

WASHBOX™

Building a cleaner world.

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Wastewater systems are failing to protect public health and ecosystems, allowing harmful pollutants like microplastics and PFAS to contaminate water, food, and the environment.

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The sink and drains, often seen as harmless,  
are key contributors to this growing crisis.

But few people are aware of this,  
and even fewer know that **there's an alternative.**

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At Washbox,  
we believe that washing construction & painting tools  
**shouldn't cost the earth.**

**Cost efficient:** Easy to move on construction site to increase productivity,  
avoid temporary plumbing or expensive plumbing pipes blockage.

**Planet friendly:** Zero drinking water used, zero waste-water discharged.

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That's why we've developed a smarter, cleaner way to wash for painters and tradies of all levels.

Our patented mobile closed-loop system lets you wash easily and efficiently, cutting water usage and costs while keeping waste out of our waterways and oceans and ensuring regulatory compliance.

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**By partnering with the construction industry, maintenance sector and single trades** to encourage the adoption of Washbox globally, we can support their transition to sustainable solutions that protect biodiversity, safeguard water systems, and build a cleaner, healthier, and more productive future.

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It's an easy, efficient, reliable,  
and sustainable site and tools cleaning solution.

**Reliability:** An integrated system that monitors your water savings and includes support services

**Efficiency:** Zero waste-water, conserving resources and protecting the environment at every step.

**Ease:** Easy to install, use and move.

**Mess-free:** A closed loop system that keeps your site and tools clean and avoids further clean up.

**Compliance:** Ensures your site meets regulatory standards for sustainability and reduces risk.

**Flexibility:** A range of products and services to suit tradies of all levels

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WASHBOX WHY WE DO IT

...to build a **cleaner** world.



All of this informs how we behave.  
We live and work by the following values.



**WE DON'T JUST LEAD BY EXAMPLE,  
WE RALLY  
OTHERS TO JOIN  
THE MOVEMENT  
FOR GOOD.**

WASHBOX VALUES

**PROTECTING OUR OCEANS  
AND WATERWAYS  
ISN'T JUST A CHOICE,  
IT'S OUR DUTY.**

WE NEVER QUIT.

**WE DIG DEEPER,  
FIND SOLUTIONS,  
AND KEEP PUSHING  
FORWARD.**

WASHBOX VALUES

TODAY'S SOLUTIONS  
AREN'T GOOD ENOUGH

**WE'RE ALWAYS  
RETHINKING  
WHAT'S NEXT.**

WASHBOX VALUES

**WE'RE HERE TO MAKE LIFE  
(AND WASHING)**

**EASIER FOR  
TOMORROW'S  
CUSTOMERS.**

# WASHBOX IN ONE PAGE

<b>PURPOSE - WHY</b> For a greener construction industry- Building a cleaner world.		
<b>CORE BELIEF</b>  Washing construction & painting tools shouldn't cost the earth.	<b>MISSION - HOW</b>  Partner with the construction industry, the maintenance sector and the single trades to support their transition to sustainable solutions	<b>PROPOSITION - WHAT</b>  A easier way to wash tools responsibly for painters and tradies of all levels.
<b>BRAND FIGHT</b>  <b>On site drains and sinks</b> Awareness of their risks and reluctance to change	<b>TAGLINE</b>  <b>Sink Better</b>	<b>BRAND ROLE</b> Industry catalyst, Make wastewater and water waste a thing of the past
<b>PERSONALITY</b>  <b>Inspiring ally</b> We act as a true partner, helping and educating our clients through change rather than attacking undesirable behaviours head on.	<b>PROOF POINTS</b>  <b>Product ecosystem:</b> Patented mobile closed-loop system - Washbox range - Rental model - Support services  <b>Engagement Program:</b> Green Sink initiative - Education - Advocacy - Partnership program	<b>BENEFITS</b>  <b>Reliability:</b> An integrated system that monitors water saving and includes support services <b>Efficiency:</b> Zero waste-water, conserving resources and protecting the environment at every step. <b>Ease:</b> Easy to install, use and move. <b>Mess-free:</b> A closed loop system that keeps your site and tools clean and avoids further clean up. <b>Compliance:</b> Ensures your site meets regulatory standards for sustainability and reduces risk. <b>Flexibility:</b> A range of products and services to suit tradies of all
<b>VALUES</b> Inspire Action   Water Warriors   Relentless Determination   Innovation Unleashed   Make It Effortless		

# WASHBOX IN ONE STORY

Wastewater systems are struggling to protect public health and ecosystems, allowing harmful pollutants like microplastics and PFAS to contaminate water, food, and the environment.

The sink and drain, often seen as harmless, are key contributors to this growing crisis. **But few people are aware of this, and even fewer know that there's an alternative.**

At Washbox, we believe that washing construction & painting tools shouldn't cost the earth.

That's why we've developed a smarter, cleaner way to wash for painters and tradies of all levels.

Our patented mobile closed-loop system lets you wash easily and efficiently, cutting water usage and costs while keeping waste out of our waterways and oceans and ensuring regulatory compliance.

By adopting the Washbox globally, we can protect biodiversity, safeguard water systems, and build a cleaner, healthier, and more productive future.

It's an easy, reliable, efficient and sustainable site cleaning solution **to build a cleaner world.**

WASHBOX BRAND LINE | PROMISE

WASHBOX™

Building a cleaner world.

WASHBOX TAGLINE

WASHBOX™

SINK BETTER



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