

latham
Pro Advantage

A loyalty program *built for builders*

Imagine turning your everyday purchases into real rewards for your business. With **Latham Pro Advantage**, you can earn cash back, marketing support, exclusive travel packages, and more—just by choosing Latham pool products. Maximize your earnings with our trusted products—the more you buy, the more you earn.

latham | **70**
THE POOL COMPANY™ | **YEAR**
ANNIVERSARY

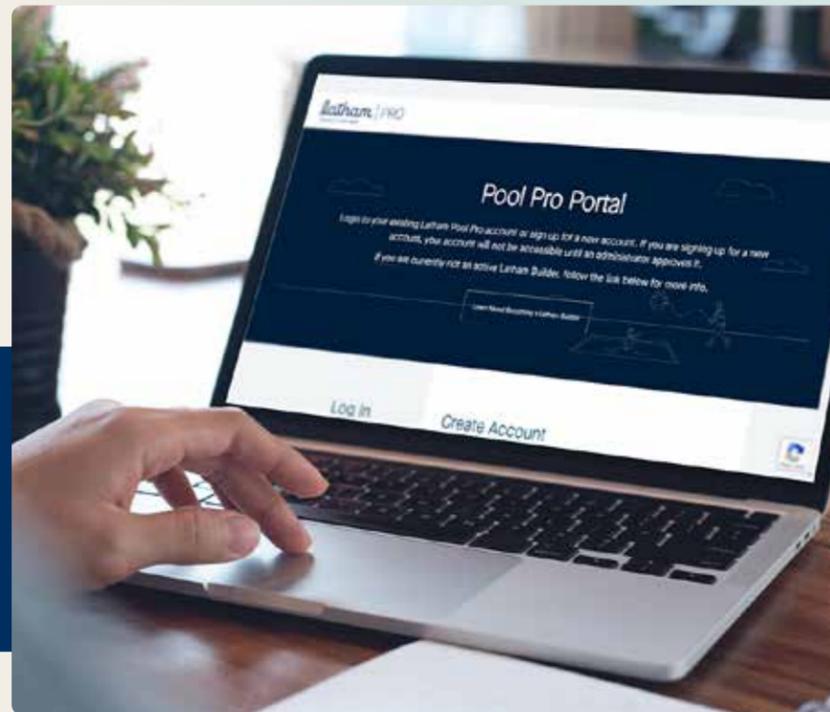
Elevating *The Game*

Latham *Builder Portal*

Free Resources to Help
Your Business Thrive

The Builder Portal is your One Stop Shop

- Download marketing assets, including images, videos, and logos.
- Gives you quick access to all Latham's tools and resources.



lathampool.com | 800-833-3800



The Latham Advantage

Latham is North America's largest designer and manufacturer of inground pools. With 70 years of experience, Latham offers pools that fit every budget and style preference.

From ultra-strong, maintenance-free fiberglass in more than 60 designs, to vinyl-liner pools that let homeowners customize their pool right down to the hue of the water, plus safety covers that protect loved ones, Latham is The Pool Company.

We Set the Standard for *More Beautiful* Backyard Experiences.

Modern Innovation

For more than seven decades, we've defined the art and science of pool design – backed by innovative engineering and premium materials.

Exceptional Craftsmanship

We make the functional beautiful, with meticulous attention to detail. Every pool is made to last – and designed to inspire.

Proven Reliability

Our pools and products are engineered for lasting performance and backed by industry-leading warranties.



One of America's Greatest Companies

This recognition is a testament to the company's unwavering commitment to excellence. Latham is committed to fostering a culture that empowers employees, supports innovation, and drives the industry forward. Being named one of America's Greatest Companies reinforces that the company's efforts are making a difference for Latham's customers, communities, and people.

Leading the Way Towards a More Sustainable Future

Latham's Environmental, Social, and Governance (ESG) practices reflect a long-standing commitment to quality, accountability, and ethical operations. We hold ourselves to high standards—building strong products, supporting our employees, and giving back to our communities.



Latham is Proud to Sponsor USA Olympic Artistic Swimming

Together we celebrate a shared love of swim...a love that reflects strength, grace and the beauty of coming together in and around the water. Learn about the artistry and inspiration of these world champion and Olympic athletes and how togetherness happens right in the backyard.

2026 Fiberglass Pool Collections

Luxury In Every Curve.

