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Contact
Heather McLain
Clarke Advertising & Public Relations
W: 941.487.1923
C: 941.773-6533
hmclain@clarkeadvertising.com
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ClosetMaid® Highlights Whole Home Solutions via New Products and Programs at the 2013 International Builders Show

With a tech-savvy booth and new products, ClosetMaid features storage solutions for builders and consumers alike

Las Vegas, Nev. – December 21, 2012 – With the trend of moving to smaller homes, relocating to urban environments and multi-generational cohabitation on the rise, the need for clever, stylish storage and organization solutions continues to grow. For builders and consumers alike, style, flexibility and cost are all important variables that dictate not only design but function. This year, at the 2013 International Builders Show, ClosetMaid – a business unit of Emerson™ – is pleased to showcase just that – savvy, innovative solutions that tackle the unique storage and organizational goals of individuals and builders.

One of the highlights of this year's ClosetMaid booth is the revealing of their newest product. Launching this month, ClosetMaid's ShelfTrack™ Elite is a wall-mounted, adjustable laminate program that combines the flexibility of ShelfTrack with the aesthetic of nickel hardware atop a rich wood finish. The easy-to-install system offers no-cut shelving, honeycomb construction and high-strength steel brackets. ShelfTrack Elite is completely customizable and therefore perfect for use both outside and inside closets of all shapes and sizes. With wood shelves, drawers and cube organizers, this product is durable, strong and long-lasting. Consumers and builders in the US and Canada can purchase this product via a ClosetMaid Authorized Dealer. The product is also sold through select home centers in Canada and on ClosetMaid.com.

At this year's show, ClosetMaid is also launching several updates to the popular MasterSuite® line, including a new "Made to Order" Program (MTO). Now dealers can offer two additional partition depths (12 inches and 24 inches) in custom sized lengths up to 96 inches and the ability to customize the length of shelves up to 48 inches. This MTO program offers custom ordering options for all five standard MasterSuite finishes. Other custom order examples include custom-sized contoured edge and raised panel doors along with framed doors so that glass can be added. In addition to the new MTO program, the MasterSuite line now offers two drawer box options: a high-end, solid wood drawer box made of birch with soft-close full-extension runners, and a new basic drawer box (in white only) for the more cost-conscious customer. Both drawer boxes will accommodate any of the available drawer front options including, solid wood.

In addition to the unique products found at the ClosetMaid booth, this year the booth itself is also worthy of note. Designed around products for the whole home, the booth allows visitors to tour each room and see innovative organizing ideas for each nook or room in the home – from bedrooms to mud room and more. Within each room, or vignette, a QR Code is displayed, allowing interested spectators to scan and view the existing room and products in different colors and designs. Also found throughout the home are touch-screen monitors that feature images, product information and design tools.

“This year’s booth is designed to showcase organization solutions for the whole home while also providing builders with multiple levels of upgrade options to meet the needs of each and every prospective home buyer,” says Lisa Engel, VP of Product Development and Marketing, ClosetMaid. “On move-in day, home buyers will be grateful to have a closet organization system and not just a shelf.”

For more information, or to find a ClosetMaid Authorized Dealer, visit ClosetMaid.com or call (800) 874-0008.

About ClosetMaid and Emerson

ClosetMaid® (www.closetmaid.com), industry leader in home organization and storage systems, is a business unit of Emerson™. Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets through its network power, process management, industrial automation, climate technologies, and tools and storage

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