



Buildxact Brings New Product Features, Giveaways, Presentations to the 2026 International Builder Show (IBS)

The company launches next phase of ecommerce solutions for material ordering

AUSTIN, TEXAS—January 29, 2026—[Buildxact](#), a global software as a service company that provides a simple solution for dealers, residential builders and remodelers to better manage and grow their business, will exhibit at [booth S8005](#) at the 2026 International Builder Show (IBS) from February 17 to 19 in Orlando.

At the booth, Buildxact will host 16 sessions that highlight product features. The presentation schedule is as follows:

TUESDAY, FEBRUARY 17

9:30 to 10 am	From Manual to AI-Driven in 30 Days
10:30 to 11 am	How Blu Grew My Business 3x
11:30 am to noon	Live AI Challenge — Quote It Faster
12:30 to 1 pm	No Plans, No Problem — A Complete Workflow with The Home Depot Ordering
1:30 to 2 pm	Next Level Cost Tracking
2:30 to 3 pm	Live Demo: Build an Estimate and Order, All in One Workflow
3 to 5 pm	Happy hour

WEDNESDAY, FEBRUARY 18

9:30 to 10 am	Estimate With Confidence — Why AI Estimating Is the New Standard
10:30 to 11 am	Buildxact vs Manual: The ROI of Quoting Smarter
11:30 am to noon	Live AI Challenge — Quote It Faster
12:30 to 1 pm	No Plans, No Problem — A Complete Workflow With The Home Depot Ordering
1 to 5 pm	Happy Hour
1:30 to 2 pm	Preferred Pricing Explained — You Can Save Thousands
2:30 to 3 pm	How Blu Grew My Business 3x

THURSDAY, FEBRUARY 19

9:30 to 10 am	You Build Homes — We Help You Build the Business Behind Them
10:30 to 11 am	Buildxact vs Others — The Differences Matter
11:30 am to noon	Takeoff Tips & Tricks
12:30 to 1 pm	The Power of Faster, More Accurate Bids

Buildxact will be creating an interactive and engaging atmosphere with prizes for those who attend and engage in activities, including a Makita tool set and thousands of dollars in gift cards. The demos

focus on Buildxact's Blu AI-powered assistant that was built on 15 years of construction experience to improve accuracy, save time, and increase margins. Through the presentations and networking events, like the happy hours, builders can hear from peers that have found solutions to the core problems facing today's home building market.

Plus, builders that sign up at IBS for a monthly Buildxact subscription have the potential to receive two months free in the first six months.

Presentations will also highlight the next evolution of the Buildxact The Home Depot Optimal Pro Experience, unveiling an e-commerce material ordering solution to small- to medium-sized builders and remodelers. This first-of-its-kind functionality gives users access to live pricing, in-app ordering, and receipting directly inside Buildxact, without switching systems.

A Talladega Nights Ricky Bobby impersonator also will be hopping around the booth, building energy and taking pictures with visitors.



Buildxact also will be present in other sessions and events throughout the IBS conference. A press conference will be hosted at the Buildxact booth at 8:15 am on Tuesday morning focused on attainable housing solutions and featuring Rodney Harrell, vice president, family, home and community, AARP; Scott Larson, CEO, HomeAid; and Karen Barnes, senior advisor, The Farnsworth Group.

On Tuesday, February 17, Buildxact's Jennifer Castenson will present in the [Luxury Lounge](#) in the session, "Curated by Code: How AI is Redefining Luxury Design." She also presents at noon on Thursday, February 19 at the Remodeling Central in the presentation, "[Leveraging Tech & Innovation for Remodeling Efficiency & Customization](#)."

Buildxact also will host product demos from partner RENDR's booth (S3071) at 1:30 pm on Tuesday and 2 pm on Wednesday highlighting the technology [integration](#) of the two companies. Through the partnership, remodelers can use the RENDR app to scan a space in minutes and create a takeoff without a plan, then use that to create an estimate in Buildxact, streamlining the whole process.

"We are going big at IBS this year," said Marissa Wagner, chief marketing officer at Buildxact. "The advancements in our product, the innovation, our partnerships, and our ability to fill demand for a growing need in the industry is driving us to be at the show in a big way. At the time that the industry needs it most, we'll be delivering next level efficiencies and cost savings to the builder community."

The Buildxact event schedule is available [here](#) where attendees can sign up for sessions and look at all the available prizes. The booth will be open from 9 am to 5 pm, Tuesday to Thursday, February 17 to 19. Media must [RSVP](#) to attend the press conference.

About Buildxact

Buildxact gives custom home builders, contractors and dealers control of their business to get the job done. Using simple features, job estimates take less time and ordering materials is possible 24/7 using integrated dealer price lists. Founded in 2011 in Australia with North American headquarters in Austin, Texas, Buildxact continues to expand its global presence with customers in the US, Canada, the UK, Australia and New Zealand.

For more information about how builders and dealers benefit using Buildxact, visit Buildxact.com or follow Buildxact on Instagram, Facebook, LinkedIn, and X. To get started today, [Book a Demo](#) with a dedicated team member or try before you buy with a [14-day risk free trial](#).

Buildxact

Jennifer Castenson, vice president, PR

Jenniferc@buildxact.com

Call | Text | WhatsApp: +1-202-421-6091