

## **Kohler Launches Sensate™, A Truly Touchless Kitchen Faucet**

*A fusion of sleek design and workhorse functionality, the KOHLER Sensate kitchen faucet's touchless technology delivers intuitive use and premium performance*

**KOHLER**, Wis. – January 15, 2013 – A family comes in contact with its kitchen's faucet countless times a day, tackling tasks that often leave hands messy and full—even both. Now, Kohler simplifies and streamlines time spent in the kitchen with Sensate, its new touchless kitchen faucet.



To equip the Sensate faucet with superior touchless functionality, Kohler developed Response™, technology with a state-of-the-art sensor to respond in 20 milliseconds for consistent and reliable on/off operation. But what sets Sensate apart from the rest is its truly touchless and intuitive use—no bare-skin taps or awkward waving necessary. And with an activation area strategically placed on the underside of the spout, use is precise and natural; simply wave your hand, cup, pan or kitchen utensil through the activation area to start or halt waterflow.

“The Sensate faucet brings a new level of convenience to the kitchen,” says Sarah Fitzsimmons, product manager for Kohler faucets. “It allows you to flow through tasks—even the dirty ones—without pausing to turn the faucet handle on and off, and without worrying about spreading the mess and germs to the rest of the kitchen.”

When it came to the faucet's design, function drove its form while high-end kitchen utensils and appliances served as inspiration. “We wanted the design to be clean and honest, a shape that conveys control and reliability,” Fitzsimmons says. And since the sensor drastically reduces handle interaction, it serves more as a setting control that is smaller in scale, allowing the user to easily tweak the water temperature and flow when transitioning to new tasks, all while looking natural in all positions. Sensate's signature aesthetic element is the black bonnet—an unexpected touch that adds a subtle detail to its design. A finish-matched bonnet is also available to match the available finishes of Polished Chrome and Vibrant Stainless.

The KOHLER Sensate Touchless Kitchen Faucet features the following:

- **Response Technology** utilizes a state-of-the-art sensor to respond in 20 milliseconds for consistent and reliable on/off operation

- **DockNetik™**, a magnetic docking system in the faucet's spout, securely locks the sprayhead into place
- **AC power source** eliminates the hassle and expense of crawling beneath the sink to replace batteries
- **ProMotion® Technology** connects the sprayhead hose to the sprayhead with a swivel ball joint, which provides effortless and smooth maneuverability
- **Two Function Sprayhead** with spray and stream functions help make light work of kitchen tasks
- **Optional manual operation** offers homeowners choice and flexibility of use, which ensures the faucet works during power outages
- **MasterClean Sprayface** features flexible nozzles for an easy-to-clean surface that resists mineral buildup and wipes clean with a wet cloth

“As a company that prides itself in creating products at the forefront of technology and design, we're thrilled to introduce Sensate,” Fitzsimmons says. “Its superior technology makes for superior functionality, and its sleek, transitional form makes it a natural fit in today's kitchen, whether it's modern or traditional in décor.”

**MSRP:** Starting at \$675

### **About Kohler Co.**

Kohler Faucets is a global organization and part of the Kohler Co. Kitchen & Bath Group. With plants in North America, China, Egypt, the United Kingdom and France, it is a leading manufacturer of kitchen and bath faucets, showering products and decorative accessories – marketed globally under the brand names KOHLER, Mira, Jacob Delafon and Rada.

Founded in 1873 and headquartered in Kohler, Wisconsin, [Kohler Co.](#) is one of America's oldest and largest privately held companies comprised of more than 30,000 associates. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; premier furniture, cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler, and St Andrews, Scotland.

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