



## **JACK App – Press Kit**

### **Company Overview**

JACK App is an all-in-one construction management software built for builders, by builders. The platform has been servicing builders for over five years and was created by founder Daniel Morton, a builder who continues to operate multiple active building companies.

JACK App is shaped by firsthand experience running construction projects and managing the realities of a building business— not by theory or generic software models.

Now launching in the United States and Canada, JACK App helps residential builders replace spreadsheets and disconnected tools with a single, purpose-built platform that delivers greater visibility, efficiency, and financial control from lead capture through to project completion.

### **Product Overview**

JACK App is a cloud-based platform designed specifically for residential builders and construction businesses. Core capabilities include construction CRM and lead management, digital estimating and takeoffs, job and project management, cashflow forecasting, billing and invoicing, WIP reporting, and safety and compliance management.

### **What Makes JACK App Different**

- Built for builders, by builders — founded by a builder actively running a construction business
- All-in-one platform designed around real builder workflows
- Real-time financial visibility across jobs and cashflow
- Full safety and compliance features

### **Target Market**

JACK App serves residential builders, construction business owners, and industry partners supporting builders.

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### **Quote**

“JACK was built out of necessity — to run a real building business better, not to tick software boxes.”

— Daniel Morton, Founder

### **Company Facts**

Product Type: SaaS – Construction Management Software

Website: <https://jackapp.io>

### **Press Contact**

For media inquiries, please contact Jason Wagner at [jason@jackapp.io](mailto:jason@jackapp.io) or connect via the exhibitor portal.