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MADE IN AMERICA: SWIMEX HYDROTHERAPY POOLS, PLUNGE POOLS, AND SWIM SPAS

Fall River, MA…SwimEx hydrotherapy pools, plunge pools and swim spas are known around the world as a premiere aquatic resistance pool for rehabilitation, recovery, training, and conditioning. Based in Fall River, Massachusetts, SwimEx manufactures fiberglass pools that feature the industry exclusive paddlewheel water current system.

In 1986, SwimEx began when Everett Pearson, known today as “the father of fiberglass,” received a call from two MIT researchers who knew Pearson for his success as boat builder. First to mass produce fiberglass sailing vessels, Pearson, along with his cousin Clinton, founded Pearson Yachts, a world renowned boat manufacturer.

“I knew how to build strong fiberglass boats,” Pearson says, “and SwimEx started because I could manufacture a vessel to house their advanced water current. The two researchers’ system used a paddlewheel to produce a powerful, yet extremely smooth water current. “They wanted a fiberglass shell. So I built it like the hull of a boat, and SwimEx was born.”

The paddlewheel, located at the back of the pools, draws water into a rear grate, pushes it through a false bottom floor to the front of the pool. The water is forced through a front grille, creating a pool-wide, even laminar flow very similar to the current in a river. Today, this industry exclusive advanced water current combined with SwimEx fiberglass technology, has made SwimEx a world leader in the swim spa, hydrotherapy pool, and plunge pool industry.

Still family owned and operated, Pearson’s daughter Suzanne Pearson Vaughan was appointed president in 2014. Today, SwimEx professional clients include elite sports teams, hospitals, PT clinics, senior living communities and veterinarian rehab facilities. In addition, SwimEx residential swim spas can be found in private homes worldwide.

“I’ve grown up in this factory,” says Vaughan, who works with some of the same people she knew when she came to the factory as a young girl. “Some of these guys have been with us from the beginning. They take tremendous pride in their work, and it’s one of the reasons our clients come back to us again and again.”

Pepper Burruss, director of sports medicine for the Green Bay Packers is just one of the many clients who choose SwimEx again and again. SwimEx hydrotherapy pools and plunge pools are a featured element in the Lambeau Field renovations to the Conditioning, Rehabilitation and Instructional Center (Cric). The upgraded athletic training facility includes an expanded treatment space and state-of-the-art hydrotherapy room.

“Hydrotherapy was a priority for Green Bay,” said SwimEx product engineer Mark Fyrer who’s been with the company for 18 years. “I’ve worked with Pepper on two other projects. Before the project began, he knew he wanted SwimEx.”

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According to Burruss, "SwimEx sets the standard in aquatic treatment and rehabilitation, which is why they are the only choice for us."

The new Green Bay hydrotherapy room includes two custom SwimEx hot plunge pools, one custom cold plunge pool, and a custom designed hydrotherapy pool. Green Bay's historic Lambeau Field is the longest continuously occupied American Football stadium. Of all the United States pro team sports, only the Boston Red Sox at Fenway Park and the Chicago Cubs at Wrigley Field have longer active home-field tenures. These three elite teams, among many others, are part of the SwimEx professional client roster.

To learn more about SwimEx, visit:

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