



beson4.com



BESON4

DIGITAL MARKETING

BUILD YOUR BUSINESS. GROW YOUR BRAND.



DIGITAL MARKETING SERVICES

SEO • PPC (GOOGLE ADS & BING ADS) •
YOUTUBE ADS • META ADS • SOCIAL MEDIA
MARKETING & MANAGEMENT



VIDEO PRODUCTION

VIDEO CONCEPTING & SCRIPTING • PRE-
AND POST-PRODUCTION • VIDEO EDITING •
CORPORATE OVERVIEWS & COMPANY
CULTURE • TESTIMONIALS • RECRUITMENT



MARKETING STRATEGY & CONSULTATION

MARKETING STRATEGY • COMPETITIVE
ANALYSIS • MARKETING PLANS • MEDIA
BUYING • FOCUS GROUPS & SURVEYS •
PUBLIC RELATIONS



CREATIVE SERVICES

WEBSITE DESIGN & DEVELOPMENT • WEBSITE
COPYWRITING • WEBSITE MANAGEMENT
• VIDEO PRODUCTION • GRAPHIC DESIGN
• COLLATERAL • IDENTITY • BRAND DEVELOPMENT

ABOUT US

Beson4 is a full-service digital marketing and branding agency with over 25 years of experience helping our clients grow their businesses and stand out in competitive markets. We deliver strategic, data-driven solutions that connect with your audience and drive measurable results. From SEO, PPC, and web design to content creation, video production, and social media, our team blends creativity with performance to bring your brand to life online.

WHY CHOOSE US

- **Experience Meets Creativity:** Over two decades of crafting campaigns that wow—and work.
- **Data-Driven Strategies:** We don't guess; we know. And we use data to prove it.
- **Collaboration Is Key:** Your goals are our goals, and we're all in to achieve them.
- **Transparent Communication:** No jargon. No surprises. Just clear, honest updates.
- **Results That Speak for Themselves:** We measure success by the metric that matters most—yours.



13500 Sutton Park Dr. S. #103
Jacksonville, FL 32224



904-992-9945



aj@beson4.com



Providing Digital Solutions to Help Businesses Grow

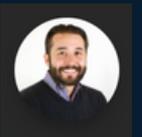
Businesses using targeted digital marketing strategies experience 3x more engagement than those relying on traditional channels. At Beson4, we live and breathe digital marketing because it works. Whether it's Google Ads, where businesses see an average 200% ROI, or META Ads, which reach over 2.96 billion active users monthly, our team knows how to make your brand stand out. With advanced audience segmentation, stunning creatives, and analytics-backed adjustments, we transform every dollar into measurable growth.

KEY PERSONNEL



AJ Beson, Founder, President & CEO

AJ is an accomplished entrepreneur, strategist, and CEO of Beson4. Over the past 25 years, he has successfully founded, led, and scaled multiple businesses in media, marketing, and technology. Known for his hands-on leadership style, creative problem-solving, and ability to build high-performing teams, AJ is also deeply committed to community service. He serves on the Executive Board and Charitable Foundation of NEFBA, the Northeast Florida Boys & Girls Club, and multiple other charitable and professional organizations.



Mike Hicks, Executive Vice President

Mike Hicks is Executive Vice President of Beson4, where he brings his entrepreneurial drive and strategic insight to client engagement. Mike's tenure with Beson4 spans over 20 years. He directs business development, manages client accounts, and provides marketing and creative strategy. His volunteer experience includes Daily's "The Traditions" Golf Tournament benefiting St. Vincent's Mobile Health Outreach, the March to Get Screened for Colon Cancer Prevention, and the Gianna Bailey Foundation for PDCD and childhood genetic diseases.

What Clients Say:

"Beson4 developed a comprehensive marketing plan that has helped us generate leads beyond anything we have experienced in the past. We have noticed a large increase in our business since we joined forces with the Beson4 team!" **-Don Hune, CEO LiftPower**

At-a-Glance

Markets & Industries Served

- B2B & B2C
- We work locally, nationally & internationally

Key Industries:

- Real Estate & Construction
- Home Services
- Legal
- Healthcare
- Manufacturing
- Transportation & Logistics
- Financial & Accounting
- Staffing & Recruiting
- Government & Non-Profits

Compliance

- DUNS# 62-510-3440
- Drug-Free Workplace
- Equal Opportunity Employer
- Affirmative Action Employer
- We Accept Government Credit Cards

Contact Person

- **AJ Beson, Founder, President & CEO**
- Phone: 904-992-9945
- Email: AJ@Beson4.com
- Website: Beson4.com

