One Can Replaces 12 28-ounce Cartridges

NEW TYTAN DRYWALL HIGH YIELD ADHESIVE PROVEN TO GREATLY REDUCE SCREW POPS
Demonstrated in Field Tests with One of Country’s Largest Builders

Booth S2454 – 2017 IBS, Orlando, Fla. – The new formulation of TYTAN Drywall High Yield Adhesive from Selena USA features an advanced polyurethane adhesive technology, and is proving to be a powerful bonding and sealing adhesive (www.HighYieldAdhesive.com).

It has been extensively field tested by drywall contractors of one of the largest residential builders in the country and, when compared to the leading competitors, has shown to do a much better job of filling gaps to prevent hollow spots and loose boards, and unlike latex-based adhesives, has minimal shrinkage as it cures. All of these attributes help to greatly reduce one of a contractor’s biggest problems – screw pops.

Just ask Rudy Ruiz, owner of RR Drywall and Painting. He has 40 years of drywall experience and, in his work for D.R. Horton, has seen huge reductions in screw pops since he started using the product. He says: “with the latex adhesive we were seeing up to 200 screw pops per house and visible seams everywhere. But when we switched over to the new TYTAN Drywall High Yield Adhesive, we have seen screw pops go from 200 per house to just 10, and no more seams. I’m not easily impressed with the performance of any product I have to use, but I am very impressed with this TYTAN Drywall Adhesive.”

“Our extensive field testing has demonstrated that TYTAN Drywall High Yield Adhesive is a real step up from traditional cartridge drywall adhesives,” said Ryan Knox, Marketing Manager for Selena USA. “Because of its advanced polyurethane adhesive technology, it makes a very strong bond providing a better seal to prevent air and moisture penetration. But more importantly, it doesn’t shrink like water-based adhesives making it a vastly superior screw pop preventer.”

This should come as no surprise, as a recent USG whitepaper (http://bit.ly/2dkCJF7) explains, latex-based drywall adhesives are actually causing screw pops. This is due to substantial shrinking during the curing process. Solvent-based drywall adhesives are highly regulated and no longer an alternative. The answer is polyurethane-based adhesives. For decades, polyurethane adhesives were thought to be too expensive for drywall contractors. Today, TYTAN Drywall Adhesive offers the screw pop prevention technology in an aerosol-delivered can that has a lower cost than the lowest cost water-based drywall adhesive.

TYTAN Drywall High Yield Adhesive comes in a 29-ounce aerosol-delivered can with a high yield formula that replaces one case of 28-ounce cartridge adhesives. It is also easier and faster to apply than traditional drywall adhesives, saving contractors time and money. Just one 29-ounce can replaces 12 28-ounce traditional adhesive cartridges. At a significant savings compared to using traditional cartridges, one 12-can case of this adhesive, is enough to bond, seal and secure every panel being attached to a 2000 sq. ft home. That’s right, one house, one case.
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Reusable Gun Applicator Saves Money, Increases Installation Efficiencies
The TYTAN Drywall High Yield Adhesive 29-ounce can uses the TYTAN gun applicator. The TYTAN gun applicator is reusable, provides a higher yield than other applicators and allows for a more precise application. The TYTAN gun applicator also allows the contractor to use one can multiple times rather than having to throw out partially empty cartridges after only a couple of uses. There is no mess and no unnecessary body pain from constant bending and squeezing of a caulk gun trigger. TYTAN offers a range of gun applicators designed to last from six to 24 months.

It applies easily on vertical studs and overhead on ceilings without dripping. It exceeds ASTM D6464 and C557 and has no solvents.

TYTAN is trusted around the world because they care about creating better building performance and listening to the users. TYTAN spends extra time listening and learning from installers so every product is a product installers can trust with their reputation.

TYTAN Drywall High Yield Adhesive is part of a full line of TYTAN’s new High Yield Adhesives. If you are interested in more information about TYTAN High Yield Adhesives or would like to see how they “stack up” against the competition, please visit the “Test TYTAN” tab at TYTAN.com, and check out the High Yield Adhesive website at www.HighYieldAdhesive.com.

For more information on all of the TYTAN products, you can contact Selena USA, Inc. at 855-44-TYTAN or go to the website www.TYTAN.com.

About Selena USA, Inc.
Selena USA is a part of Selena Group. Selena Group is a global manufacturer and distributor of construction chemicals and materials. Selena Group is among the world’s largest manufacturers of One Component Polyurethane foam and is known worldwide for their high yield and innovative polyurethane foam products.

Selena Group’s European engineered product technology has quickly introduced TYTAN Professional as a leader in new and innovative construction chemical technology in the United States market.

Selena USA offers Polyurethane Foam Sealants, Polyurethane Foam Adhesives, and traditional Sealants and Adhesives for professional contractors, home users, and industrial applications.

Selena USA’s flagship brand is TYTAN Professional which is being confidently used across the globe. To learn more about Selena USA or TYTAN visit SelenaUSA.com or TYTAN.com

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