

**EXPOCAMACOL 2026**  
is waiting for you!

Be part of Latin America's  
most important  
construction trade show.

# EXPO CAMACOL 26

**AUGUST**  
**26-29, 2026**

**Medellín - Colombia**

26 INTERNATIONAL  
TRADE SHOW

- + CONSTRUCTION
- + ENGINEERING
- + ARCHITECTURE
- + DESIGN

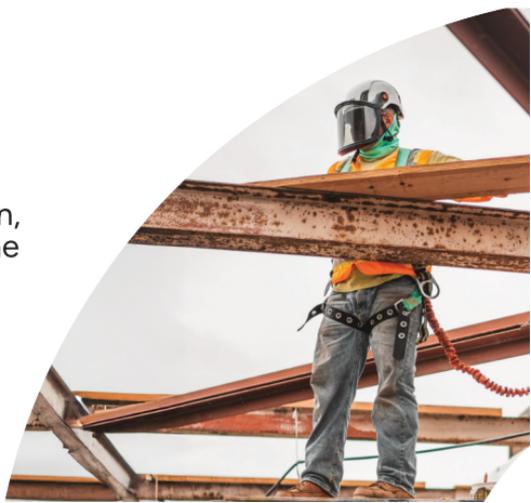
# WHAT IS EXPOCAMACOL?

Is the strategic event that brings together leaders, companies and professionals of the construction production chain. An international trade show where business is built, trends are explored, and alliances are created to drive the growth of the sector.

More than a trade show,  
we are a success story,  
we are a seal of **TRUST**.

## Why be an exhibitor at EXPOCAMACOL?

EXPOCAMACOL is the unmissable event of the construction industry, a showcase of opportunities where networking, innovation, updating and business are the protagonists.



- **Connect with more than 55.000 specialized visitors**

Builders, architects, engineers, designers, investors, developers, decision makers.

- **Generate new business opportunities with real buyers**

The trade show drives more than USD \$1.190 millions in business expectations.

- **Increase your visibility and brand recognition**

Position your company to a specialized public.

- **Enhance business relationships**

Expand your network and build new opportunities.

- **Learn about the trends that are transforming the industry**

Innovation, sustainability and technology to build the future.

- **Update and strengthen your knowledge**

Academic sessions, lectures and technical demonstrations of the highest level.

At EXPOCAMACOL you will find:



National and international exhibition



Business matchmaking forums



Product performance zone



Product and services launches



Education, knowledge and trends agenda



Innovation showcase



Design hall



# EXPOCAMACOL 2024 facts



**53.947**

Visitors

**500**

National and international exhibitors from 20 countries

**1.900**

International visitors from 62 countries

**USD 1.198**

Millions in business expectations

**USD 15.3**

Millions in economic impact for Medellín city

**300**

Sessions for conferences, talks and demonstrations

**232**

Accredited journalists

**94,2%**

94.2% Specialized audience

**5,8%**

5.8% General audience



## MEDELLÍN

Host city

Medellín is a world-renowned model of urban transformation. Its capacity for innovation, sustainable development and efficient management have positioned it as a **Latin American benchmark in infrastructure, architecture and urban planning.**

Thanks to its strategic location, air connectivity and business ecosystem, **Medellín is the ideal meeting point for leaders, companies and experts in the construction sector.**

## MEET US IN MEDELLÍN, COLOMBIA

# COLOMBIAN CONSTRUCTION CHAMBER

The backing of  
a guild with more  
than 68 years  
building a country.

EXPOCAMACOL 2026 is organized by CAMACOL, the Colombian Construction Chamber, a guild that has worked for the development, formalization and competitiveness of the sector in Colombia, promoting innovation, sustainability and business growth.

Since 1970 we have held the EXPOCAMACOL trade show, with clear objectives and knowledge of the business dynamics of the sector, both nationally and internationally.

**Are you ready to develop new  
business opportunities?**

Be part of the event that sets the course for the construction sector in Latin America.



CONTACT US:



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[expocamacol.com](http://expocamacol.com)

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# EXPO CAMACOL 26

Supported by:



**COLOMBIA**   
EL PAÍS DE LA BELLEZA

Organizer:



Construyendo MÁS+

Scan the QR code to learn  
more about the trade show.



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