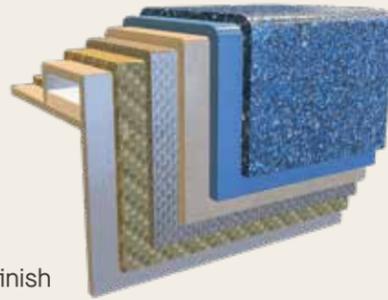
Discover our Expert Craftsmanship

Introducing Advanced Composite Technology™

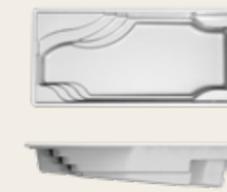
Our Advanced Composite fiberglass pools deliver:

- Lifetime structural warranty
- Installation in 2–3 weeks, not 3–4 months
- Up to 70% less maintenance and long-term cost
- A nonporous surface ideal for saltwater systems
- Superior beauty with our patented gelcoat finish
- Endless design possibilities—tanning ledges, lighting, spas, and more

A premium, low-maintenance solution that elevates curb appeal and enhances model home value.



Olympia Collection



Olympia 12
12' × 26'
 Depth: 3' 6" to 5' 6"
 Ships from: CA, FL, IA, LA, NC, OK, KN, TN, WV



Olympia 14
14' × 30'
 Depth: 3' 6" to 6'
 Ships from: CA, FL, IA, LA, NC, OK, KN, TN, WV



Olympia 16
16' × 35'
 Depth: 3' 6" to 6' 4"
 Ships from: CA, FL, IA, LA, NC, OK, KN, TN, WV

Astoria Collection



Astoria 12
12' × 28'
 Depth: 3' 6" to 5' 7"
 Spa: 3'
 Ships from: CA, FL, NC, OK, KN, WV



Astoria 14
14' × 35'
 Depth: 3' 6" to 6' 6"
 Spa: 3'
 Ships from: CA, FL, NC, OK, KN, WV



Astoria 16
15' 10" × 40'
 Depth: 3' 6" to 7'
 Spa: 3'
 Ships from: CA, IA, LA, NC, KN, TN, WV

Bermuda Collection



Bermuda 12
 Formerly: Bermuda
12' × 26'
 Depth: 3' 6" to 5' 6"
 Ships from: CA, FL, IA, LA, NC, OK, KN, TN, WV



Bermuda 12 Deluxe
12' × 26'
 Depth: 3' 6" to 5' 6"
 Spa: 3'
 Ships from: NC, FL, LA, WV, CA



Bermuda 14
 Formerly: Laguna
14' × 30'
 Depth: 3' 6" to 6'
 Ships from: CA, FL, IA, LA, NC, OK, KN, TN, WV

Corinthian Collection



Corinthian 12
12' × 25'
 Depth: 3' 6" to 5' 5"
 Ships from: CA, FL, LA, NC, OK, KN, TN, WV



Corinthian 14
14' × 30'
 Depth: 3' 6" to 6'
 Ships from: CA, FL, IA, LA, NC, OK, KN, TN, WV



Corinthian 16
15' 10" × 40'
 Depth: 3' 6" to 7'
 Ships from: CA, IA, LA, NC, OK, KN, TN, WV



Bermuda 14 Deluxe
 Formerly: Laguna Deluxe
14' × 30'
 Depth: 4' to 6'
 Spa: 3'
 Ships from: CA, FL, NC, OK, KN, TN, WV



Bermuda 16.35
 Formerly: Cancun
16' × 35'
 Depth: 3' 6" to 6' 6"
 Ships from: CA, LA, NC, OK, KN, WV



Bermuda 16.35 Deluxe
 Formerly: Cancun Deluxe
16' × 35'
 Depth: 4' 3" to 6' 6"
 Spa: 3'
 Ships from: CA, LA, NC



Bermuda 16.40
 Formerly: Caribbean
16' × 40'
 Depth: 3' 6" to 6' 6"
 Ships from: CA, NC, OK, KN, WV

Fun-Sized Pool, Full-Sized Fun. Plunge Pools



FIBERGLASS

The demand for plunge pools has never been greater. Latham's plunge pool collection includes four new vinyl liner options offering consumers greater choice and flexibility to meet their needs.

