



VIEGA COMPANY BACKGROUNDER

HISTORY

Viega started in Germany in 1899, founded by Franz-Anselm Viegener, who created an innovative new design for a brass beer tap. By 1901, the Viega German company began to manufacture home plumbing products, growing and expanding internationally as the authority in press technology during the last century. In 1999, through the purchase of an interest in a U.S. company, Viega expanded its product offering to North America. Today, the innovative products of the Viega Group of companies are produced at six international locations and distributed worldwide.

Viega LLC, a privately held subsidiary headquartered near Denver in Broomfield, Colo., is the expert in the manufacturing and distribution of plumbing, heating and pipe-joining systems for customers in residential, commercial and industrial markets throughout North America.

MILESTONES FOR THE VIEGA GROUP OF COMPANIES

- 1899 – Founded in Attendorn, Germany, with its first product, brass beer taps
- 1901 – Produces home plumbing products
- 1935 – Adds more products to increase opportunities for plumbers
- 1950 – Expands to other countries in Europe
- 1960 – Establishes the Viega brand
- 1970 – Invests in the development of complete system concept
- 1989 – Revolutionizes plumbing with innovative press technology
- 1999 – Begins operations in the United States through ownership in Stadler Corp.
- 2005 – Premieres the patented Smart Connect® technology to the world
- 2006 – Viega North America establishes new seminar center in Nashua, N.H.
- 2006 – Viega LLC formed to consolidate all Viega North American operations
- 2007 – Opens new 135,000-square-foot distribution center in Reno, Nev.
- 2008 – Introduces Viega ProPress Stainless pipe joining system in North America
- 2008 – Wins ASPE Industry Award for advancement of plumbing technology
- 2009 – Opens new 439,000-square-foot manufacturing and distribution center in McPherson, Kan.
- 2010 – Opens new 225,000-square-foot distribution center in Atlanta
- 2011 – Opens new 165,000-square-foot distribution center in Harrisburg, Pa.
- 2012 – Introduces the first press fitting system for carbon steel pipe applications, Viega MegaPress and MegaPressG
- 2012 – Introduces the first PEX fitting with Smart Connect technology, Viega PureFlow Press
- 2013 – Offers the same press fitting technology in multiple pipe-joining materials for fire protection systems
- 2013 – Debuts Viega MegaPress and Viega PureFlow Press polymer fittings in Canada



- 2015 – Establishes vertically integrated PEX manufacturing
- 2016 – Begins making Viega MegaPress fittings in 80,000-square-foot addition to McPherson facility
- 2017 – Introduces Visign Flush Plates and Viega In-Wall Carriers to the North American market
- 2017 – Begins construction on state-of-the-art headquarters and seminar center in Broomfield, Colo.
- 2019 – Moved to new permanent headquarters facility in Broomfield and opened Colorado Seminar Center.

PRODUCTS

Viega system solutions are designed to work together in plumbing, heating, cooling and pipe joining applications, making the contractor's work fast, easy and safe. More than 3,000 products are available through Viega LLC in North America, including:

- Viega ProPress® Copper
- Viega ProPress® Stainless
- Viega MegaPress® for carbon steel
- Viega MegaPress® Stainless
- Viega MegaPressXL®
- Viega MegaPress®G
- Viega MegaPress® CuNi
- Viega PureFlow® System
- Viega radiant heating and cooling systems
- Viega Flushing Technology with in-wall carriers and flush plates

VIEGA NORTH AMERICAN LOCATIONS

With its North American headquarters in Broomfield, Colo., Viega LLC has key locations throughout the U.S.

- North American Headquarters - Broomfield
- Seminar Center - Broomfield
- Central Manufacturing and Distribution Center - McPherson, Kan.
- West Distribution Center - Reno, Nev.
- South East Distribution Center - McDonough, Ga.
- North East Distribution Center - Carlisle, Pa.
- Seminar Center - Nashua, N.H.
- Technical Services Center - Nashua
- Software and Technical Support - Nashua

QUALITY



Viega's Quality Assurance and Research and Development departments review and test each Viega product and Viega-designed system to ensure that each one meets or exceeds its customers' expectations, as well as Viega's internal standards of quality, which means they meet the strictest codes and standards in North America.

PEOPLE

As the number of Viega products continues to grow, Viega continues to expand its extensively trained, highly specialized workforce. Viega LLC currently employs more than 650 professionals in the United States, Canada and Latin America.

Remaining truly committed to the vision and values of its founder, and operating on strict principles of professional integrity and conduct, the Viega Team offers personalized customer support for wholesalers, contractors, engineers and architects. From basic product information to installation and support after the sale, customer satisfaction is the focus of everything Viega does.

DISTRIBUTION

Viega products are sold to end users through professional and industrial distributors. To supply its distribution network, Viega LLC opened a distribution center in Reno, Nevada in 2007 and a manufacturing and distribution facility in McPherson, Kansas in 2009. To even better serve the distributor network, Viega LLC opened a distribution facility in Atlanta in 2010 and another in Harrisburg, Pa., in 2011. Multiple distribution centers, encompassing more than 1 million square feet of dedicated manufacturing and distribution space, allow Viega to deliver its products faster than its competition.

PHILOSOPHY

Quality is the driving force behind everything we do. It's the heart of our company's identity, and it has been that way for more than 115 years. Our devotion to quality has helped us achieve our vision of providing safer, faster, cleaner plumbing technology.

Since our standard is true excellence, every day we strive for the highest quality. Every day we seek to be better than the day before. We listen to our customers. We innovate solutions. We lead the industry toward the future, but we will never forget where we came from and why we're here.

We believe in our customers, and we support their daily work by coordinating materials, managing technology, and investing in research and development. That's how we can offer truly innovative solutions whenever our customers need them. Innovation isn't meant to be secret, so we are committed to sharing what we've learned to help our industry thrive.



Quality is who we are. Viega. **Connected in quality.**

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