess of traditional masonry. Featuring staggered planks of varying heights, ConcreteBoard adds modern dimensionality to the classic industrial aesthetic with fiber cement durability, built-in moisture management and year-round install flexibility.

“Anyone who’s worked with traditional concrete knows the challenges: material weight, air and moisture drainage, and messy mortar installs,” said Anthony Pucci, Director of Channel Sales for Nichiha USA. “With ConcreteBoard, we wanted to give builders and architects a reliable solution that delivers the look and texture of poured concrete without the headaches. It installs fast, looks sharp and holds up in any climate.”

**KEY FEATURES:**

- **Authentic Concrete Aesthetic:** Designed for commercial applications, ConcreteBoard captures the look and texture of weathered concrete, ideal for industrial-inspired facades and modern mixed-use exteriors.
- **Staggered Plank Design:** Each 17-7/8" by 71-9/16" panel is 5/8" thick and features four varied-height boards arranged in staggered rows to create dimensional depth and visual complexity.
- **Horizontal Installation:** ConcreteBoard installs horizontally using Nichiha’s Ultimate Clip System, making it a time-saving solution for commercial crews.
- **No Mortar Needed:** Prefinished fiber cement panels eliminate the mess, cost and labor of traditional masonry work.
- **Durable & Low-Maintenance:** Built for commercial applications, ConcreteBoard resists fire, wind, pests and rot—no sealing, staining or special upkeep required.
- **Built for All Climates:** An integrated rainscreen system allows for year-round installation and promotes air and moisture drainage behind the panel.

“ConcreteBoard joins the @nichiha Concrete Series with staggered planks that mimic weathered concrete – lightweight, mortar-free, installed quickly. Explore the new commercial cladding: <https://www.nichiha.com/product/concreteboard>”

ConcreteBoard joins Nichiha’s expanding Concrete Series, which reimagines the look of concrete through a range of high-performance fiber cement panels. IndustrialBlock delivers a rugged, distressed finish; EmpireBlock adds a dimpled texture for an elevated industrial aesthetic; and Corbosa offers the sleek, saturated look of wet concrete.

For more information, please visit <https://www.nichiha.com/product/concreteboard>.

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Nichiha introduces ConcreteBoard, adding the weathered look of concrete to industrial applications.



New cladding offers the authentic, weathered look of concrete without the time and cost of traditional masonry.



ConcreteBoard panels are lighter than traditional concrete, installed with hidden fasteners and a built-in rainscreen.

## About NICHHA

Nichiha USA, a subsidiary of Nichiha Corporation, is a leading manufacturer of high-functioning cladding for commercial and residential building applications. Founded in Japan in 1956, Nichiha now employs over 3,200 people across 13 locations worldwide. In the U.S., Nichiha operates two manufacturing facilities in Macon, Georgia, and employs approximately 600 people. Nichiha creates long-term value for architects, builders, and contractors through innovative building material solutions that offer durability, a wide range of colors, styles, and textures, and customized support to meet any specification—helping customers get the most out of their projects. To learn more, visit <https://nichiha.com>.