This new offering comes in four pre-packaged configurations making it easier for you to sell, order and install a Latham Vinyl Liner Plunge Pool. With four distinct pre-configured options, help your customer find the best solution to fit their budget, backyard dimensions and desired style.

Compact Design. Endless Enjoyment.

NEW

Milan 8.14

8' x 14'
Depth: 4'

Ships from: FL, LA, NC, OK, KN, WV



Enchantment 9.17

9' 1" x 17' 5"
Depth: 4' 9"

Ships from: CA, FL, KN, OK, NC



Milan 10.16

Formerly: Milan

10' x 16'
Depth: 4'

Ships from: CA, FL, LA, NC, OK, KN, TN, WV



Enchantment 9.21

9' 1" x 20' 7"
Depth: 4' 9"

Ships from: CA, FL, KN, OK, NC



NEW

Milan 10.20

10' x 20'
Depth: 4' 10"

Ships from: CA, FL, LA, NC, OK, KN, TN, WV



Enchantment 9.24

9' 1" x 23' 10"
Depth: 4' 9"

Ships from: CA, FL, KN, OK, NC



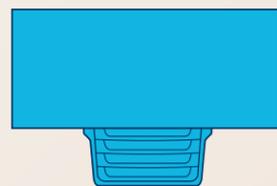
The Calypso Series

Material: Vinyl

8' x 16'

Depth: 4'4"

