We are Engineered Floors, one of the largest and fastest-growing carpet mills in the world. We started in 2010 with the most modern equipment, facilities and processes, as well as some of the most experienced and talented people in the industry. Together, we serve the needs of the floorcovering specialty retailer with our Dream Weaver® brand, the new home-builder with our DWellings® brand and property owners and managers of multifamily housing with our Engineered Floors® brand.

INNOVATION REINVENTED

• PureColor® is our own solution-dyed fiber, that makes all of our carpets stain- and fade-resistant.
• We use only the latest equipment and technology available to make our fiber and carpet.
• We make everything under one roof for maximum efficiency.
• We eliminate the inefficient and costly need to transport carpet between multiple production facilities.
• We minimize the use of natural resources to reduce our impact on the environment.

For more information visit EngineeredFloorsLLC.com or DWcarpet.com

Got a question? We’re here to help.
Contact us at 866-706-9745

Or write us at:
Engineered Floors
Customer Service Department
P.O. Box 2207
Dalton, GA 30722

You can take a virtual plant tour and learn more about our products by visiting our Engineered Floors channel on YouTube or by scanning this code:

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CATIONIC TECHNOLOGY

With traditional nylon carpets, once you’ve spot cleaned or professionally cleaned the entire carpet, you’ve rendered your carpet defenseless to repeat staining because you’ve neutralized any topically applied stain resistant treatment the carpet may have received. That leaves microscopic dye sites in the fiber open to attract and absorb the second or third stain that occurs. As a result, with each cleaning, your stain-resistant carpet performs less and less.

With our N² Nylon carpet fiber, we have virtually eliminated the dye sites through cationic technology. With fewer dye sites, our nylon fiber will not attract and absorb most household stains like conventional nylon fiber and our stain resistance is permanent – no matter how many cleanings. What’s more, only Dream Weaver Nylon fiber is designated “N².” This means “Nylon plus 2x the protection.” That’s a stain resistant shield inside the nylon polymer of the fiber and on the outside of the fiber. And our shield always remains intact!

PureColor® Soft Nylon
Lifetime Stain Resistance Limited Warranty
Lifetime Fade Resistance Limited Warranty
Lifetime Pet Urine Resistance Limited Warranty
25-Year Soil Resistance Limited Warranty
25-Year Abrasive Wear Resistance Limited Warranty
25-Year Texture Retention Limited Warranty
25-Year Manufacturing Defects Limited Warranty

PureColor® Nylon
Lifetime Stain Resistance Limited Warranty
Lifetime Fade Resistance Limited Warranty
Lifetime Pet Urine Resistance Limited Warranty
15-Year Soil Resistance Limited Warranty
15-Year Abrasive Wear Resistance Limited Warranty
15-Year Texture Retention Limited Warranty
15-Year Manufacturing Defects Limited Warranty

Visit EngineeredFloorsLLC.com for complete warranty information and tips on how to properly care for your carpet.