

Press Release

LLAZA Brings European Innovation in Outdoor Living to IBS 2026

LLAZA – UMARA by Llaza booth

Orlando, FL – February 17–19, 2026 – At this year's International Builders' Show (IBS), LLAZA World, S.A. invites industry professionals and media to discover a European leader in high-quality sun protection systems that is redefining outdoor living.

Founded in 1964 in Reus, Spain, LLAZA has spent more than 60 years designing, manufacturing, and marketing premium outdoor sun protection solutions. Today, the company operates in more than 70 countries, earning international recognition for its leadership in innovation, quality, and market development.

At IBS 2026 (Booth #S8141), LLAZA will showcase its latest advancements, including:

- Its most advanced cassette awnings, engineered to combine aesthetics, durability, and high performance.
- The new ELYA bioclimatic pergola, designed to enhance comfort, design flexibility, and architectural integration.
- The KLAIS 130 vertical system, a versatile and elegant solution for vertical sun Protection, ideal for modern façades and outdoor enclosures.
- The UMARA Program, a strategic initiative created to help installers boost qualified lead generation by providing real sales opportunities.

LLAZA does not simply manufacture products. The company develops exclusive systems designed under the latest technologies and strict European quality standards, enabling installers and distributors to differentiate themselves through design, innovation, and long-term reliability.

With headquarters spanning more than 26,000 square meters, LLAZA operates as a true technological center for solar protection, with a strong focus on R&D, logistics excellence, renewable energy use, and environmental responsibility. Despite its European origin, the company maintains a global mindset, agile distribution capabilities, and strong international partnerships, positioning itself as a reliable and competitive supplier for the American market.

By combining design-driven innovation with operational efficiency, LLAZA offers industry professionals not just products, but a strategic advantage in the fast-growing outdoor living segment.

LLAZA. Over 60 years serving sun protection.

Media and industry professionals are invited to visit Booth #S8141 at IBS 2026 or schedule a meeting in advance.

Contact Information:

LLAZA World, S.A.

Website: www.llaza.com

Email: mk@llaza.com

Booth: #S8141 – IBS 2026

Dates: February 17–19, 2026

Photos and images you can download them from this link:

<https://www.swisstransfer.com/d/21b7cbae-0cf3-4b65-9570-012f43b8eaed>