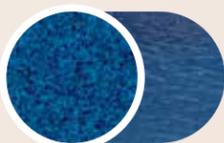
Calypso I



Calypso IV



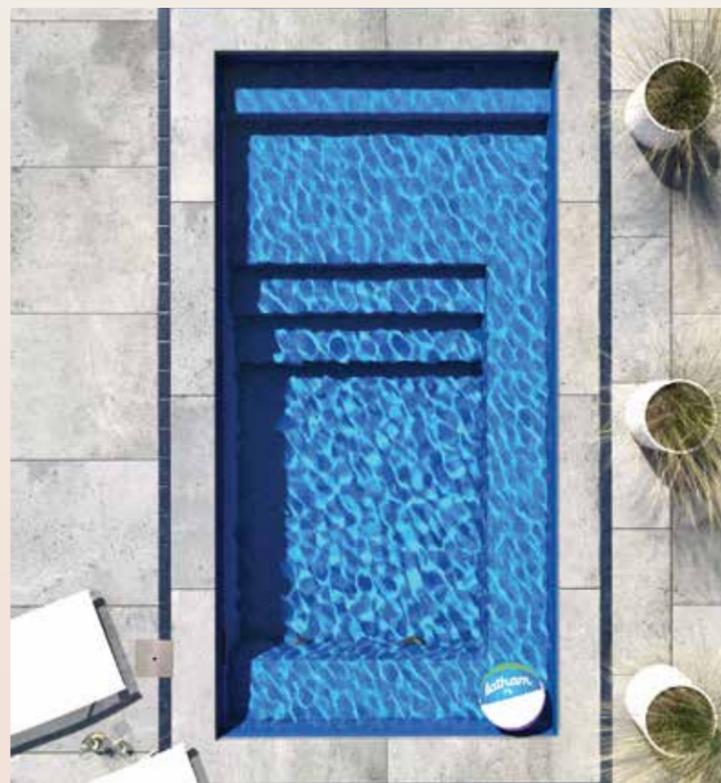
Stardust Blue



Stardust Grey

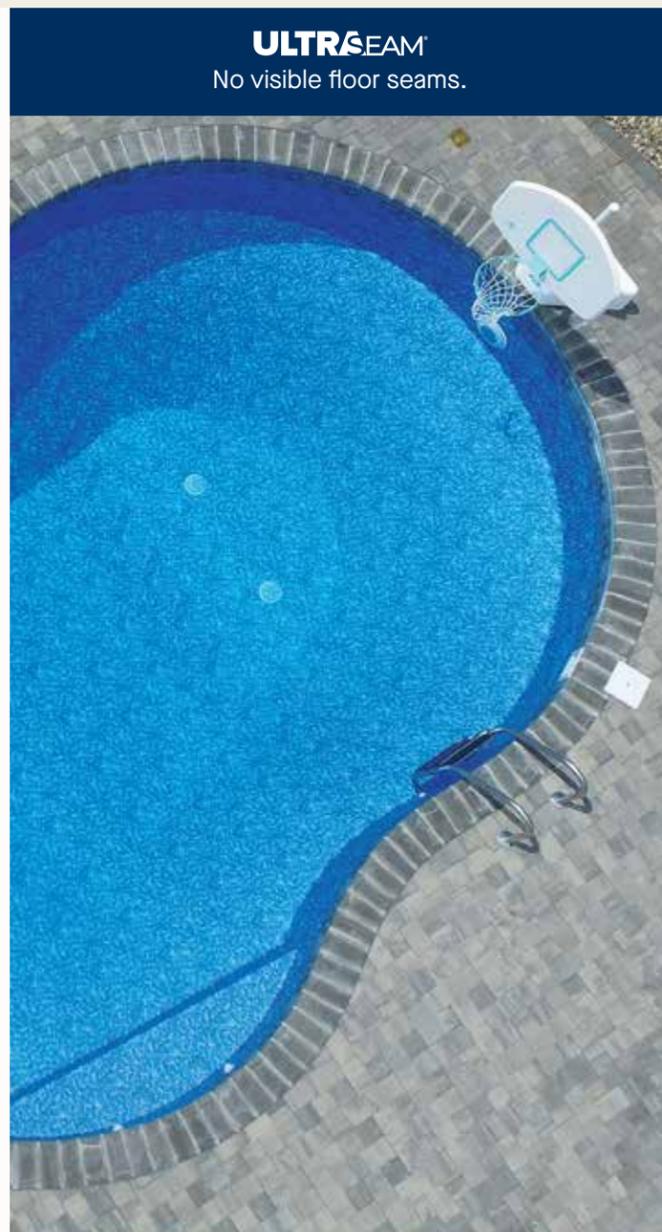


Water Color Appearance



Striking Looks. Seamless Strength.

Only Latham offers Ultra-Seam®—the liner technology proven to deliver **the strongest seams you'll never see**. Already trusted in over **1,000,000** installations and counting, Ultra-Seam® sets the benchmark for both beauty and performance. By eliminating the “pinstriping” effect of standard floor seam liners, it creates a flawless, uninterrupted surface that lets the true design of your pool shine through. Stronger seams, seamless style—all **exclusively** from Latham.



Latham introduces
Revolutionary Measuring Tools for
Liners & Safety Covers



One platform. Two tools. Built for builders.

No knee pads required.

MeasureGo is the **NEW, FREE** MOBILE APP designed to compliment MeasurePro. No tangled tape measures. No scribbled notes. No bending. No bulky gear. Just precision measurements in minutes—using your iPhone's built-in LiDAR scanner.

Check out **MeasurePro** to measure any pool liner or safety cover more than **5X faster** than traditional methods. Complex pool? Seamless liner fit? **MeasurePro** covers it all.



latham
The Pool Company™

It's Go Time!
Simply scan here or
connect with your Latham Rep

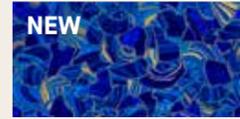


TRUESTONE COLLECTION

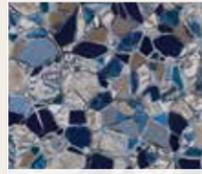
Transform your vinyl-covered stairs, benches, and sundecks into elegant design statements with the refined beauty of the TrueStone and Natural Stone Collections. By artfully combining your favorite TrueStone pattern with a complementary Natural Stone design, you'll create a custom vinyl pool liner that exudes sophistication and reflects your distinctive taste. No longer confined to standard patterns, you now have the freedom to curate a look that's as unique and upscale as your outdoor living space. With TrueStone, customization isn't just an option – it's a new standard in luxury pool design!

PEARLSCAPES

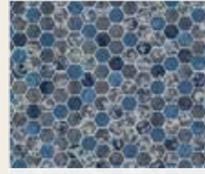
27 mil



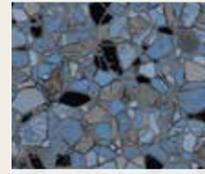
Harmony



Pearlstone



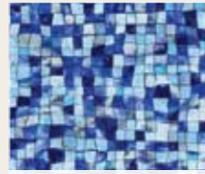
Esagono



Butterfly Effect



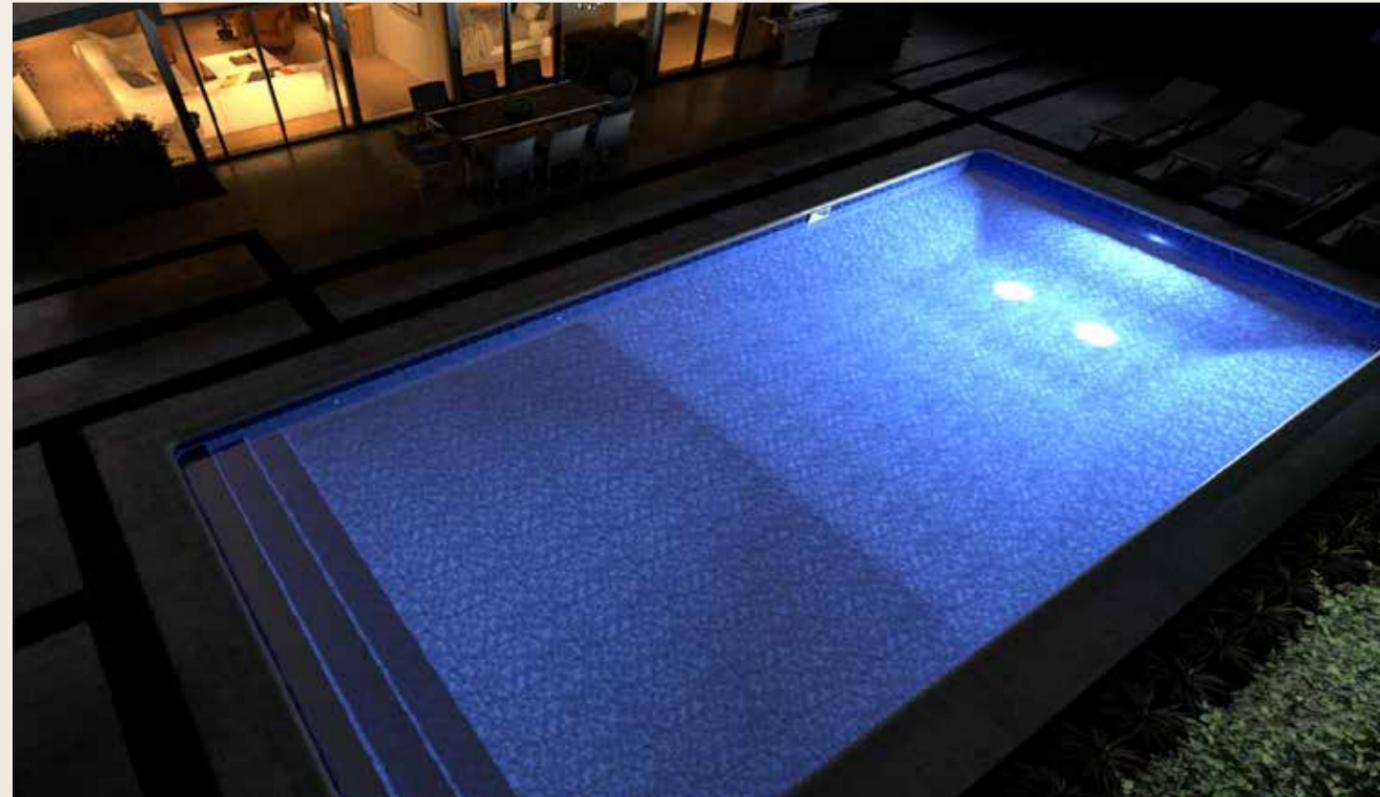
Blue Slate



Disco Pearl



Harmony

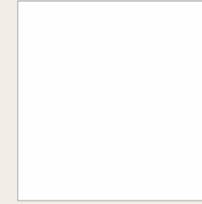


New Vinyl Liner Pool Spas

As part of Latham's Vinyl Liner Pool spa offering, we have revamped our spas. These two new spas are built with Latham's gel-coat fiberglass construction for added strength, durability, and ease of installation. Both spas are available with and without a spillover.

These spas are available now!

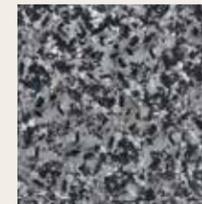
Available Crystite Classic Colors



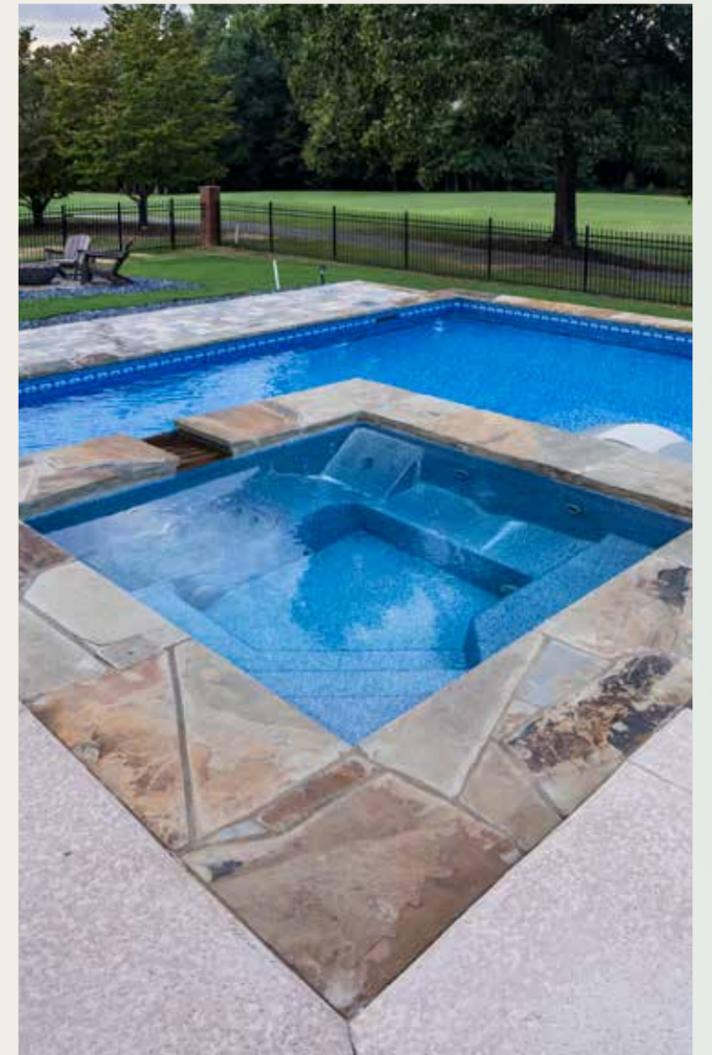
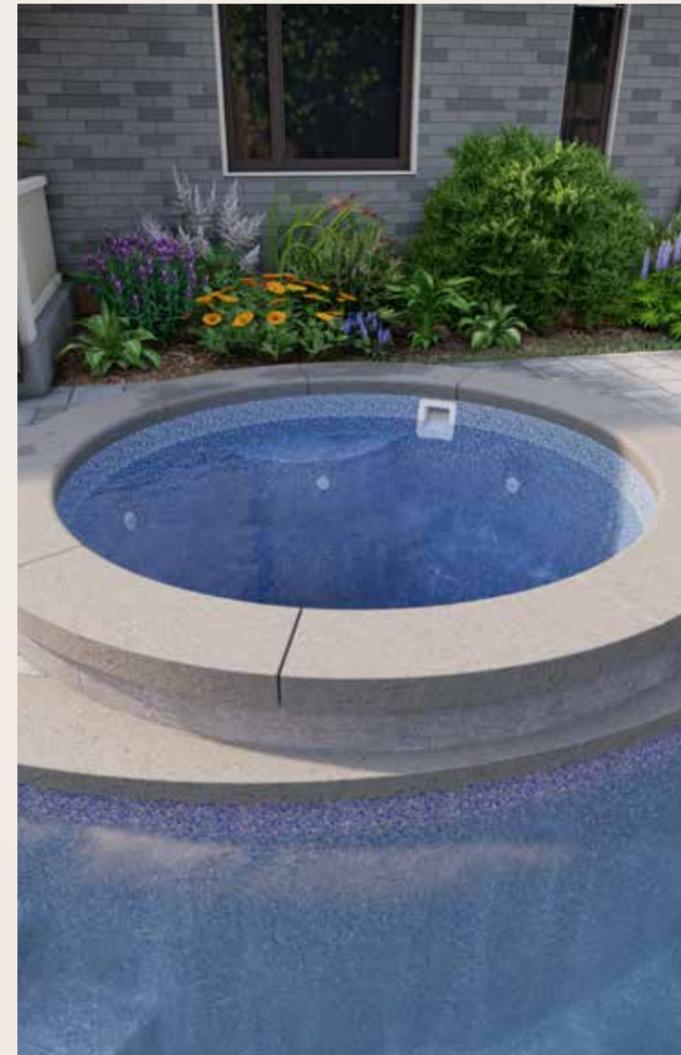
Whisper White



Ocean Blue



Shale Grey



COVERSTAR

Innovation You Can Count On

Coverstar's latest Automatic Safety Pool Cover innovations continue to refine installation, reliability, and seamless operation, making it easier than ever for builders to deliver a premium experience.

Experience the Coverstar *difference*

A Coverstar Automatic Safety Pool Cover is more than just an upgrade—it's an essential investment in safety, savings, and convenience.

Protection

There's strong, and then there's Coverstar strong. Our automatic safety pool covers are engineered with industry's best materials and mechanisms to keep children, pets, and wildlife out of harm's way. Rest easy knowing your family is safe and your pool stays warm and clean all year long.

Convenience

Operate your Coverstar automatic safety pool cover with ease. Open and close it with a simple press of a button for complete assurance no matter where you are.

Proven Reliability

Our covers are backed by industry-leading warranties, giving homeowners and pros alike confidence in long-term performance.

Unmatched Strength

Every system is constructed from premium materials, including stainless steel components that resist corrosion and wear.

Longer Cover Life

Our covers are manufactured with patented heat-sealed webbing, not stitched, dramatically extending the life and strength of the cover.

Built to Last

Coverstar systems feature waterproof motors and sealed electronics, engineered for tough environments and years of dependable operation.

Trusted Industry Leader

Coverstar is a recognized name in pool safety and innovation, with a strong reputation for technical support and responsive service

Savings

Coverstar automatic safety pool covers cut costs and conserve energy every time they are used. Acting like a passive solar heater, our covers raise water temperature by up to 10 degrees and reduce maintenance time.



Up to 90% reduction in water evaporation



Up to 50% reduction in electricity costs



Up to 70% reduction in pool heating costs



Up to 60% reduction in chemical usage

Colors & Fabric

Crafted from high-performance, heavy-duty fabric, Latham safety covers are built to withstand the elements. Choose from 10 vibrant color options that complement your outdoor space with strength, style, and long-lasting protection.



Navy



Royal Blue



Light Blue



Aqua



Forest Green



Tan



Mocha



Grey



Charcoal



Black



Protect what matters most

Bode Miller, Olympic gold medalist and the most successful male American alpine ski racer of all time, and his wife, Morgan Miller, a former professional beach volleyball player and current member of LOVB Salt Lake City, are the proud parents of eight children. Tragically, their nine-month-old daughter, Emeline, drowned in a neighbor's pool—an unimaginable loss that fuels their passion for sharing the message of pool safety.

A Preventable Tragedy

The Millers emphasize that drowning is the leading cause of death for children ages one–four, and it often happens silently and quickly, and most often in residential pools. Their mission is to raise awareness of pool safety, so no other family has to endure what they did.

Why Pool Safety Covers Matter

Automatic safety pool covers provide a powerful layer of protection with the push of a button, creating a barrier that helps prevent accidental entry into the pool when it's not in use.

Layers of Protection

The Millers encourage parents to use a multi-layered approach to water safety:

- Teach kids to swim early
- Never leave children unattended near water
- Invest in proven safety tools like automatic pool safety covers

“Coverstar’s automatic pool safety covers are an innovation I wish I had known about. Simple steps like swim lessons and installing an autocover can make all the difference in keeping kids safe around the water.”

BODE MILLER,
OLYMPIC GOLD MEDALIST

Peace of Mind for Families

Every layer of protection makes a difference, but only an automatic pool safety cover offers immediate, reliable security whenever the pool is closed. With a Coverstar automatic pool safety cover, families can enjoy their pools while dramatically reducing the risks. For the Millers, spreading this message is about turning personal tragedy into life-saving awareness—so every family can focus on making memories, not mourning a preventable loss.

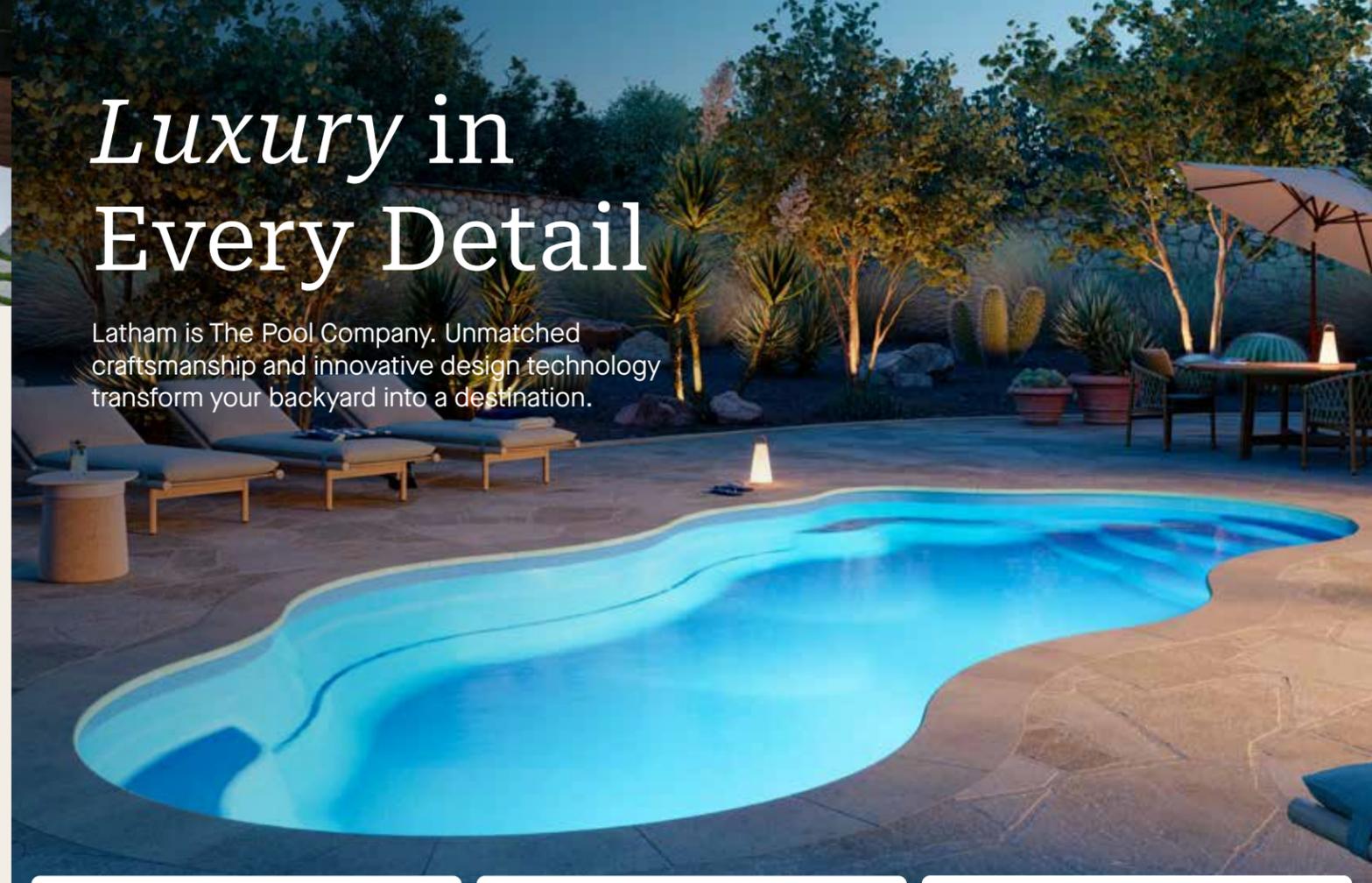
Visit our website for comprehensive safety guidelines to help protect your pool and everyone who enjoys it.

www.lathampool.com/poolsafety/



Luxury in Every Detail

Latham is The Pool Company. Unmatched craftsmanship and innovative design technology transform your backyard into a destination.



70+
YEARS

of experience, starting in 1956 as a family-owned business to now a publicly traded company.

30+
MANUFACTURING
FACILITIES

make us the largest manufacturer of pools in North America – with expert craftsmanship delivered closer to your backyard.

500k+
POOLS

installed since 1962 and counting – each one a testament to timeless design and elite craftsmanship.



2,000+
EMPLOYEES

